Graduate Program Review
2012-2013

Department of
Nutrition, Hospitality, and Retailing
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College of
Human Sciences
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November 2012
PROGRAM REVIEW OUTLINE
Department of Nutrition, Hospitality and Retailing

I. Program Overview – A one to two-page summary of department's vision and goals.

II. Graduate Curricula and Degree Programs
   A. Scope of programs within the department
   B. Number and types of degrees awarded
      - Degrees Awarded – Academic Year (chart)
      - Comparison of Degrees Awarded – Fall Data (Peer info table)
      - Program Degrees Awarded (table)
   C. Undergraduate and Graduate semester credit hours
      - Semester Credit Hours – Academic Year (chart)
      - SCH compared to Budget - Academic Year (chart)
   D. Number of majors in the department
      - Enrollment by Level – Fall Data (chart)
      - Comparison of Enrollment – Fall Data (Peer info table)
      - Program Enrollment (table)
   E. Course offerings and their enrollments over the past six years (enrollment trends by course)
      - Course Enrollments by Academic Year (table)
   F. Courses cross listed

III. Faculty
   A. Number, rank and demographics of the faculty (tenured and tenure track), GPTI's and TA's
      - Teaching Resources (chart)
      - Tenured and Tenure-Track by Rank - Fall Data (chart)
      - Comparison of Full-time Faculty (Peer info table)
   B. List of faculty members (graduate and non-graduate) (table)
   C. Summary of the number of refereed publications and creative activities (table)
   D. Responsibilities and leadership in professional societies
      - Professional Leadership (table)
      - Committee service (table)
   E. Assess average faculty productivity for Fall semesters only (use discipline appropriate criteria to determine)
      - Faculty Workload (table)
      - College SCH/FTE – Fall Data (chart)
      - Department SCH/FTE – Fall Data (chart)

IV. Graduate Students
   A. Demographics of applicants and enrolled students
      - Graduate Student Summary by Category – AY (chart)
      - Graduate Student Summary by Year – AY (chart)
      - Graduate Applicants by Region – Fall/Summer Data (chart)
      - Graduate Applicants - Fall Data (table)
      - Admitted Graduate Students - Fall Data (table)
      - Enrolled New Graduate Students - Fall Data (table)
- Demographics of Enrolled Graduate Students - Fall Data (table)
- Demographics of Enrolled Undergraduate Students - Fall Data (table)

B. Test scores (GRE, GMAT or TOEFL) of enrolled students
- Average GRE Scores for Enrolled Graduate Students – Fall Data (chart)

C. GPA of new students
- New Graduate Students GPA by Level – Fall Data (chart)

D. Time to Degree in Years (chart)

E. Provide a breakdown of how many enrolled graduate students are RA’s, TA’s or GPTI’s (chart)

F. Initial position and place of employment of graduates over the past 6 years (table)

G. Type of financial support available for graduate students.

H. Number of students who have received national and university fellowships, scholarships and other awards - fellowships awarded (table)

I. Percentage (%) of full time students receiving financial support

J. Graduate Student Publications and Creative Activities (table) – number of discipline-related refereed papers/publication, juried creative/performance accomplishments, book chapters, books, and external presentations per year per student.

K. Programs for mentoring and professional preparation of graduate students.

L. Department efforts to retain students and graduation rates

M. Percentage of Full Time students per semester – Fall data

V. Department

A. Department operating expenses
   - Department Operating Cost - Academic Year (chart)
   - Department Operating Cost as a Fraction of Employees - (table)

B. Summary of Proposals (Submitted)
   - Summary of Number of Proposals Written and Accepted (table)

C. External Research expenditures
   - Summary of Faculty Awards (table)
   - Research Expenditures (chart)
   - Peer Institution Info (if available) (table)

D. Internal funding
   - Source of Internal Funds (TTU) - (table)

E. Scholarships and endowments

F. Departmental resources for research and teaching (i.e. classroom space, lab facilities) - (table)

G. HEAF expenditures (table)

H. External Program Accreditation – Name of body and date of last program accreditation review including description of body and accreditation specifics.

VI. Conclusions – a one- to two-page summary of the observed deficiencies and needs identified by your review. Highlight areas of greatest need and areas of significant contributions.
VII. **Appendices** – should include, but not be limited to, the following:

Table of Contents
A. Strategic plan
   - Attachment from Strategic Planning website
B. Curriculum Map
C. Graduate Course Offerings (table)
D. Graduate Student Handbook
E. Graduate Student Association(s) - Description and information
F. Graduate Faculty Information (from Digital Measures)
I. Program Overview

The Department of Nutrition, Hospitality, and Retailing (NHR) is a large administrative unit housing three different academic programs. These programs are Nutritional Sciences (NS), Restaurant, Hotel and Institutional Management (RHIM), and Retail Management. The graduate programs in the department consist of a master’s in Hospitality and Retail Management (HRM), doctorate in Hospitality Administration (HA) and master’s and doctorate in Nutritional Sciences (NS), as well as a graduate-level professional certification program (Dietetic Internship) that can be combined with a graduate degree.

Nutritional Sciences (formerly Food and Nutrition) was an original program when Texas Tech University was established in 1923. The Restaurant, Hotel and Institutional Management program and the Dietetic Internship were added in 1983. The first Food and Nutrition master’s degree was awarded in 1937. The doctoral degree in NS was established in the early 1970s with the earliest degrees in 1979. The RHIM master’s degree was added in 1989 and the doctoral degree in 2002. The name of the RHIM master’s was changed to Hospitality and Retail Management in 2010 (so data under that name is only available beginning in 2011).

After the last Graduate Program Review it was decided that the NS doctoral program would be placed on a two year hiatus in order to reorganize the program due to its low enrollment. The department hired an outside expert to develop policies and procedures for the doctoral program. These changes were approved by the Graduate School and the Dean of the College of Human Sciences and the NS program began accepting doctoral students again in the fall of 2008. Through the hard work of the NS faculty and the graduate advisor we have already increased the enrollment in the doctoral program to 18 students by the fall of 2012.

Currently there is one graduate advisor for the HRM master’s program, another for the HA doctoral program, one advisor for the Dietetic Internship program, and one advisor for both the NS master’s and doctoral programs. There is a great deal of communication and collaboration between the faculty and advisors in the HRM and HA programs, particularly since many of the courses taught in those areas have both master’s and doctoral students enrolled in the same section. Since the programs, faculty, and students are so different, the NS programs operate independently of the other two.

At present NHR has 21 graduate faculty members serving in the department. There are 10 RHIM and 3 Retailing faculty who teach HRM and HA courses and 8 NS faculty teaching at both the master’s and doctoral levels. One RHIM and one NS full-time instructor also teach at the graduate level. Two RHIM faculty hold significant administrative positions in the College of Human Sciences and five of the NS faculty have been at Texas Tech for less than four years.

The department houses all or part of two institutes, the International Center for Food Industry Excellence (ICFIE) and the Texas Wine Marketing Research Institute.
ICFIE is administered through the Department of Animal and Food Science, with two NHR faculty members serving as fellows. Students supported through the two institutes are RHIM students currently, though NS students are eligible if a suitable project is funded. TWMRI is staffed by NHR faculty members. Both institutes are designed to serve their public constituencies through research projects that support faculty and graduate students in the department. During the last six years, five doctoral dissertations and one master’s theses were funded through TWMRI with two students currently employed. During that same period ICFIE, and grants affiliated with it, have been able to support five graduate students.

While these programs and institutes have operated together effectively for years the growth in terms of students and faculty and the diverse interests, especially in terms of research, between the faculty has led to serious discussions of dividing the department. It is anticipated that within the next year or two that the Nutritional Sciences program will separate into its own department and RHIM and Retailing will become the Department of Hospitality and Retail Management.

Mission, Vision, and Core Values

NHR is directed by a strategic plan (see website link in Appendix A). The mission of the Department of Nutrition, Hospitality, and Retailing is to provide quality education, research, and service focused on the knowledge and skills intrinsic in the disciplines of Nutritional Science, Hospitality Management, and Retail Management. The mission is supported by the department’s vision statement and core values.

Vision Statement

- Offer programs recognized nationally and internationally that attract quality students as well as the outstanding faculty and staff who contribute to those programs
- Produce graduates who are well respected and highly sought after by their respective professions
- Empower students, faculty, and staff to achieve fulfilling personal and professional lives through education and a sustained culture of respect, cooperation, and problem solving
- Assume a vital role in professional and local community activities through engagement and partnerships; and
- Actively support individual program missions through facilitation of departmental activities and appropriate resource allocation

Core Values

- Promote ethical behavior of all faculty, staff, and students
- Respect for self and others
- Professional and community service
- Preparing students for a rapidly changing work environment
These principals guide the department in what it does and how it plans to address challenges in the future. Inherent in the vision and values are the teaching, research, and service responsibilities of the faculty. By conducting relevant research and sharing it with students and the community, NHR faculty strive to meet the College of Human Sciences’ mission of improving and enhancing the human condition.
II. Graduate Curricula and Degree Programs

A. Scope of programs within the department

NHR Graduate Education

NHR offers a master’s degree in Hospitality and Retail Management, a doctoral degree in Hospitality Administration, and master’s and doctoral degrees in Nutritional Sciences. With enrollment increasing over the last few years, it is important for faculty to be more involved in the graduate programs. For example, faculty members are actively involved in the admission process. Everyone reviews transcripts, recommendations, vita, test scores, and a written statement by the applicant and the faculty meet to discuss the candidates and vote on their admission. This process seems to work well and we have been able to attract high quality students in all of our programs.

Since plans are underway to divide the department into two new departments in the next year or two, it will be helpful throughout the rest of this review to analyze the data for NS separately from RHIM and Retailing. Most of the tables and graphs that follow are separated, and for the most part, discussions will focus on individual programs instead of the department as a whole.

Nutritional Sciences

The Nutritional Sciences graduate program provides a broad background that prepares students for a wide variety of career opportunities. These careers may include:

- Teaching at institutions of higher education,
- Research positions at universities and medical centers,
- Leadership positions in large health care systems,
- Administrative positions in government agencies such as USDA,
- Foodservice industry as both dietitians and as operations managers, and
- Community agencies such as health departments, federal programs such as Women’s, Infant’s, and Children (WIC) program, and other community support programs.

Both a master’s and a doctoral degree are available. Students may choose a thesis or non-thesis option for the master’s degree. Course work includes a 13-hour nutrition core that includes nutrient courses, research, and seminar. Nutrition electives, statistics and support/elective courses are chosen from a variety of related courses across campus. Dietetic interns may count selected hours from the internship toward a master’s (or doctoral) degree.

The NS doctoral degree requires 72 credit hours, including dissertation hours. The program includes 12 hours of nutrition core courses along with three hours of seminar and three hours each of research and statistics. The remaining courses are decided by the student and his or her Advisory Chairperson and Committee. In order to assist students with their course selections tracks in community nutrition, human nutrition/metabolism, and sports nutrition have been established. Students can also create their own track, once again in consultation with their Chairperson.
The expected learning outcomes for both programs are for students to:

- Demonstrate an in-depth knowledge within the field.
- Analyze, interpret, and evaluate central and current issues relevant to the field.
- Use knowledge gained in the discipline to solve practical problems.
- Communicate discipline specific information in written and oral form.
- Design and conduct research in the discipline.

### Dietetic Internship
The Texas Tech Nutritional Sciences Program (NS) offers a Dietetic Internship Program with an optional Master’s of Science degree. The Dietetic Internship is an 11 month program, consisting of 1248 hours of supervised practice. Our program has a medical nutrition therapy emphasis. Our program currently has a 97% pass rate on the Registered Dietitian (RD) exam within the first year of completing the dietetic internship. Selected credits earned during the internship program may apply to the optional master’s or doctoral degree.

### Restaurant, Hotel and Institutional Management/Hospitality & Retail Management
The Master of Science in Hospitality and Retail Management degree is designed for students with either a bachelor's degree in hospitality or retail work experience. Special programs, providing additional coursework, are available for students who do not meet these criteria.

The learning outcomes for the graduate HRM Program are:

- Integrate and appraise the relationships among the various segments of the hospitality industry.
- Prepare, maintain, analyze, and utilize financial documents and data related to hospitality management operations
- Discuss, examine, and analyze management practices in the hospitality industry
- Prepare and communicate discipline-specific information in written and oral forms
- Locate and accurately interpret current research literature.

The HRM degree provides students with either a professional or research option. The professional option is designed to prepare students for mid-level management positions in the hospitality and retail management industries. This is also appropriate for individuals who wish to change careers. The curriculum requires a total of 37 hours consisting of 22 hours of core courses and 15 hours of guided electives. Students completing the professional option stand for an exit examination the last semester of enrollment.

The research option is designed for students who plan to seek faculty positions in post-secondary community colleges, to pursue a doctoral degree, or to participate in applied industry research. The curriculum requires 37 graduate hours consisting of 22 hours of core courses, 9 additional hours of research and thesis, and 6 hours of electives.

A major change to the RHIM master’s program occurred in 2009 when as a result of student demand for retailing-focused courses at the graduate level the faculty decided to change the name of the master’s program from Restaurant, Hotel, & Institutional Nutrition, Hospitality and Retailing
Management to Hospitality & Retail Management. To better reflect the new name of the program, faculty teaching core courses have incorporated retail as well as hospitality concepts into their courses.

Courses that have been created over the past several years to meet student demand for retailing-related courses and help increase master’s program enrollment include:

- RHIM 5360 - Event Management
- RHIM 5325 - Hospitality Field Study Tour
- RHIM 5385 - Focus Group Research Methods
- RHIM 6346 - Category Management in the Hospitality Industry
- RHIM 6365 - Retail Buying for the Hospitality Industry
- RHIM 5343 - Advanced International Retailing
- RHIM 5335 - Advanced Concepts in E-Commerce

Several years ago the program offered a distance learning master’s program designed for working professionals who were not able to leave their employment and come to Lubbock. However, enrollment was never robust and course content was in need of revision. Currently no graduate HRM courses are offered online, however some faculty are considering offering online versions of their courses. At the present this is not a priority for the department, but it should be reviewed in the near future.

Hospitality Administration

The Hospitality Administration doctoral degree was approved in 2002, with the first students enrolled in the fall of that year. It was immediately heavily subscribed and has been successful ever since. The program is a traditional doctoral program that prepares graduates to function in a faculty role in institutions of higher education and to assume positions of responsibility and leadership in the hospitality industry.

The learning outcomes for the Hospitality Administration Doctoral Program are:

- Understand central issues, current research, and research needs in hospitality administration.
- Comprehend central issues and utilize techniques important to teaching in hospitality administration
- Value the integration of teaching and research
- Analyze the social, multicultural, and environmental dimensions of issues facing hospitality professionals in academic and industry settings.

The doctoral program was approved with an emphasis on teaching (9 credit hours of Education course work were required on the original degree plan). The education component was strengthened by requiring specific courses including University Teaching and Evaluation. The new retailing courses listed above are also available to doctoral students who have an interest in that area.

A Qualifying Examination is required of all students in order to be Admitted to Candidacy by the Graduate School. Each student completes both a written exam and an oral exam for the Hospitality Administration Doctoral Program. The belief in the importance of following the written exam with an oral exam grew from the realization that
that some doctoral students could write well but they were lacking in the ability to respond to questions/justify their written answers. The oral exam also provides the opportunity for the student’s Dissertation Committee to meet to discuss the student’s dissertation.
B. Number and types of degrees awarded

The original data reported for this section appeared to be inaccurate. One reason may be that some of the programs have a variety of names. For example the master’s program was called Restaurant, Hotel, and Institutional Management until the name was changed to Hospitality and Retail Management in 2010. In addition the NS program has been reported as Nutritional Science BS, Nutritional Science MS, Nutritional Science PHD, Nutritional Sciences Dietetics, Nutrition, NS General Dietetics BS, and Nutritional Sciences. The data was inaccurate because it only represented figures for Nutritional Science and not the other degree names. Therefore, in consultation with the Graduate School, we created new tables and graphs for this section from data received from the TTU IRIM Fact Book. The Fact Book does not contain information from 2006 and 2007 so only the last four years of the review period are reported.

**Original Graduate School charts can be found in Appendix J

![Degrees Conferred (RHIM/HRM/HA)](image)

The number of undergraduate degrees awarded in RHIM has remained fairly stable over the years while the number of master’s degrees awarded has fluctuated from a high of 19 to a low of 5. The program is designed for students to finish in 1 ½ years; typically students begin in the fall, but when they start in the spring or summer the result is a larger number of graduates in the following year.
The number of undergraduate degrees awarded in NS has remained fairly stable over the past few years. The master’s program has also been stable over the years with a substantial increase in 2011. Only one doctoral graduate per year is a result of the hiatus that the program was under; a number of students are expected to graduate this year.
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C. Undergraduate and graduate semester credit hours

D. Number of majors in the department for the fall semesters
These figures were taken from the TTU IRIM Fact Book.

### Enrollment by Level (Nutritional Sciences)

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Nutrition, Hospitality and Retailing
E. Course enrollments over the past six years (enrollment trends by course)

- Figures are totals – classes may be offered more than once a year

**Course Enrollments by Academic Year**

*Source: Institutional Research and Information Management*

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F. Courses cross listed (syllabus included behind)

There are no cross-listed courses offered in Nutrition, Hospitality, and Retailing.
III. Faculty

A. Number, rank, and demographics of the graduate faculty

Nutrition, Hospitality, and Retailing currently has 21 graduate faculty members serving in the department. There are 10 RHIM and three Retailing faculty who teach HRM and HA courses and eight NS faculty teaching at both the master’s and doctoral levels. One RHIM and one NS full-time instructors also teach at the graduate level. Two RHIM faculty hold significant administrative positions in the College of Human Sciences and five of the NS faculty have been at Texas Tech for less than four years.

(It is unclear what the “Non-tenure track faculty” row represents. The department does not have any non-tenured faculty but does have part-time and full-time instructors which are currently at around ten. However, the 09/10 figure of 31 is not accurate)
In terms of rank within the programs, RHIM has three Assistant Professors, four Associates and three full Professors. Retailing has one Associate and two Assistant Professors; while Nutritional Sciences has three Assistants and five full Professors. RHIM is evenly distributed among the ranks while NS is fairly top heavy but that is because two full Professors were just added to the program, in part, to mentor the three newer faculties. In Retailing the Associate has been here for six years while one Assistant has been here for three and the other was just hired in September 2012.
It is difficult to compare NHR with departments at other institutions primarily because there are none that are completely similar in terms of housing nutrition, hospitality, and retail programs all within the same department. The closest might be Auburn, while Iowa State houses similar programs within the same college, but not department. This is one of the reasons why we asked that NS and HRM & HA be evaluated separately.

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### B. List of faculty members

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<th>END DATE</th>
<th>Member of Grad Faculty?</th>
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<td>Nelson Barber</td>
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</tr>
<tr>
<td>Margaret M. Binkley</td>
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<td>08/31/2008</td>
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<tr>
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<td>Tim Dodd</td>
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<tr>
<td>Ben Goh</td>
<td>Associate/Professor (2012)</td>
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<tr>
<td>Tunmin Jai</td>
<td>Assistant Professor</td>
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<td></td>
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</tr>
<tr>
<td>Jungsun Kim</td>
<td>Assistant Professor</td>
<td>09/01/2009</td>
<td>08/31/2012</td>
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<tr>
<td>Mitzi Lauderdale</td>
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<td>Barry McCool</td>
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<td></td>
<td>Y</td>
</tr>
<tr>
<td>Chad Paton</td>
<td>Assistant Professor</td>
<td>06/01/2011</td>
<td></td>
<td>Y</td>
</tr>
<tr>
<td>Kelly Phelan</td>
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<td>09/01/2008</td>
<td></td>
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<td>Debra Reed</td>
<td>Professor</td>
<td>08/01/2004</td>
<td></td>
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<tr>
<td>Carmen Roman-Shriver</td>
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<td>Betty Stout</td>
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<td>Assistant Professor</td>
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<tr>
<td>Jingxue Yuan</td>
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</table>
C. Summary of the number of refereed publications and creative activities.

The number of faculty participating in research and the output of those faculty has steadily increased over the past six years. Some faculty still tend to be more productive than others, and granting opportunities are more prevalent in NS than in the other two areas, but overall faculty research is meeting expectations.

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<td>11</td>
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</table>

N = # of full time faculty contributing F = # of full time faculty in department
D. Responsibilities and leadership in professional societies

As would be expected as the number of faculty in the department has increased so has the participation in service activities. Once again, some faculty are more productive from a service standpoint than others, but overall the department’s faculty provide meaningful contributions at the local, national, and international levels.

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<td>26</td>
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<td>44</td>
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</tbody>
</table>

N = # of full time faculty contributing  F = # of full time faculty in department
Graduate Student Committee’s faculty have served for the past 6 years

While all of the names on this list are members of the graduate faculty it is clearly evident that some do more than their fair share of graduate student advising. Some have significant administrative roles which have limited their ability to work with graduate students; others are newer faculty who are just beginning to serve on committees; while several others left and were not particularly productive while they were here. The majority of tenured faculties with no administrative roles serve on a number of committees in a variety of capacities.

<table>
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<th>Faculty Name</th>
<th>Committees Chaired</th>
<th>Committees Served in department</th>
<th>Committees Served outside department</th>
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<tr>
<td>Shane C. Blum</td>
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<tr>
<td>Mallory Boylan</td>
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<td>Jamie Cooper</td>
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<td>Kelly Phelan</td>
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<tr>
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<tr>
<td>Shu Wang</td>
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E. Assess average faculty productivity for Fall semesters only (use discipline appropriate criteria to determine)

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[College SCH/FTE - Fall Data](source: Institutional Research and Information)  
Chart prepared by The Graduate School

<table>
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<th>Year</th>
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<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
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<td>208</td>
<td>186</td>
<td>243</td>
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</table>
NHR faculty workload is typically higher than both the Universities and Colleges with only a few exceptions. The Semester Credit Hour/Full-time Equivalent (SCH/FTE) ratio for NHR was higher than the College of Human Sciences average for the entire review period.
IV. Graduate Students

A. Demographics of applicants and enrolled students

![Graduate Student Summary by Category - Fall Data (RHIM)](chart1)

![Graduate Student Summary by Category - Fall Data (HRM)](chart2)
Graduate Student Summary by Category - Fall Data
(Hospitality Admin.)

Source: Institutional Research and Information Mgmt
Chart prepared by The Graduate School

Graduate Student Summary by Category - Fall Data
(Nutritional Sciences)

Source: Institutional Research and Information Mgmt
Chart prepared by The Graduate School

Nutrition, Hospitality and Retailing
All of the “Total Applicants” data reported above appears to be students who applied to the Graduate School who may or may not have completed a full application with the department. Department figures are less because we only count full applications as “applicants”.

Nutrition, Hospitality and Retailing
Restaurant, Hotel and Institutional Management

Some of the RHIM master’s program data is misleading because even though we changed the name of the program in 2009, it appears that some data recording did not go into effect until 2011. Therefore while the 2011 data looks much lower than previous years it is necessary to combine it with the HRM data in order to get a more accurate picture of the enrollment in the program. Having said that, enrollment is slightly down from the previous years’ average of 25 to 19 students in 2011. The high enrollment of 32 students in 2009 may have been a result of the name change and the subsequent increase of Retailing students into the master’s program. That seems to have evened out and we are seeing more stable enrollment of around 20 again.

<table>
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<th>Graduate Applicants - Fall Data</th>
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Nutrition, Hospitality and Retailing
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**Graduate**
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**Undergraduate**
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Hospitality Administration

Enrollment in the Hospitality Administration doctoral program has been consistently around 34 for the past few years with a high of 39 students enrolled in the fall of 2012. Much of the swift and sustained growth in the program can be attributed to the dedication of the program advisor and other faculty. The policies and procedures for admission and student advising are well organized and many were duplicated in the NS doctoral program to help revive it.

A clarification on the numbers shown here and those maintained at the Hospitality Administration Program level is that some potential students apply to the TTU Graduate School but never complete the Program Application. The Program Application includes a CV, Statement of Purpose, Recommendations, and Transcripts.

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**Gender Total**

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**Total Applicants**

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### Admitted Graduate Students - Fall Data

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**Gender Total**

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**Total Admitted**

|          | 10   | 13  | 9    | 12   | 14   | 7   |
It is assumed that New Graduate Students refers to students who did not complete a Master’s Degree in the College of Human Sciences nor transfer from another graduate program at TTU.

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| Gender Total | 4 | 3 | 1 | 3 | 3 | 1 | 3 | 5 | 1 | 1 |

Total Enrolled: 2

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| Gender Total | - | - | - | - | - | - |

Undergraduate: -

Demographics of Enrolled Graduate Students - Fall Data

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| Gender Total | 17 | 14 | 16 | 16 | 14 | 18 |

Graduate: 39

Demographics of Enrolled Undergraduate Students - Fall Data

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| Gender Total | - | - | - | - | - | - |

Undergraduate: -

Nutrition, Hospitality and Retailing
Nutritional Sciences

As the charts above and tables below indicate the NS graduate program is healthy in terms of applicants, enrollment, and graduates. This was not the case during the last graduate school review. The faculty and graduate advisor have worked extremely hard to bring this program, especially the doctoral program, back from the grave. Each year the master’s program enrolls 14 new dietetic interns; meanwhile overall enrollment in the program has steadily increased along with an increase in students seeking the thesis option. This is most likely do to the resurrection of the doctoral program. Students can now come to TTU to earn both degrees, which was not possible when the program was on hiatus. Enrollment has increased from a low of two to 18 as of fall 2011. The recent addition of two full Professors to the faculty should allow the program to increase doctoral enrollment even more.

<table>
<thead>
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<th>Graduate Applicants - Fall Data</th>
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Nutrition, Hospitality and Retailing
The lack of data for 2010 and 2011 at the undergraduate level may be due to the reclassification of the program to Nutrition and Nutritional Sciences Dietetics; therefore technically Nutritional Sciences is not listed as an undergraduate degree.
B. Test scores (GRE, GMAT and/or TOEFL) of enrolled students

**Average GRE Scores for Enrolled Graduate Students - Fall Data (RHIM)**

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<th>Year</th>
<th>Verbal</th>
<th>Quantitative</th>
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<td>2010</td>
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**Average GRE Scores for Enrolled Graduate Students - Fall Data (HRM)**

<table>
<thead>
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<tr>
<td>2011</td>
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</table>
Note: Hospitality Administration Doctoral students have an option to take the GMAT.
C. GPA of new students

New Graduate Students GPA by Level - Fall Data (RHIM)

Source: Institutional Research and Information Mgmt
Chart prepared by The Graduate School

New Graduate Students GPA by Level - Fall Data (HRM)

Source: Institutional Research and Information Mgmt
Chart prepared by The Graduate School
D. Time to Degree in Years – Average years to graduate for all students graduating each year

We have revised and organized the HRM master’s program to the point where most students are able to graduate in 18 months. The master’s and doctoral NS programs are currently at acceptable graduation levels. Hospitality Administration (HA) has a few students who are skewing the average higher; it is typically about 4 years. Additionally, the HA Program has admitted some students in recent years who needed leveling and an internship because their master’s degree was not related to Hospitality. Further students are beginning to show an interest in obtaining a minor which extends their study time. Finally there is the reality that some students extend their studies due to a tighter job market and the inability to find employment.
E. Number of RA’s, TA’s or GPTI’s, with total number of graduate students in the program.

In both areas priority is given to doctoral students over master’s students in terms of assistantships. Even with that we are only able to offer assistantships to about half of our doctoral students.
Nutrition, Hospitality and Retailing
F. Initial position and place of employment of graduates over the past 6 years

**Nutritional Sciences – Masters**

<table>
<thead>
<tr>
<th>Name</th>
<th>Initial Position</th>
<th>Initial Employer</th>
<th>Location</th>
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<td>Lubbock, TX</td>
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Nutrition, Hospitality and Retailing
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<td><strong>Wu, Yi-Chieh</strong></td>
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**2010-2011**

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**2011-2012**

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### Hospitality and Retail Management – Masters

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<td>Aureli, Sloane</td>
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**Hospitality Administration – PhD**

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<td></td>
<td>Yuan, Yihua</td>
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### Type of financial support available for graduate students

With nearly 100 graduate students in the department students are admitted to the program with no guarantee of teaching or research positions. Because enrollment is significant, it is likely that a newly admitted student will not have a teaching or research position the first semester. International students must pass the ITA workshop before they can teach a lab or class, and since the workshop is only taught in the summer that sometimes prevents them from being employed during their first year.

Students must complete a TA application form each semester that is submitted to the department’s Associate Chairperson. Positions are assigned based on student qualifications, previous performance, and department needs. Some students are never employed by the department either because they want to focus on their studies or because they are not qualified to teach. Students are typically supported up to two years for a master’s student and three years for a doctoral student.

In all programs there are more students than available positions. Scholarships are routinely given to international students to assist with tuition costs. Other scholarships are available through the College and University.

The department employs approximately 50 graduate students per year as teaching and research assistants in both full time and hourly positions. The TA salaries range from $11,000 to $15,000 (nine month base) with an average of $11,808. Graduate assistants are typically employed half time or 20 hours per week, though some work only 10 hours (average pay is $14.03/hr). TAs usually teach lab sections but may be assigned as teacher of record for a class if their qualifications warrant.

### 2010-2011

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<tr>
<td>Burusnukul, Pattarapong</td>
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<td>Assistant Professor</td>
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</table>
limited teaching positions in the summer, with students selected based on seniority, performance, and scheduling needs. Research assistantships are typically supported by external grants obtained by faculty members.

The graduate tuition fund is administered by the graduate advisors and the department chairperson. Items for which students are eligible include:

- Thesis and dissertation research ($500 for thesis and $1,000 for dissertation)
- Travel to professional meetings to present papers ($300 average per student).
- Dues for one professional organization for doctoral students during their last year

In addition to departmental support, both the College and Graduate School help fund travel to present professional papers, typically covering registration and/or airfare depending on expenses incurred.

H. Number of students who have received national and university fellowships, scholarships and other awards

The departmental scholarship award amounts are for all students in the department. We only have the number of students who received awards in year 2011/12 because before that scholarship awards were distributed through the COHS Dean’s Office and the number of students who received awards is not available, only the total amounts were recorded.

AT&T Chancellor’s Fellowships are an extremely effective recruiting tool for graduate students; nearly every student who has ever received one has decided to come to Texas Tech. However, they are difficult to get and we cannot guarantee that an applicant will receive the award. This past year the College of Human Sciences changed the way it awards the Helen Devitt Jones Fellowship in order to help the departments use it as a recruiting tool. All of the Department Chairpersons developed a schedule of when the three-year, $10,000 and $15,000 awards would be distributed among the departments. This allows us to know when we can offer this award in order to recruit top students into our programs. Perhaps a similar system, even on a limited basis, could be developed for the AT&T award so departments would know in advance if they can offer the fellowship to one of their top applicants.

Additionally, during the past three years, the university has provided incentive funds to encourage students to graduate. The Tier 1 initiative was the driving force. Evidence of the impact of funding is the fact that 10 doctoral students graduated in 2010; and seven doctoral students graduated in 2011.
(The top five categories are supposed to be populated; NHR supplied the other information)

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<tr>
<td>Summer Dissertation</td>
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<td>$4,600</td>
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<td>TEACH Fellowship</td>
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<td>Grad School Research Competition Award</td>
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<td>Step Toward Assisting Graduate Education Scholarship</td>
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<td>-</td>
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<td>TTIA/Texas Tourism Foundation Scholarship</td>
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<table>
<thead>
<tr>
<th>AWARD</th>
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<th>10/11</th>
<th>11/12</th>
</tr>
</thead>
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<tr>
<td></td>
<td>$  # Stud</td>
<td>$  # Stud</td>
<td>$  # Stud</td>
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<td>AT&amp;T Chancellor’s</td>
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</tr>
<tr>
<td>TEACH Fellowship</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>
I. Percentage of full time master and doctoral students who received financial support.

Doctoral applicants in Hospitality Administration are reviewed by all graduate faculty members and finalists are interviewed via SKYPE or in person by two faculty members who then make an admissions recommendation. Nutritional Sciences applicants are reviewed and voted on by all NS faculty. Once admitted all incoming doctoral students in NS and HA receive a $1,000 scholarship from the department.

The master’s graduate advisors have developed and use a rubric which compares work experience, GPA, test scores, financial need, etc. to determine the top three candidates in each program (HRM and NS). Using this format, each year the department awards $1,000 scholarships to the top six master’s applicants.

<table>
<thead>
<tr>
<th>HRM - Master</th>
<th>06/07</th>
<th>07/08</th>
<th>08/09</th>
<th>09/10</th>
<th>10/11</th>
<th>11/12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students Receiving Financial Support</td>
<td>15</td>
<td>8</td>
<td>15</td>
<td>24</td>
<td>13</td>
<td>13</td>
</tr>
<tr>
<td>Full-Time Students</td>
<td>22</td>
<td>17</td>
<td>22</td>
<td>26</td>
<td>19</td>
<td>18</td>
</tr>
<tr>
<td>Percentage (%)</td>
<td>68%</td>
<td>47%</td>
<td>68%</td>
<td>92%</td>
<td>68%</td>
<td>72%</td>
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</tbody>
</table>

![Bar chart showing the number of students receiving financial support and full-time students from 2007 to 2012 in Hospitality and Retail Management-Master.]
<table>
<thead>
<tr>
<th>Hospitality Administration - PhD</th>
<th>06/07</th>
<th>07/08</th>
<th>08/09</th>
<th>09/10</th>
<th>10/11</th>
<th>11/12</th>
</tr>
</thead>
<tbody>
<tr>
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<td>24</td>
<td>26</td>
<td>25</td>
<td>25</td>
<td>29</td>
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<tr>
<td>Full-Time Students</td>
<td>24</td>
<td>27</td>
<td>27</td>
<td>25</td>
<td>33</td>
<td>29</td>
</tr>
<tr>
<td>Percentage (%)</td>
<td>100%</td>
<td>96%</td>
<td>93%</td>
<td>100%</td>
<td>88%</td>
<td>90%</td>
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**Hospitality Administration - PhD**

- **Students receiving FS**
- **Full time students**

Nutrition, Hospitality and Retailing
### Nutritional Sciences - Master

<table>
<thead>
<tr>
<th></th>
<th>06/07</th>
<th>07/08</th>
<th>08/09</th>
<th>09/10</th>
<th>10/11</th>
<th>11/12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students Receiving Financial Support</td>
<td>10</td>
<td>14</td>
<td>16</td>
<td>13</td>
<td>24</td>
<td>16</td>
</tr>
<tr>
<td>Full-Time Students</td>
<td>19</td>
<td>18</td>
<td>21</td>
<td>19</td>
<td>27</td>
<td>23</td>
</tr>
<tr>
<td>Percentage (%)</td>
<td>53%</td>
<td>78%</td>
<td>76%</td>
<td>68%</td>
<td>89%</td>
<td>70%</td>
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</table>

#### Graph

Nutritional Sciences - Master

![Graph showing enrollment trend over years]
<table>
<thead>
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<th>Nutritional Sciences - PhD</th>
<th>06/07</th>
<th>07/08</th>
<th>08/09</th>
<th>09/10</th>
<th>10/11</th>
<th>11/12</th>
</tr>
</thead>
<tbody>
<tr>
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<td>2</td>
<td>0</td>
<td>5</td>
<td>6</td>
<td>14</td>
</tr>
<tr>
<td>Full-Time Students</td>
<td>2</td>
<td>2</td>
<td>0</td>
<td>5</td>
<td>9</td>
<td>17</td>
</tr>
<tr>
<td>Percentage (%)</td>
<td>100%</td>
<td>100%</td>
<td>-</td>
<td>100%</td>
<td>67%</td>
<td>82%</td>
</tr>
</tbody>
</table>

![Nutritional Sciences - PhD chart](chart.png)

Nutrition, Hospitality and Retailing
J. Graduate Student Publications and Creative Activities – Number of discipline-related refereed papers/publications, juried creative/performance accomplishments, book chapters, books, and external presentations by Master and Doctoral students in the department.

Nutritional Sciences

<table>
<thead>
<tr>
<th>Publication:</th>
<th>Refereed</th>
<th>Non-Refereed</th>
<th>Poster presentations</th>
<th>Stand-up presentations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2011</td>
<td>3</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>2010</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>2009</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>2008</td>
<td>0</td>
<td>2</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>2007</td>
<td>0</td>
<td>0</td>
<td>0</td>
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</tr>
<tr>
<td>2006</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

Hospitality and Retail Management Masters / Hospitality Administration Doctorate

<table>
<thead>
<tr>
<th>Publication:</th>
<th>Refereed</th>
<th>Non-Refereed</th>
<th>Poster presentations</th>
<th>Stand-up presentations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2011</td>
<td>0</td>
<td>6</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>2010</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>2009</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>2008</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>2007</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>2006</td>
<td>0</td>
<td>2</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

In the above tables presentations made by master’s students are counted under “thesis” and doctoral student presentations are counted under “dissertation”. It does not necessarily mean that they presented their thesis or dissertation research, per se.

Hospitality graduate students have a large number of posters and stand-up presentations because many attend the Graduate Education and Graduate Student Research Conference in Hospitality and Tourism which is entering its 18th year. This conference is designed specifically for graduate students; Nutritional Sciences has no such conference.
K. Programs for mentoring and professional preparation of graduate students

**Nutritional Sciences**

For NS, the Graduate Advisor conducts separate group orientations for Master’s and Doctoral students at the beginning of each semester. At these orientations, academic calendars, templates for degree plans, templates for course schedules, and steps for completion of degree are reviewed.

Via the email newsletter distributed approximately twice a month by the NS Graduate Advisor, students are made aware of the opportunities on campus to participate in TTU’s Teaching, Learning, Professional Development Center events (seminars on teaching, developing poster sessions, etc.) and encouraged to participate in university graduate events such as the poster session competition, thesis/dissertation writing workshops, etc.

At the beginning of an NS doctoral student’s first semester, the student will take preliminary exams in all courses completed at the master’s level that the student would like to have count toward the required 72 hours for the doctoral program of study. A score of 75% or higher on any exam taken will be required to receive credit for that course. The Graduate Advisor for Nutritional Sciences will arrange the testing date and time for all new doctoral students.

The student should select a Chairperson of his/her Doctoral Advisory Committee by the end of the first semester of study or as soon a possible thereafter. In consultation with the Chairperson, the student will select a Doctoral Advisory Committee. The Doctoral Advisory Committee shall be composed of at least 3 members of the graduate faculty from within Nutritional Sciences, at least 1 graduate faculty member outside Nutritional Sciences (either within or outside the College of Human Sciences), and a 5th graduate faculty member chosen at-large outside the College of Human Sciences. The Doctoral Advisory Committee must contain a total of 5 or more members of the Graduate Faculty for the final examination (dissertation defense), at least 1 being from outside the College of Human Sciences. The Doctoral Advisory Committee is responsible for approving the course work program (Program for the Doctoral Degree), advising the student regarding changes in his/her program, conducting the qualifying examination, approving the research proposal, supervising the conduct of the research, and participating at the defense of the dissertation.
Hospitality Administration

Admission was typically fall semester until students were admitted spring 2011 and 2012. Applicants to the Doctoral Program are considered once a decision sheet has been provided by the Graduate School. RHIM Program graduate faculty members individually review the file of each applicant prior to a meeting to consider the pool of applicants. The file includes a curriculum vita, recommendations, transcripts, and a statement of professional interest and intent. All applicants who are finalists engage in a SKYPE or face-to-face interview. Results of the interview are considered by the faculty members as they make their decision.

In a few cases when students submitted their application materials during the summer for fall admission, graduate faculty members have reviewed the application materials on-line and voted via an emailed message. It is not possible for faculty to meet during their summer vacations. A SKYPE or face-to-face interview has been held before an applicant is accepted to the program. Decisions are discussed at the RHIM Summer Retreat.

International students who do not have a degree from a university in the U.S. are advised to attend the International Teaching Assistant (ITA) Workshop during their first summer. Our program refers students to the ITA Program. Texas Tech University Operating Policy requires that the appointment of international students as teaching assistants be made only after certification of English proficiency and readiness for the classroom. The program is held during three weeks of the second summer session. Follow-up courses are offered (ESL 5310—Classroom Management; ESL 5315—Academic Writing) for students whose evaluations during the workshop do not qualify them to teach immediately. The Assistant Chair of the Department maintains the requirement of approval to teach in the placement of students as Teaching Assistants.

Students are assigned a mentor at the time they are admitted to the doctoral program. Use of a TTU email address is required. In addition to the degree plan which is posted at the HA website, students are given the Course Rotation which is maintained by the Associate Chair and a list of Suggested Courses for Research and Statistics that is maintained by the Graduate Advisor with input from doctoral students.

A Program of Work Meeting is held by the third month of enrollment for each doctoral student. The Department Chair, Graduate Advisor, and mentor meet with the student to approve a plan of study and research. Opportunities for teaching experience, interest in a minor, as well as the need for leveling and industry experience and ITA Workshop results are discussed at the meeting, as applicable. The department strives to provide teaching experience for all doctoral students.

Seminars which are offered the first and last semesters of enrollment as well as mid-way through the program help guide students toward completion of the doctorate. Faculty members meet as a group with students in their first seminar to describe their research and teaching specialties. Students make use of the Teaching, Learning, and Professional Nutrition, Hospitality and Retailing
Development Center (TLPDC) as a part of seminar requirements. Academic integrity is emphasized in each seminar. Students complete the certification for Social and Behavioral Responsible Conduct of Research Course on the www.citiprogram.org website. Research is emphasized in the second seminar; the final seminar prepares students for a career in academia and other fields.

Membership in professional organizations is encouraged. The department pays for the students’ first year of membership in the International Council on Hotel, Restaurant, and Institutional Education (I-CHRIE) once they are admitted to candidacy. Professional presentations at the Graduate Education and Graduate Student Research Conference in Hospitality and Tourism and the I-CHIRE annual meeting are also encouraged. Funding levels for travel from the department and the TTU Graduate School are substantial when compared to other universities. TTU student presence at conferences is noteworthy. Additionally, efforts to link alumni with current students at conferences have been made via receptions or simply dining together.

Students choose a Dissertation Chair by their third semester of enrollment and the entire committee by the time they take their Qualifying Examination. The Dissertation Chair has input into the selection of the committee members; however, the choice of chair is made by the student. Procedures are in place if students wish to change chairs or committee members.

The Qualifying Examination has a written and oral component. Three years ago, we began using the Academic Testing Center for the examination. Previously we had to find rooms, disable the Internet and deal with many other concerns. Though there is a fee for each student taking the exam, the decision to use the testing center has proven a good one.

Admittedly, the Qualifying Oral Examination has proven to be more difficult to implement. Students take exam questions over eight different courses or core subject areas. Initially we tried to have all faculty members who wrote a question attend the oral exam, however it proved difficult to find a time that was convenient for everyone. Now all committee members and any faculty who graded the student’s answer “Less than Satisfactory” should attend the Oral Exam. Unfortunately some students have difficulty defending their position when questioned and often cannot answer questions spontaneously. The faculty plan to address this issue at the next summer RHIM Retreat.

Finally, value is placed on each student and accomplishments are celebrated. Student dissertation proposal and dissertation defense notices are posted and attendance is encouraged by all faculty and other graduate students. Many NHR faculty members attend commencement ceremonies to applaud or graduates. Alumni success stories are hailed through job placements and promotions announced via e-mail.
L. Department efforts to retain students and graduation rates.

**Nutritional Sciences**

Via the email newsletter distributed approximately twice a month by the NS Graduate Advisor, students and faculty are reminded of deadlines for master’s exit exams, intent to graduate, thesis/dissertation defense, etc. We have worked closely with other departments on campus (Hospitality Services, Center for the Study of Addiction, etc) to identify graduate assistantships outside Nutritional Sciences for students to help with funding their education.

**Hospitality Administration**

Efforts to retain students and graduation rates include the following:

- Program procedures are available at the HA Website and reviewed and updated regularly.
- Students are assigned a mentor upon acceptance to the program. The Dissertation Chair is selected by the student by the end of the 3rd semester of enrollment. Thus decision making is shared.
- The Doctoral Advisor organizes/announces key steps for progression through the program including the Program of Work meeting, identification of the Dissertation Chair and Committee, the Qualifying Exam and announcement of Admission to Candidacy, announcement of Proposal Meetings and the Dissertation Defense and finally graduation.
- Students complete an Annual Review each October and discuss their progress with the mentor or Dissertation Chair.
- Students attend seminar courses in the beginning, middle, and end of their program to help assure communication among students and faculty.
- Proposal meetings and the Dissertation Defense are open to graduate students and faculty.
- Student opportunities and awards are announced via email.
- The Graduate Restaurant, Hotel, and Institutional Management (GRHIM) organization provides opportunities for students to interact at social events and graduation receptions.
- Official record keeping is maintained in the NHR Department office with one staff member logging each of the above steps as reported by the Graduate Advisor and graduate faculty members.
- Doctoral students work closely with faculty members and have responsibility for teaching/writing proposal/research.
- There is no residency requirement for the HA Doctoral Program. However, faculty members are aware of the progress of students and show an interest in their success.
- Individual faculty members assist students with their job search and preparation for interviews.
- The job success of graduates is shared with current students.
During the past year, three focus groups were held with alumni of the program via Live Meeting and at the ICHRIE Conference to learn ways to link current students and alumni of the program. The discussion guide from a recent focus group with current students and direct quotes from alumni can be found in Appendix G and H, respectively.

Appendix I displays a graduate student recruitment marketing plan for the Hospitality Administration program.

### M. Percentage of Full-Time Master and Doctoral students per year – Fall Data

<table>
<thead>
<tr>
<th></th>
<th>Full-Time Students</th>
<th>Total Students</th>
<th>% of Full-time students</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
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<td>115</td>
<td>75.7%</td>
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<tr>
<td>2010</td>
<td>90</td>
<td>104</td>
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<td>2009</td>
<td>73</td>
<td>105</td>
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<td>2008</td>
<td>70</td>
<td>90</td>
<td>77.8%</td>
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<td>2007</td>
<td>64</td>
<td>83</td>
<td>77.1%</td>
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<tr>
<td>2006</td>
<td>67</td>
<td>81</td>
<td>82.7%</td>
</tr>
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V. Department

A. Department operating expenses

It is not clear what operating costs this graph is representing or what the sources of these funds are.

### Department Operating Costs as a Fraction of Employees

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<th>07/08</th>
<th>08/09</th>
<th>09/10</th>
<th>10/11</th>
<th>11/12</th>
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<td>35</td>
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<td>29</td>
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<tr>
<td>Dept Op. Cost /FS</td>
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B. Summary of Proposals (submitted)

### Summary of Number of Proposals Written and Accepted – Nutritional Sciences

<table>
<thead>
<tr>
<th></th>
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<th>Others</th>
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<td>D  M</td>
<td>D  M</td>
<td>D  M</td>
<td>D  M</td>
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</tbody>
</table>

**D = proposals written by CO-PI's from your department only**  
**M = proposals written by CO-PI's from multiple departments**

### Summary of Number of Proposals Written and Accepted – HRM & HA

<table>
<thead>
<tr>
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<td></td>
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<td>D  M</td>
<td>D  M</td>
<td>D  M</td>
<td>D  M</td>
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<td>5.33 0</td>
<td>0.33 0</td>
<td>0.43 0</td>
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<tr>
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<td>1.08 0</td>
<td>2.39 0</td>
<td>2 0</td>
<td>0.08 0</td>
</tr>
<tr>
<td>2008</td>
<td>1.05 0</td>
<td>0 0</td>
<td>2.08 0</td>
<td>0 0</td>
<td>0.83 0</td>
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<tr>
<td>2007</td>
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<td>1 0</td>
<td>1 0</td>
<td>0 0</td>
<td>0 0</td>
<td>1.06 0</td>
</tr>
</tbody>
</table>

**D = proposals written by CO-PI's from your department only**  
**M = proposals written by CO-PI's from multiple departments**

These tables were created using data gathered from the Office of Research Services. This is a good trend that the number of federal proposals and awards is trending upwards. The majority of these are from Nutritional Sciences faculty. The amount of faculty awards fluctuates as the department hires new tenure-track faculty and others work on grants they received years before. Overall the amounts are trending upward and should continue to rise as we hire more senior level faculty.
C. External Research expenditures

**SUMMARY OF FACULTY AWARDS BY HOME DEPARTMENT**

*Source: Office of Research Services*

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Awards</th>
<th>Facilties &amp; Administrative</th>
<th>Award Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>06/07</td>
<td>2.64</td>
<td>$18,473</td>
<td>$140,352</td>
</tr>
<tr>
<td>07/08</td>
<td>2.97</td>
<td>66,788</td>
<td>550,450</td>
</tr>
<tr>
<td>08/09</td>
<td>1.61</td>
<td>54,323</td>
<td>421,721</td>
</tr>
<tr>
<td>09/10</td>
<td>3.32</td>
<td>6,786</td>
<td>95,952</td>
</tr>
<tr>
<td>10/11</td>
<td>2.65</td>
<td>57,971</td>
<td>519,662</td>
</tr>
<tr>
<td>11/12</td>
<td>6.45</td>
<td>93,269</td>
<td>438,417</td>
</tr>
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<td><strong>Totals:</strong></td>
<td><strong>19.64</strong></td>
<td><strong>$297,610</strong></td>
<td><strong>$2,166,555</strong></td>
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---

**Research Expenditures (NHR)**

*Source: Office of Research Services*

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<thead>
<tr>
<th>Year</th>
<th>Sponsored</th>
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<tbody>
<tr>
<td>06/07</td>
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<tr>
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<td>$421,721</td>
</tr>
<tr>
<td>09/10</td>
<td>$56,062</td>
</tr>
<tr>
<td>10/11</td>
<td>$519,862</td>
</tr>
<tr>
<td>11/12</td>
<td>$438,417</td>
</tr>
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</table>

---

Nutrition, Hospitality and Retailing
D. Internal Funding

<table>
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<tr>
<th>Comparison of Research Expenditures</th>
<th>06/07</th>
<th>07/08</th>
<th>08/09</th>
<th>09/10</th>
<th>10/11</th>
<th>11/12</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Arkansas</td>
<td>$81,250</td>
<td>$4,000</td>
<td>$5,000</td>
<td></td>
<td></td>
<td>$11,985</td>
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<tr>
<td>Iowa State University</td>
<td>$7,997,894</td>
<td>$5,076,776</td>
<td>$8,150,918</td>
<td>$5,498,713</td>
<td>$3,280,174</td>
<td>$3,453,618</td>
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<tr>
<td>Oklahoma State University (NS)</td>
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<td>$3,658,380</td>
<td>$6,919,907</td>
<td>$4,392,309</td>
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<td>Oklahoma State University (RHIM)</td>
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<td>$147,902</td>
<td>$157,261</td>
<td>$200,231</td>
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<td>$126,920</td>
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<td>Purdue University</td>
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<td>Texas Tech University</td>
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<td>$95,952</td>
<td>$519,662</td>
<td>$438,417</td>
</tr>
</tbody>
</table>

The Line Item in the table above is for the Texas Wine Marketing Research Institute. While state funding for the TWMRI has decreased recently, the department’s overall internal funding has remained fairly stable over the past six years. Much of the balance has come from faculty start-up and Vice President for Research matching support. These funds cannot be counted on since they are only available to new faculty. Without this support, and the substantial decreases in HEAF funding, the overall internal funding for the department will most assuredly decrease over the next several years.
E. Scholarships and endowments

**Nutrition, Hospitality, and Retailing Scholarships (2006-2011)**

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<th>Year</th>
<th>Award Amounts</th>
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</thead>
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<td>2006</td>
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<tr>
<td>2007</td>
<td>$50,650</td>
</tr>
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<td>$61,950</td>
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<td>2009</td>
<td>$60,050</td>
</tr>
<tr>
<td>2010</td>
<td>$65,700</td>
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<tr>
<td>2011</td>
<td>$118,568</td>
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</table>

In 2011, the total endowment for all NHR scholarships was $2,198,559. For the six year period between 2006 and 2011 a total of $381,700 was awarded to students through NHR scholarships. In addition, selected NHR graduate students have received the Helen Devitt Jones Endowed Fellowship from the College of Human Sciences. Most of these awards are $10,000 per year for three years, with some offered as a one-time $5,000 award. NHR students have received $85,000 in funding through this fellowship. Finally, a newer fellowship for doctoral students from the College of Human Sciences has been created and NHR had its first recipient in 2012.

F. Departmental resources for research and teaching (i.e., classroom space, lab facilities)

<table>
<thead>
<tr>
<th>Type of Space</th>
<th>Number of Rooms</th>
<th>Total Assignable Square Feet</th>
</tr>
</thead>
<tbody>
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<td><strong>OFFICES:</strong></td>
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<td></td>
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<tr>
<td>Faculty &amp; Administration</td>
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<td>Clerical</td>
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<tr>
<td>Graduate Assistant</td>
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<td>2390.01</td>
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<tr>
<td>Technician</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Emeritus</td>
<td></td>
<td></td>
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<tr>
<td><strong>LABS:</strong></td>
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<tr>
<td>Special Instruction Labs</td>
<td>4</td>
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<tr>
<td>Research Labs</td>
<td>5</td>
<td>5402.12</td>
</tr>
<tr>
<td><strong>STORAGE:</strong></td>
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<td></td>
</tr>
<tr>
<td>Library</td>
<td>3</td>
<td>464.55</td>
</tr>
<tr>
<td><strong>CENTERS &amp; OTHER FACILITIES:</strong></td>
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<td></td>
</tr>
<tr>
<td>Office</td>
<td>4</td>
<td>642.18</td>
</tr>
<tr>
<td>Lab (Instruction &amp; Research)</td>
<td>1</td>
<td>4187.55</td>
</tr>
<tr>
<td><strong>TOTAL SQUARE FEET</strong></td>
<td></td>
<td>22,735.32</td>
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</tbody>
</table>
While NHR has grown in terms of faculty and students over the past six years, the total assigned square footage has actually declined from 24,441 during the last review. However the RHIM Program uses a classroom in the Overton Hotel and Conference Center which is not a part of Texas Tech and is therefore not included in this table.

RHIM also operates the 4,187 square foot Skyviews of Texas Tech Restaurant for teaching and research purposes. Two courses are taught at Skyviews and past research activities have included food product development and testing, commodity product testing, and consumer behavior research. Other research laboratories on the fourth floor of the College of Human Sciences have recently been renovated but they are already near capacity in terms of the number of faculty and graduate students conducting research in those areas.

G. HEAF expenditures

<table>
<thead>
<tr>
<th></th>
<th>Labs</th>
<th>Classroom</th>
<th>Other (identify)</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
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<td>$9,434</td>
<td></td>
<td>$9,464</td>
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<tr>
<td>2010</td>
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<tr>
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<td>2008</td>
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</tr>
<tr>
<td>2007</td>
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<td>$11,328</td>
<td>$4,580</td>
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</tr>
<tr>
<td>2006</td>
<td>$12,758</td>
<td>$6,531</td>
<td>$9,037</td>
<td>$28,326</td>
</tr>
</tbody>
</table>

Higher Education Assistance Funds (HEAF) have substantially decreased over the past few years. The department used to use these funds for office equipment and furniture, computer upgrades, and other laboratory and teaching needs. Due to the reductions we have either had to go without or purchase these items through other department funds.

H. External Program Accreditation – Name of body and date of last program accreditation review, if applicable. Include description of body and accreditation specifics.

The Restaurant, Hotel, and Intuitional Management Program is accredited by The Accrediting Commission for Programs in Hospitality Admissions (ACPHA). The program was last reviewed in 2007 and is accredited through 2014.

The Commission on Accreditation for Dietetics Education American Dietetic Association accredits both the undergraduate Didactic Program in Dietetics and the graduate level Dietetic Internship program. Both were last reviewed in 2009 and are accredited through 2014.
VI. Conclusion – a one- to two-page summary of the observed deficiencies and needs identified by your review. Identify areas of greatest need and areas of significant contributions.

This Graduate School Program Review for Nutrition, Hospitality, and Retailing was beneficial because it allowed the department to evaluate each graduate program in order to identify opportunities for improvement. As previously mentioned, plans are underway to divide the department into Nutritional Sciences and Hospitality and Retail Management departments. Therefore, this summary will discuss these areas separately under each of the program review chapter headings.

Graduate Curricula and Programs

Through trial and error over several years, the master’s and doctoral degree learning outcomes and coursework for Nutritional Sciences have developed into a well-organized curriculum. While new courses are being developed at the graduate level to take advantage of the expertise of the newly hired faculty, major changes to the program and process are not anticipated. There has been some discussion of expansion of the Dietetic Internship program to the Midland/Odessa area as medical facilities there have requested dietetic interns due to the shortage of registered dietitians there. This may require some reorganization, but since this is in the preliminary phases, no changes are expected presently.

The name change of the master’s program to Hospitality and Retail Management has proven to be successful. This along with more well defined course concentration tracks has made the program easier for students to navigate and assisted in recruiting. The addition of more retail courses has also opened the program up to more retail undergraduate students who now comprise nearly half of the program’s enrollment.

The Hospitality Administration doctoral program continues to emphasize teaching however over time the faculty members have revised the curriculum to strengthen our students’ research and statistics skills. Currently students are required to complete a combination of 21 hours of research and statistics courses during their studies. Students who have limited hospitality industry experience or do not have a master’s degree in hospitality must take leveling courses. Recently we have begun requiring students with no experience to complete a 300 hour internship during their doctoral program. Decisions about leveling and the internship are made at the Program of Work meeting which is attended by the student’s mentor, the doctoral advisor, and the department chairperson.

Faculty

The Nutritional Sciences program just hired two new Full Professors in the fall of 2012. A search for an Associate Professor is underway which would bring the total tenure and tenure-track faculty in the program up to nine. For decades the program operated with about five faculties, so these recent additions have changed the entire dynamic of the program. With more faculties, all of whom are teaching at the graduate level, there is room for growth in both the master’s and doctoral programs.
The NS faculty are extremely productive from a research standpoint with the majority of the department’s grants coming from their ranks. Many of them are also productive writers and serve on a number of graduate student committees. However, over the years there have been some who have contributed equally in terms of research and graduate student mentoring. Fortunately, most of those faculty members are no longer with the program, and the newer faculties are already quite productive.

The hospitality programs are in dire need of additional faculty. Recently a faculty member who taught marketing left the program and the full-time instructor who taught management retired. Other retirements in the near future could also leave the program with needs in other areas. Presently we only have one full-time instructor whose teaching and research focuses on food and beverage management. This makes it difficult for the program to recruit graduate students who are interested in this area for their research. We have an ongoing search for an assistant/associate professor in food and beverage, but also need faculty lines for management and marketing and possibly finance and statistics.

Additionally, some areas of hospitality have only one course, for example we only offer one lodging course. Admittedly the doctoral program is generalist in nature; however, an effort could be made to add depth to the program—thus improving teaching and research. Obviously it is difficult to grow the programs if we do not have the faculty to support students.

Finally, three individuals in higher administration in the College are from the RHIM Program and serve on the graduate faculty. Their administrative loads impact their availability to teach and mentor students; although they make every effort to advise doctoral students’ research.

Graduate Students

One of the reasons for dividing the department is the rationale that it will be easier for perspective students to find programs they are interested in within a Department of Nutritional Sciences, for example. Presumably if the department is easier to find online and through other media, interested students will apply at both the undergraduate and graduate levels. Furthermore as faculty receive grants, publish and make presentations under the Nutritional Sciences name, the department’s notoriety will increase, which will also help increase enrollment.

Enrollment in the Nutritional Sciences doctoral program has gone from a low of 2 students to a high of 21, while the master’s program has grown to 38 students as of the fall of 2012. The Dietetic Internship program is currently capped at 14 but could increase to 18 or 20 if internships in Midland/Odessa are added to the program. About 25 students are currently in the traditional master’s program. With the recent increase in NS faculty, that number could increase to approximately 40 without too much difficulty. For the doctoral program, assuming that each faculty can effectively mentor three doctoral students at a time, the program could increase to up to 27 students in the future.

There is a great opportunity to expand the PhD program by recruiting more master’s level registered dietitians (RDs). Nationally, there is increased demand for RDs who have a PhD. Also, doctoral students who are RDs can assist in teaching several of the specialized undergraduate classes. Even if we do not have a teaching or research assistantship available,
these students who are RDs are very employable in the Lubbock community so they can work off-campus while pursuing their PhD thus allowing us to accommodate a greater number of PhD students in our program. It would be helpful to have some funding to market specifically to prospective PhD students who are RDs.

While the Hospitality and Retail Management master’s program has a steady enrollment of around 20 students the faculty and program can effectively serve double that amount. One recent initiative under consideration to increase enrollment is the creation of a 150 hour accelerated bachelors/master’s program. This could also increase enrollment at the undergraduate level as the program attracts students who are interested in earning both degrees in approximately 5 years. Conversations are underway with the Graduate School to explore the feasibility of such a program.

Nearly from its inception the Hospitality Administration doctoral program has experienced strong international student enrollment. This is more the nature of the hospitality education than it is anything we have done at Texas Tech. Programs throughout the country have a large number of students from Taiwan, China, Korea, and more recently the Middle East. Recruiting and retaining domestic doctoral students has been a challenge, but increased enrollment in the master’s program and our recruitment efforts at graduate conferences and other venues is helping. Alumni have been highlighted at the Hospitality Administration Website and focus groups have been held to generate ideas for linking alumni to recruitment efforts. At the same time we must continue our efforts to identify new students from around the world. Assuming the current 14 members of the graduate faculty could effectively mentor three doctoral students, potentially the doctoral program could grow to an enrollment of 42.

**Department**

All of the increases in graduate enrollment discussed previously are contingent upon additional increases in departmental resources. Stating that we can increase the NS master’s program to 40, the doctoral program to 27, the HRM master’s to 40 and the HA doctorate to 42 students, for example, does not take into account that classroom space, teaching assistant office space, laboratory research space, and graduate assistant funding would also have to increase proportionately to meet the increased enrollment. Assistantship funding is already a concern, and we occasionally lose qualified graduate applicants because we cannot assure them of employment.

The increase in departmental scholarship offerings has helped somewhat; for example, all new doctoral students receive a $1,000 scholarship in their first year. However, the department does not currently have the funds to employ every graduate student, and that deficiency would only be compounded if the enrollment in these programs increased. In summary, all programs have the capacity to increase enrollment if resources are commensurate with those increases.
VII. Appendices — should include, but not be limited to, the following:

A. Strategic Plan
B. Curriculum Map
C. Graduate Course Offerings
D. Graduate Student Handbook
E. Graduate Student Association(s)
F. Graduate Faculty Information
G. Focus Group Discussion Guide
H. Alumni Focus Group Direct Quotes
I. Hospitality Administration Marketing Plan
J. Original Graduate School Degrees Awarded charts
APPENDIX A
Strategic Plan

The strategic plan for the Department of Nutrition, Hospitality, and Retailing is located at the following website:

http://www.depts.ttu.edu/hs/NHR стратегическийплан.php
Two curriculum maps were created. This map illustrates how master’s and doctoral courses in Nutritional Sciences address the programs’ learning outcomes:

<table>
<thead>
<tr>
<th>Courses in Degree Program</th>
<th>[i] Outcome Statement (X, M)</th>
<th>[ii] Level (I, R, A)</th>
<th>[iii] Feedback (F)</th>
<th>[i] Outcome Statement (X, M)</th>
<th>[ii] Level (I, R, A)</th>
<th>[iii] Feedback (F)</th>
<th>[i] Outcome Statement (X, M)</th>
<th>[ii] Level (I, R, A)</th>
<th>[iii] Feedback (F)</th>
<th>[i] Outcome Statement (X, M)</th>
<th>[ii] Level (I, R, A)</th>
<th>[iii] Feedback (F)</th>
<th>[i] Outcome Statement (X, M)</th>
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<th>[iii] Feedback (F)</th>
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</table>

Some new NS courses are still being developed and were not included in this map. The map on the next page shows the Hospitality Administration and Hospitality and Retail Management courses.
### Texas Tech University Program Level - Curriculum Map

#### Degree Title:
Value involvement in professional organizations in the hospitality industry

#### Hospitality & Retail Management (Masters); Hospitality Administration (Doctorate)

#### Courses in Degree Program

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</tbody>
</table>
APPENDIX C
Graduate Course Offerings

Graduate course descriptions and program information for the Department of Nutrition, Hospitality, and Retailing can be located at the following website: http://www.depts.ttu.edu/officialpublications/pdfs/2012-13Catalog.pdf

The NHR listing begins on page 350 and ends on page 356.
The department does not have a handbook, per se, but much of the information that new and current students need for all of our programs can be found at the following websites:

Hospitality & Retail Management Master’s Program
   http://www.depts.ttu.edu/hs/nhr/rhim/academics_masters.php

Hospitality Administration Doctoral Program
   http://www.depts.ttu.edu/hs/nhr/rhim/academics_doctoral.php
   http://www.depts.ttu.edu/hs/nhr/rhim/academics_doctoral_current.php (password protected)

Nutritional Sciences Master’s Program
   http://www.depts.ttu.edu/hs/nhr/ns/master.php

Nutritional Sciences Doctoral Program
   http://www.depts.ttu.edu/hs/nhr/ns/phd.php
The Graduate Restaurant, Hotel, and Institutional Management (GRHIM) is a professional organization open to all HRM and HA graduate students that provides an opportunity to develop leadership skills and assist new students entering these programs. The organization provides a forum for students, faculty, and hospitality managers to discuss topics of mutual interests.

The Graduate Nutrition Organization (GNO) serves as a friendly network for graduate students in Nutritional Sciences at Texas Tech University and facilitates meetings and activities of interest. The organization also seeks to enhance TTU students’ awareness of nutrition related issues. The website for the Graduate Nutrition Organization can be found at: http://graduatenutritionorg.weebly.com/
APPENDIX F
Graduate Faculty Information

Below are the ‘Graduate Faculty Application’ forms from Digital Measures for NHR faculty during the period September 2006 through August 2012. The Curriculum Vita for three faculty members who began in September 2012 are included at the end.
The Graduate Faculty Application Form is to generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application. If being reconsidered after three years probation, please use the “provisional” application.

I. Academic Background

Degree

Field

Institution

Year Awarded

Ph D

Consumer Economics

Texas Tech University

1997

MS

Restaurant, Hotel, & Institutional Management

Texas Tech University

1990

BS

Restaurant, Hotel & Institutional Management

Texas Tech University

1988

Associate Degree of Applied Science

Accounting

South Plains College

1987

Bachelor of General Studies

International Relations

Texas Tech University

1987

Associate Degree of Applied Science

Nutrition, Hospitality and Retailing
Field: Real Estate Management
Institution: South Plains College
Year Awarded: 1985

II. Professional Experience, Academic and Nonacademic

<table>
<thead>
<tr>
<th>Title</th>
<th>Associate Professor</th>
</tr>
</thead>
<tbody>
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<td>Institution/Agency</td>
<td>Texas Tech University</td>
</tr>
<tr>
<td>Year(s)</td>
<td>May 1988 - Present</td>
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III. Direction of Graduate Students (completed theses and dissertations directed in the last six years)

<table>
<thead>
<tr>
<th>Student's Name</th>
<th>Lingzhi Guo</th>
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<tbody>
<tr>
<td>Involvement</td>
<td>Dissertation Committee Chair</td>
</tr>
<tr>
<td>Year Completed</td>
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<td>Institution</td>
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IV. Other Service on Graduate Committees in the last six years (excluding III)

<table>
<thead>
<tr>
<th>Student's Name</th>
<th>Christina Dimitriou</th>
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<tr>
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<table>
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<tr>
<th>Student's Name</th>
<th>Jeffery Harper</th>
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V. Graduate Courses Taught in the last six years

**Spring TTU 2012**
RHIM 8000 Doctor's Dissertation

**Fall TTU 2011**
RHIM 8000 Doctor's Dissertation

**Spring TTU 2011**
RHIM 8000 Doctor's Dissertation
RHIM 7000 Research
RHIM 6000 Master's Thesis
RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

**Fall TTU 2010**
RHIM 7000 Research

**Summer II TTU 2010**
RHIM 8000 Doctor's Dissertation
RHIM 7000 Research
RHIM 6000 Master's Thesis
RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

Nutrition, Hospitality and Retailing
VI. Published Research and Creative Activity in the last six years

**Peer-Reviewed/Refereed**

**Journal Articles (Accepted)**


**Conference Proceedings (Accepted)**


**Non-Peer-Reviewed/Refereed**

**Journal Articles (Accepted)**


VII. Current Participation in Professional Associations

Member, Council on Hotel, Restaurant, & Institutional Educations. (January 2009 - Present).


Interaction with Industry, Southwest Food Show, Dallas, Texas. (June 25, 2011 - June 28, 2011).


Interaction with Industry, Central Market, Dallas, Texas. (February 16, 2011 - February 18, 2011).

Member, Texas Tech Highland Lakes (Marble Falls), Marble Falls, Texas. (January 13, 2011 - January 15, 2011).

VIII. Presentations in the last six years

Accepted


Nutrition, Hospitality and Retailing

Guo, L. (Presenter & Author), Adams, C. (Presenter & Author), 14th Annual Graduate Education & Graduate Student Research Conference in Hospitality & Tourism, (RHIM) Texas Tech University, Las Vegas, NV., "Profiling graduating seniors who meet the hospitality industry’s expectations: A mixed methods study.," International, Peer Reviewed/Refereed, Published in Proceedings. (January 2009).

**General**

Adams, C. (Discussant), South Western Oklahoma State University, State. (April 28, 2010).

**IX. Grant and Contract Activity for the last six years**

**Grant**

Hughes, P. (Co-Principal), Adams, C. (Principal), "Development of rural tourism in West Texas.," Sponsored by Post, TX, Local, $5,727.00. (2005 - 2006).

**X. Other professional activities during the last six years that contribute to graduate education**

**Fellowships, Scholarships and Awards**

President's Excellence in Teaching Award, Texas Tech. (2008).

**Service/Engagement**

Student Placement. HS - Restaurant, Hotel, & Institutional Management (BSRHIM). (January 1, 1992 - Present).

Event Organizer, Movie Night. (March 30, 2011).

Committee Member, Faculty Council. (January 2011 - Present).

Committee Member, Veterans Affairs. (January 2011 - Present).

Committee Member, Teaching Effectiveness Committee. (September 2011 - May 2012).

Committee Chair, College of Human Sciences Scholarship Committee. (January 2011 - December 2011).

Committee Chair, College of Human Sciences Scholarship Committee. (January 2010 - December 2010).

Student Placement, Orientations. (January 2010 - December 2010).

Committee Member, Student Life Council. (January 2010 - October 2010).

Nutrition, Hospitality and Retailing
Consulting

Non-Governmental Organization (NGO), Dove Tree, New Deal. (January 2009 - December 31, 2010).

Academic, SUNCOR, Fort McMurray, Canada. (January 22, 2009 - January 26, 2009).
GRADUATE FACULTY APPLICATION FORM  
TEXAS TECH UNIVERSITY  
Confirmation/Reappointment 

Instructions: The Graduate Faculty Application Form is to be generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application.

Name: Nelson Barber  
Department/Unit: Nutrition, Hospitality & Retailing  
Rank/Title:  
Date Submitted: 10-31-2012  
Appointment Date: 
TTU Email: nelson.barber@ttu.edu  
Phone: 
Campus Mail Stop: 
Mailing Address:  
City/State:  
Zip: 

The Graduate Faculty Application Form is to be generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application. If being reconsidered after three years probation, please use the “provisional” application.

I. Academic Background

II. Professional Experience, Academic and Nonacademic

III. Direction of Graduate Students (completed theses and dissertations directed in the last six years)

IV. Other Service on Graduate Committees in the last six years (excluding III)

V. Graduate Courses Taught in the last six years

VI. Published Research and Creative Activity in the last six years

Peer-Reviewed/Refereed

Journal Articles (Accepted)


VII. Current Participation in Professional Associations

VIII. Presentations in the last six years

Accepted

Nutrition, Hospitality and Retailing

**General**


IX. Grant and Contract Activity for the last six years

X. Other professional activities during the last six years that contribute to graduate education
**Instructions:** The Graduate Faculty Application Form is to be generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application.

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<th>Shane C. Blum</th>
<th>Department/Unit</th>
<th>Nutrition, Hospitality &amp; Retailing</th>
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<tr>
<td>Rank/Title</td>
<td>Associate Professor</td>
<td>Date Submitted</td>
<td>10-31-2012</td>
</tr>
<tr>
<td>TTU Email</td>
<td><a href="mailto:shane.blum@ttu.edu">shane.blum@ttu.edu</a></td>
<td>Phone</td>
<td>(806) 742-3068</td>
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<tr>
<td>Mailing Address</td>
<td></td>
<td>City/State</td>
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The Graduate Faculty Application Form is to generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application. If being reconsidered after three years probation, please use the “provisional” application.

I. **Academic Background**

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<td>Institution</td>
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<td>Degree</td>
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<td>Hotel, Restaurant &amp; Travel Administration</td>
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<td>Institution</td>
<td>University of Massachusetts, Amherst</td>
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II. **Professional Experience, Academic and Nonacademic**

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III. **Direction of Graduate Students (completed theses and dissertations directed in the last six years)**

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<td>Student's Name</td>
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<td>Eric Tobin</td>
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<td>Nelson Barber</td>
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<td>Sean Barth</td>
<td>Dissertation Committee Chair</td>
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<tr>
<td>Ching-wen Hung</td>
<td>Dissertation Committee Chair</td>
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<td>Shelia Scott-Halsell</td>
<td>Dissertation Committee Chair</td>
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### IV. Other Service on Graduate Committees in the last six years (excluding III)

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<td>Chung-Hao Chen</td>
<td>Dissertation Committee Member</td>
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<td>Shan Shan Cheng</td>
<td>Dissertation Committee Member</td>
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Nutrition, Hospitality and Retailing
Student's Name: Grace Zhong  
Involvement: Dissertation Committee Member  
Year Completed: 2006  
Institution: 

V. Graduate Courses Taught in the last six years

**Summer II TTU 2012**  
RHIM 8000 Doctor's Dissertation

**Summer I TTU 2012**  
RHIM 8000 Doctor's Dissertation

**Spring TTU 2012**  
RHIM 8000 Doctor's Dissertation  
RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management  
RHIM 5001 Internship in the Hospitality Industry

**Fall TTU 2011**  
RHIM 8000 Doctor's Dissertation

**Summer II TTU 2011**  
RHIM 8000 Doctor's Dissertation  
RHIM 7000 Research  
RHIM 5311 Hospitality Entrepreneurship Development

**Summer I TTU 2011**  
RHIM 5001 Internship in the Hospitality Industry

**Spring TTU 2011**  
RHIM 8000 Doctor's Dissertation  
RHIM 7000 Research  
RHIM 6308 Advanced Lodging and Leisure  
RHIM 6001 Internship in Hospitality Administration  
RHIM 6000 Masters Thesis  
RHIM 5311 Advanced Hotel Management

**Fall TTU 2010**  
RHIM 8000 Doctor's Dissertation  
RHIM 7000 Research

**Summer II TTU 2010**  
RHIM 8000 Doctor's Dissertation  
RHIM 7000 Research  
RHIM 6000 Masters Thesis  
RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management  
RHIM 5001 Internship in the Hospitality Industry

**Summer I TTU 2010**  
RHIM 8000 Doctor's Dissertation  
RHIM 7000 Research

Nutrition, Hospitality and Retailing
VI. Published Research and Creative Activity in the last six years

Peer-Reviewed/Refereed

**Journal Articles (Accepted)**


Zhong, Y., Couch, S., Blum, S. Factors affecting women's career advancement in the hospitality industry: Perceptions of students, educators, and industry recruiters. *Journal of Hospitality & Tourism Education (submitted).*


**Conference Proceedings (Accepted)**


Non-Peer-Reviewed/Refereed

**Journal Articles (Accepted)**


**Books (Accepted)**


**Other (Invited)**


VII. **Current Participation in Professional Associations**

Faculty Advisor, Eta Sigma Delta International Hospitality Honor Society. (2001 - Present).

member, Council on Hotel, Restaurant, and Institutional Education. (1996 - Present).

Study Abroad Site Visits. (March 29, 2011 - April 9, 2011).

Conference-Related, 16th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Houston, TX. (January 6, 2011 - January 8, 2011).


International Hotel/Motel and Restaurant Show, New York, New York. (November 12, 2010 - November 16, 2010).

VIII. **Presentations in the last six years**

**Accepted**


Nutrition, Hospitality and Retailing


General


IX. Grant and Contract Activity for the last six years

Grant - Pending

Goh, K. (Principal), Blum, S. (Co-Principal), "Price-ending strategies in fine dining restaurants: How effective is it?," Sponsored by Caesars Hospitality Research Center, State, $45,901.00. (September 1, 2012 - August 31, 2013).

X. Other professional activities during the last six years that contribute to graduate education 

Nutrition, Hospitality and Retailing
Fellowships, Scholarships and Awards

Faculty Distinguished Leadership Award COHS Nominee, College of Human Sciences. (May 2, 2011).

Faculty Distinguished Leadership Award nominee, College of Human Sciences. (2009).


Katheryn Burleson Faculty Service Award, College of Human Sciences. (2007).

Service/Engagement

HA Student Program of Work Meetings. (January 2009 - Present).


Committee Chair, RHIM Faculty Planning Retreat. (August 4, 2011).

Skyviews Task Force Committee. (September 2010 - January 2011).


RHIM Faculty Planning Retreat. (July 31, 2009 - August 1, 2009).

Committee Chair, Scholarship Committee. (2001 - 2008).

Committee Member, Teaching Effectiveness Committee. (September 2010 - Present).

Attendee, Meeting, Chairperson Team Meetings. (September 1, 2009 - Present).

Attendee, Meeting, College Executive Team. (January 1, 2009 - Present).

Committee Member, Teaching Academy Selection Committee. (September 2010 - Present).

Task Force Member, Academic Integrity Policy Task Force. (March 2010 - Present).

Committee Member, Convocations Committee. (1999 - Present).

Committee Chair, Elections Committee. (September 1, 2011 - August 31, 2014).

Committee Member, Faculty Senate. (September 2008 - May 2011).


Committee Member, TEACH Fellow Review Panel. (May 2, 2011).

Committee Member, Vice President for Research Search Committee. (2008 - 2009).

Nutrition, Hospitality and Retailing
Committee Chair, Committee on Committees (Faculty Senate). (September 2008 - August 2009).

Attendee, Meeting, Overton Hotel Executive Committee, Lubbock, TX. (July 2009 - Present).


Guest Speaker, Wayland Baptist University, Lubbock, TX. (April 21, 2011).
The Graduate Faculty Application Form is to be generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application. If being reconsidered after three years probation, please use the “provisional” application.

I. Academic Background

Degree: Ph D  
Field: Institutional Management, Related: Food Science  
Institution: Texas Woman's University  
Year Awarded: 1990

Degree: MS  
Field: Education (major), Food and Nutrition (minor)  
Institution: Texas Christian University  
Year Awarded: 1978

Degree: BS  
Field: Home Economics Education  
Institution: Texas Christian University  
Year Awarded: 1976

II. Professional Experience, Academic and Nonacademic

Title: Instructor  
Institution/Agency: Texas Tech University  
Year(s): August 2002 - Present

III. Direction of Graduate Students (completed theses and dissertations directed in the last six years)

Student's Name: Galo Elbia  
Involvement: Dissertation Committee Chair  
Year Completed:  
Institution: Nutrition, Hospitality and Retailing
<table>
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<td>Yin Dean</td>
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<td>August 15, 2009</td>
<td>Texas Tech University</td>
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<td>Dean Yin</td>
<td>Dissertation Committee Chair</td>
<td>August 2011</td>
<td>Texas Tech University</td>
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<td>Charles Broz</td>
<td>Dissertation Committee Chair</td>
<td>August 15, 2009</td>
<td>Texas Tech University</td>
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<tr>
<td>Elbia Galo</td>
<td>Dissertation Committee Chair</td>
<td>August 15, 2009</td>
<td>Texas Tech University</td>
</tr>
<tr>
<td>Yin Dean</td>
<td>Dissertation Committee Chair</td>
<td>August 15, 2009</td>
<td>Texas Tech University</td>
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IV. Other Service on Graduate Committees in the last six years (excluding III)

<table>
<thead>
<tr>
<th>Student's Name</th>
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<th>Year Completed</th>
<th>Institution</th>
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<tbody>
<tr>
<td>Frank Cordero</td>
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<td></td>
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<td>Manuel Alvarado</td>
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<td>Rachael Fanning</td>
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<td>John Mcaffety</td>
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<td>October 2011</td>
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<tr>
<td>Eric Tobin</td>
<td>Dissertation Committee Member</td>
<td>July 8, 2011</td>
<td>Texas Tech University</td>
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</table>
V. Graduate Courses Taught in the last six years

**Summer II TTU 2012**
- RHIM 6000 Master's Thesis
- RHIM 5370 Food Systems Management
- RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

**Summer I TTU 2012**
- RHIM 6000 Master's Thesis
- RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

**Spring TTU 2012**
- RHIM 6370 Advanced Food Systems Management
- RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

**Fall TTU 2011**
- RHIM 7000 Research
- RHIM 5310 Sensory Evaluation of Food Products

**Summer II TTU 2011**
- RHIM 8000 Doctor's Dissertation
- RHIM 5370 Food Systems Management

**Spring TTU 2011**
- RHIM 8000 Doctor's Dissertation
- RHIM 7000 Research
- RHIM 6340 Organizational Management in Hospitality Administration
- RHIM 6000 Master's Thesis
- RHIM 5311 Organizational Management

**Fall TTU 2010**
- RHIM 8000 Doctor's Dissertation
- RHIM 7000 Research
- RHIM 5310 Sensory Evaluation of Food Products

**Summer II TTU 2010**
- RHIM 8000 Doctor's Dissertation
- RHIM 7000 Research
- RHIM 6000 Master's Thesis
- RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

**Summer I TTU 2010**
- RHIM 8000 Doctor's Dissertation
- RHIM 7000 Research
- RHIM 6000 Master's Thesis
- RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

**Spring TTU 2010**
- RHIM 8000 Doctor's Dissertation
- RHIM 7000 Research
- RHIM 6370 Advanced Food Systems Management

Nutrition, Hospitality and Retailing
VI. Published Research and Creative Activity in the last six years

Non-Peer-Reviewed/Refereed

Journal Articles (Accepted)


Conference Proceedings (Accepted)


VII. Current Participation in Professional Associations

Membership, Institute of Food Technologist.

Membership, Research Chef's Association.

Member, Lubbock Restaurant Association. (September 15, 2009 - Present).

a founding member for local chapter, SlowFood USA. (March 2008 - December 2009).


Reviewer, Journal Article, Institute of Food Technologist, Lubbock, Texas. (December 10, 2010 - Present).


Chairperson, Foodservice Management Education Council, University of Mississippi, Mississippi. (March 2009 - March 2011).

Reviewer, Ad Hoc Reviewer, FSMEC, Lubbock, TX. (November 2009).
Committee Member, SLOW Foods USA, Lubbock, Texas. (April 2009).

Officer, President/Elect/Past, Foodservice Systems Management Education Council, Grapevine, Texas. (March 15, 2009 - March 18, 2009).

Committee Member, SLOW FOODS USA, Lubbock, Texas. (February 2009).

Officer, President/Elect/Past, FSMEC, Lubbock, Texas. (February 21, 2009).

Officer, President/Elect/Past, Foodservice Systems Management Education Council, Lubbock, TX. (January 2009).

VIII. Presentations in the last six years

Accepted


Ergul, M. (Presenter & Author), Boyce, J. (Author Only), Harp, S. (Author Only), Stout, B. (Author Only), European Institute of Retailing and Services Studies Conference, European Institute of Retailing and Services Studies Conference, Zagreb, Croatia, "Nutritional Knowledge and Food Preferences as Influences on Children’s Restaurant Food Consumption in Turkey," International, Peer Reviewed/Refereed, Published in Proceedings. (July 14, 2008).


Ergul, M. (Presenter & Author), Boyce, J. (Author Only), Harp, S. (Author Only), Stout, B. (Author Only), European Institute of Retailing and Services Studies Conference, European Institute of Retailing and Services Studies Conference, San Francisco, California, "Food and Environment as Determinants of Restaurant Format Choice When Dining Out with Children: An Exploratory Study in Turkey," International, Peer Reviewed/Refereed, Published in Proceedings. (June 29, 2007).

Sukalakamala, P. (Presenter & Author), Harp, S. (Author Only), Boyce, J. (Author Only), European Institute of Retailing and Services Studies Conference, European Nutrition, Hospitality and Retailing

Sukalakamala, P. (Presenter & Author), Harp, S. (Author Only), Boyce, J. (Author Only), Annual Graduate Student Research Poster Competition, Annual Graduate Student Research Poster Competition, Lubbock, Texas, "Pursuing the College Student Market: Conventional Versus Organic Food Products," Local, Peer Reviewed/Refereed, Published in Proceedings. (March 22, 2007).

Sukalakamala, P. (Presenter & Author), Harp, S. (Author Only), Boyce, J. (Author Only), Human Sciences Awareness Week Poster Session, Human Sciences Awareness Week Poster Session, Lubbock, Texas, "Pursuing the College Student Market: Conventional Versus Organic Food Products," Local, Peer Reviewed/Refereed, Published in Proceedings. (March 6, 2007).


General


IX. Grant and Contract Activity for the last six years

Contract

Nutrition, Hospitality and Retailing


Grant


Grant - Not Funded

Reed, D. (Principal), Wang, S. (Co-Principal), Lochbaum, M. (Co-Principal), Stodden, D. (Co-Principal), Ulmer, J. (Co-Principal), Harp, S. (Co-Principal), Boyce, J. (Co-Principal), Zhang, Y. (Co-Principal), "Fresh, Fit, and Sustainable – Improving Nutrition and Physical Fitness in University Freshmen using Innovative Technology and Tailored Messaging," Sponsored by USDA-AFRI, Federal, $1,494,904.00.

X. Other professional activities during the last six years that contribute to graduate education

New Format for existing course

Spring TTU 2012

"Advanced Food Systems Management," RHIM 6370-001. Will focus on ethical issues related to the environment and sustainability both globally and nationally. May look into using audiotapes and course modules centralizing on the current global issues related to water and resource conservation and farming current food supply. Field trips to local and community businesses in and around the Lubbock area; specifically Breedlove

Nutrition, Hospitality and Retailing
facilities, and local farmers whose goals are to provide locally grown food to local markets and the university venues.

"Problems in Restaurant, Hotel, and Institutional Management," RHIM 5311-003. Course will be customized to student's interest in issues related to the service industry. New teaching materials will be developed as needed for student involvement. This course will be used to enhance the students future work towards their Masters degree and work within the community.

Service/Engagement

Assisting with renovation plans for COHS 286-287. (July 2011 - Present).

Committee Member, Skyviews Task Force. (November 5, 2010 - Present).

Faculty Mentor, Graduate Restaurant Hospitality and Institutional Management. (August 15, 2010 - Present).

Will oversee 1 section of RHIM 4415: Dinner Series. (January 2012 - May 2012).

Presenter for workshop, Texas Agri Life Extension group. (August 12, 2010).

Presenter for Etiquette seminar, Dr Dave Wyricks' Engineering Class. (May 10, 2010).

Faculty Advisor, GRHIM. (December 17, 2009).

Faculty Advisor, GRIM. (August 6, 2009).

Presenter, Presentation to RHIM seminar class on Etiquette. (June 20, 2009).

Faculty Advisor, GRHIM: Graduate Restaurant Hospitality & Institutional Organization. (May 7, 2009).

Faculty Advisor, Skyviews Taskforce. (2010 - Present).

Act as Judge Competition in R&D, FFA Annual state contests for High School students. (April 21, 2012).

Serve as instructor for culinary classes, Osher Life Long Learning Center. (February 26, 2012 - April 16, 2012).

Act as a Judge for this Event in Research and Development, FFA Annual Contest for Texas State FFA chapters. (April 16, 2011).

Act as a Judge for this Event in Research and Development, FFA Annual Contest for Texas State FFA chapters. (April 16, 2011).

Guest Speaker, Dr Dave Wyrick’s Engineering courses. (2008 - 2010).

Instructor, Osher Lifelong Institute. (October 2010).

Guest Speaker, Texas AgriLife Extension Educators. (August 2010).

Nutrition, Hospitality and Retailing
Guest Speaker, UPWARD BOUND Program at TTU. (November 7, 2009).


Program Organizer, Senior Level engineering class, Etiquette dinner. (April 28, 2009).

Serve as a contest judge, State FFA Food Science Contest. (April 15, 2009).

Member, Church Funerals Services, Lubbock, Teaxas. (2007 - 2011).

Member, Lubbock Restaurant Association, Lubbock, Texas. (September 2009 - December 2010).

Guest Speaker, Radio Interviews, Lubbock, Texas. (2006 - 2010).

Attendee, Meeting, Lubbock Farmer's Market committee, Lubbock, TX. (September 2009).

**Consulting**

Academic, Deborah Kaye Cookies, Lubbock, Texas. (October 10, 2011 - December 18, 2011).

**GRADUATE FACULTY APPLICATION FORM**  
**TEXAS TECH UNIVERSITY**  
**Confirmation/Reappointment**

**Instructions:** The Graduate Faculty Application Form is to be generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application.

---

**Name:** Lee M. Boylan (PhD, RD, LD)  
**Department/Unit:** Nutrition, Hospitality & Retailing  
**Rank/Title:** Associate Professor  
**Date Submitted:** 10-31-2012  
**Appointment Date:**  
**TTU Email:** mallory.boylan@ttu.edu  
**Phone:** (806) 742-3068  
**Campus Mail Stop:**  
**Mailing Address:**

The Graduate Faculty Application Form is to be generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application. If being reconsidered after three years probation, please use the “provisional” application.

---

**I. Academic Background**

<table>
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<tr>
<th>Degree</th>
<th>Field</th>
<th>Institution</th>
<th>Year Awarded</th>
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<tbody>
<tr>
<td>Ph D</td>
<td>Human Nutrition</td>
<td>Virginia Polytechnic Institute and State University</td>
<td>1986</td>
</tr>
<tr>
<td>MS</td>
<td>Nutritional Sciences</td>
<td>University of Alabama</td>
<td>1978</td>
</tr>
<tr>
<td>BS</td>
<td>Dietetics</td>
<td>University of Alabama</td>
<td>1975</td>
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**II. Professional Experience, Academic and Nonacademic**

<table>
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<tr>
<th>Title</th>
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<tr>
<td>Professor</td>
<td>Texas Tech University</td>
<td>September 2011 - Present</td>
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<td>Associate Professor</td>
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Nutrition, Hospitality and Retailing
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<thead>
<tr>
<th>Student's Name</th>
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<tbody>
<tr>
<td>Hadil Subih</td>
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<td></td>
<td>Texas Tech University</td>
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<tr>
<td>Ali Pohlmeier</td>
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<tr>
<td>Shannon Owens-Mallet</td>
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<tr>
<td>Brooke Burt</td>
<td>Master's Thesis Committee Chair</td>
<td>December 2011</td>
<td></td>
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<tr>
<td>Cynthia Spurgat</td>
<td>Master's Thesis Committee Chair</td>
<td>December 2011</td>
<td></td>
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<tr>
<td>Janaye Behrens</td>
<td>Master's Thesis Committee Chair</td>
<td>December 31, 2011</td>
<td></td>
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<tr>
<td>Shelley Swift</td>
<td>Master's Thesis Committee Chair</td>
<td>December 2011</td>
<td></td>
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<tr>
<td>Megan Smith</td>
<td>Master's Thesis Committee Chair</td>
<td>2010</td>
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<td>Traci Jackson</td>
<td>Master's Thesis Committee Chair</td>
<td>December 2009</td>
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<tr>
<td>Jennifer Sides</td>
<td>Dissertation Committee Chair</td>
<td>May 2009</td>
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### IV. Other Service on Graduate Committees in the last six years (excluding III)

<table>
<thead>
<tr>
<th>Student's Name</th>
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<tbody>
<tr>
<td>Keely Hawkins</td>
<td>Dissertation Defense Committee Member</td>
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<td>Afnan Saaty</td>
<td>Dissertation Committee Member</td>
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<td>Suzan Tami</td>
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<tr>
<td>Ana Luna</td>
<td>Master's Thesis Committee Member</td>
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<tr>
<td>Shelly Failrly</td>
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<tr>
<td>Yi Fang Chen</td>
<td>Doctoral Advisory Committee Member</td>
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<td>Samantha Stephenson</td>
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<td>Dhruti Patel</td>
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<td>Debalina Goswami</td>
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<td>Jodie Heilman</td>
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<td>Zeynep Goktas</td>
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<td>Amanda Kozimor</td>
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<td>Natalie Hensarling</td>
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<td>Megan Fortenberry</td>
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Nutrition, Hospitality and Retailing
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<tr>
<th>Student's Name</th>
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<th>Suzan Tami</th>
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<tr>
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<th>Jenna Poole</th>
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</table>

V. Graduate Courses Taught in the last six years

**Summer I TTU 2012**
- NS 8000 Doctor's Dissertation
- NS 7000 Research
- NS 5118 US Foodservice Seminar

**Spring TTU 2012**
- NS 8000 Doctor's Dissertation
- NS 5333 Vitamins in Nutrition

**Fall TTU 2011**
- NS 8000 Doctor's Dissertation
- NS 7000 Research
- NS 6000 Master's Thesis
- NS 5330 Introduction to Nutrition Research
- NS 5118 Seminar

Nutrition, Hospitality and Retailing
 VI. Published Research and Creative Activity in the last six years

Peer-Reviewed/Refereed

Nutrition, Hospitality and Retailing
Journal Articles (Accepted)


Ahuja, S., Boylan, M., Hart, S., Spallholz, J. (2011). Breast milk levels of glucose and insulin are increased in mothers with higher than normal body mass index values. *Food & Nutrition Sciences*, 2, 201-206.


**Conference Proceedings (Accepted)**


**Non-Peer-Reviewed/Refereed**

**Journal Articles (Accepted)**


**Books (Accepted)**


**Book Chapters (Invited)**


**Conference Proceedings (Accepted)**


**Other (Accepted)**


VII. Current Participation in Professional Associations

Nutrition, Hospitality and Retailing


Awards Chair, Texas Dietetic Association, Dallas, Texas. (September 1, 2010 - August 31, 2011).


Reviewer, Book, Pearson Benjamin Cummings. (November 2010).

Reviewer, Book, Jones and Bartlett Publishers. (March 1, 2010 - March 25, 2010).


VIII. Presentations in the last six years

Invited


Accepted


Reed, D. (Presenter & Author), Tami, S. (Presenter & Author), Zvonkovic, A. (Author Only), Boylan, M. (Author Only), Texas Dietetic Association annual meeting, Texas Dietetic Association, Houston, TX, "ASSESSMENT OF THE EFFECT OF ACCULTURATION ON NUTRITIONAL AND PHYSICAL ACTIVITY BEHAVIORS OF ARAB MOTHERS IN THE ISLAMIC CENTER IN LUBBOCK, TX," State, Peer Reviewed/Refereed, Published Elsewhere. (April 9, 2011).


Nutrition, Hospitality and Retailing


Chyu, M. (Presenter Author), Feng, D. (Author Only), Esperat, C. (Author Only), Reed, D., Boylan, M., Borrego, J., Billings, L., Flores, D., Ochoa, C., American College of Sport Medicine (ACSM) Annual Meeting, American College of Sport Medicine, Baltimore, MD, "Feasibility of Martial Arts Exercise Physical Education Program for Children at Risk for Overweight," Peer Reviewed/Refereed, Published in Proceedings, Published Elsewhere. (June 2010).


Covington, C. (Presenter Author), Jenkins, M. (Author Only), Nugent, K. (Author Only), Raj, R., Boylan, M., Harter, S., Zhang, Y., Annual Conference of the TTUHSC Center for Cardiovascular Disease and Stroke., TTUHSC, "Sleep Prescription Efficacy


Jackson, T. (Author Only), Bollman, L. (Author Only), Boylan, M. (Presenter & Author), Clement, L. (Author Only), Spalholz, J. (Author Only), Texas Dietetic Association Annual Food and Nutrition Conference, Texas Dietetic Association, "Black hemodialysis subjects have a high incidence of low serum hydroxyl vitamin D levels.," State, Peer Reviewed/Refereed, Published in Proceedings. (2009).


**General**

Grant and Contract Activity for the last six years


Grant

Cooper, J., Boylan, M. (Supporting), Feng, D. (Supporting), Esperat, C. (Co-Principal), Griffin, L., "Zumba® Latin Dance Class Intervention in a Type 2 Diabetic Population: A Pilot Study.," Sponsored by Laura W. Bush Institute for Women’s Health, $19,980.00. (July 2012 - Present).

Cooper, J. (Supporting), Phy, J. L. (Principal), Pohlmeier, A. (Supporting), Boylan, M. (Supporting), Harris, K. (Supporting), "Effect of Dietary Reduction of Carbohydrates from Starch on Clinical and Biochemical Symptoms of Polycystic Ovary Syndrome," Sponsored by Laura W. Bush Institute for Women's Health, Private, $19,500.00. (March 2012 - Present).


Boylan, M. (Supporting), Covington, C. (Principal), Nugent, K. (Supporting), Zhang, Y. (Supporting), Harter, S. (Supporting), Gautam, B. (Supporting), "Sleep prescription efficacy for women with risks from self-Imposed sleep debt," Sponsored by Laura W. Bush Institute for Women's Health, Texas Tech University, $5,000.00. (2009 - 2010).

Boylan, M. (Supporting), Covington, C. (Principal), Nugent, K. (Supporting), Jenkins, M. (Supporting), Raj, R. (Supporting), Zhang, Y. (Supporting), Harter, S. (Supporting), Gautam, B. (Supporting), "Sleep Prescription Efficacy on for Women with Self-Imposed Sleep Debt: Mitigation of Obesity/Cognitive Risks— Phase 1 Pilot Study," Sponsored by TTUHSC School of Nursing, Texas Tech University, $12,000.00. (2009 - 2010).

Boylan, M. (Co-Principal), Gong, G. (Principal), O'Brian, S. (Co-Principal), Spallholz, J. (Co-Principal), "Arsenic exposure and Alzheimer's disease"," Sponsored by South Plains Foundation, Local, $15,000.00. (September 2009 - August 2010).


Reed, D. (Co-Principal), Esperat, C. (Principal), Feng, D. (Principal), Boylan, M. (Co-Principal), Chyu, M.-C. (Co-Principal), Borrego, J. (Co-Principal), "Community-Based Approaches to Overweight and Obesity Among Young Children in West Texas.," Sponsored by National Research Initiative of the USDA Cooperative State Research, Education and Extension Service, Federal, $1,497,311.00. (2006 - February 1, 2010).

Grant - Not Funded

Hart, S. (Co-Principal), Boylan, M. (Co-Principal), "Improving breastfeeding rates and confidence," Sponsored by Laura W. Bush Institute for Women's Health & UMC Health System, State, $20,000.00. (September 1, 2012 - August 30, 2013).

Reed, D. (Principal), Colwell, M. (Co-Principal), Mengel, S. (Co-Principal), Boylan, M. (Co-Principal), McCool, B. (Co-Principal), Feng, D. (Co-Principal), "Head Start to Heath: Website development on Nutrition and Physical Activity for Head Start Teachers and Parents," Sponsored by Texas Department of Agriculture 3Es Grant Program, State, $49,503.00.


Cooper, J. (Co-Principal), Boylan, M. (Supporting), Feng, D. (Supporting), Esperat, C. (Co-Principal), "Zumba® Latin Dance Class Intervention in a Type 2 Diabetic Population: A Pilot Study," Sponsored by National Institute of Health, Texas Tech University, $100,000.00.

Cooper, J. (Co-Principal), Esperat, C. (Co-Principal), McMurry, L. (Supporting), Feng, D. (Supporting), Stevens, T. (Supporting), Boylan, M. (Supporting), Billings, L. (Supporting), Flores, D. (Supporting), "Transformacion Para Salud: Improving Physical Activity Assessment for Adult Hispanic Females," Sponsored by National Institute of Health, Federal, $275,000.00.

Boylan, M. (Co-Principal), Hust, C. (Principal), Cooper, J. (Co-Principal), "Transformation Para Salud: Bailar y Alimentacion Saludable," Sponsored by General Mills, Private, $10,000.00.

Boylan, M. (Supporting), Covington, C. (Principal), Jenkins, M. (Co-Principal), Nugent, K. (Supporting), Rishi, R. (Supporting), Zang, Y. (Supporting), Harter, S. (Supporting), "Sleep prescription efficacy on self-imposed sleep debtor’s obesity/cognitive risk," Sponsored by NIH, Federal, $1,586,625.00.


X. Other professional activities during the last six years that contribute to graduate education

Fellowships, Scholarships and Awards

Presidents Excellence in Teaching Award, Texas Tech. (2009).

Service/Engagement

Faculty Mentor, Recommendation letters. (January 2009 - Present).

Nutrition, Hospitality and Retailing
Committee Member, Didactic Program in Dietetics Curriculum Committee. (September 2007 - Present).

Committee Member, Dietetic Internship Selection Committee. (September 2006 - Present).

Committee Member, Faculty search committee: retailing. (December 1, 2011 - 2012).

Committee Member, Annual Peer Review Committee. (September 1, 2011 - December 31, 2012).

Committee Member, Faculty Search Committee Retailing. (September 2009 - August 2012).

Committee Member, Faculty Search Committee Nutritional Sciences. (September 1, 2011 - May 2012).

Committee Member, Departmental Policy Committee. (October 26, 2009 - 2010).

Committee Member, Annual Peer Review Committee. (September 1, 2009 - August 31, 2010).

Committee Member, NHR Scholarship Sub-Committee. (September 2008 - August 2010).

Committee Member, Faculty Search Committee Nutritional Sciences. (September 2008 - August 2009).

Committee Member, NS faculty search committee. (January 2009 - May 2009).

Attendee, Meeting, Early Head Start Health Advisory Committee. (January 1, 2008 - Present).


Committee Member, Teaching Effectiveness Committee. (September 1, 2010 - May 31, 2013).

Committee Chair, Grade Appeal Committee. (June 12, 2012 - June 13, 2012).

Committee Member, Faculty Advisory Council. (September 2010 - August 2011).

Committee Member, Scholarship Committee. (September 1, 2009 - August 31, 2011).

Committee Chair, Faculty Advisory Council. (September 1, 2009 - August 31, 2010).

Faculty Mentor, Mother daughter college of HS event. (November 2009).

Committee Member, Faculty Grievance Committee. (September 1, 2010 - August 31, 2014).

Nutrition, Hospitality and Retailing
Committee Chair, Discipline Appeals Committee. (September 1, 2010 - August 31, 2011).

Program Coordinator, Science: It's a girl thing. (June 2009 - June 2010).

Attendee, Meeting, Graduate Dean's Representative. (2009).

Committee Member, Panel for tenure hearing. (September 2008 - August 2009).

Committee Member, East Lubbock Coalition for Prevention and Control of Childhood Obesity, Lubbock, Texas. (2006 - 2011).

Consulting


For Profit Organization, Post and Schell Attorneys at Law, Philadelphia, PN. (January 1, 2010 - Present).

Litigation, Rawle and Henderson Attorneys at Law, Philadelphia PA. (January 2010 - Present).


GRADUATE FACULTY APPLICATION FORM
TEXAS TECH UNIVERSITY
Confirmation/Reappointment

Instructions: The Graduate Faculty Application Form is to be generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application.

Name: Jamie A. Cooper
Department/Unit: Nutrition, Hospitality & Retailing
Rank/Title: Assistant Professor
Date Submitted: 10-31-2012
Appointment Date: ________

TTU Email: jamie.a.cooper@ttu.edu
Phone: (806) 742-3068
Campus Mail Stop: _____

Mailing Address: ________ City/State ________ Zip ________

The Graduate Faculty Application Form is to be generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application. If being reconsidered after three years probation, please use the “provisional” application.

I. Academic Background

Degree: Ph D
Field: Nutritional Sciences
Institution: University of Wisconsin, Madison
Year Awarded: 2009

Degree: MS
Field: Exercise Physiology
Institution: Michigan State University
Year Awarded: 2004

Degree: BS
Field: Kinesiology
Institution: Michigan State University
Year Awarded: 2002

II. Professional Experience, Academic and Nonacademic

Title: Assistant Professor
Institution/Agency: Texas Tech University
Year(s): September 1, 2009 - Present

Title: Graduate Research Assistant
Institution/Agency: University of Wisconsin-Madison
Year(s): August 1, 2005 - July 31, 2009

III. Direction of Graduate Students (completed theses and dissertations directed in the last six years)

Nutrition, Hospitality and Retailing
<table>
<thead>
<tr>
<th>Student's Name</th>
<th>Involvement</th>
<th>Year Completed</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alexis Stamatikos</td>
<td>Dissertation Committee Chair</td>
<td></td>
<td>Texas Tech University</td>
</tr>
<tr>
<td>Jada Stevenson</td>
<td>Dissertation Committee Chair</td>
<td></td>
<td>Texas Tech University</td>
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<tr>
<td>Hui Chang</td>
<td>Dissertation Committee Chair</td>
<td></td>
<td></td>
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<tr>
<td>Keely Hawkins</td>
<td>Dissertation Committee Chair</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Meagan Stoner</td>
<td>Master's Thesis Committee Chair</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Amanda Kozimor</td>
<td>Master's Thesis Committee Chair</td>
<td>December 31, 2011</td>
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<tr>
<td>Jada Shephenson</td>
<td>Master's Thesis Committee Chair</td>
<td>May 2011</td>
<td></td>
</tr>
<tr>
<td>Keely Hawkins</td>
<td>Master's Thesis Committee Chair</td>
<td>August 2010</td>
<td></td>
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</tbody>
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IV. Other Service on Graduate Committees in the last six years (excluding III)

<table>
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<th>Student's Name</th>
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<th>Institution</th>
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</thead>
<tbody>
<tr>
<td>Arwa Aljwadi</td>
<td>Master's Thesis Committee Member</td>
<td></td>
<td>Texas Tech University</td>
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<tr>
<td>Natalie Masis</td>
<td>Master's Thesis Committee Member</td>
<td></td>
<td>Texas Tech University</td>
</tr>
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</table>

Nutrition, Hospitality and Retailing
V. Graduate Courses Taught in the last six years

**Summer I TTU 2012**
NS 7000 Research

**Spring TTU 2012**
NS 7000 Research
NS 6330 Sports Supplements and Ergogenic Aids
NS 6000 Master's Thesis

**Fall TTU 2011**
NS 7000 Research
NS 6325 Nutrition, Exercise, and Sport
NS 6000 Master's Thesis
NS 5118 Seminar

**Summer II TTU 2011**
NS 6000 Master's Thesis

**Summer I TTU 2011**
NS 6000 Master's Thesis

**Spring TTU 2011**
NS 6000 Master's Thesis

**Fall TTU 2010**
NS 6000 Master's Thesis

**Summer II TTU 2010**
NS 8000 Doctor's Dissertation
NS 7000 Research
NS 6000 Master's Thesis
NS 5311 Problems in Nutrition

**Summer I TTU 2010**
NS 8000 Doctor's Dissertation
NS 7000 Research
NS 6325 Nutrition, Exercise, and Sport
NS 6000 Master's Thesis
NS 5311 Problems in Nutrition

**Spring TTU 2010**

Nutrition, Hospitality and Retailing
VI. Published Research and Creative Activity in the last six years

Peer-Reviewed/Refereed

Journal Articles (Accepted)


Non-Peer-Reviewed/Refereed

Journal Articles (Accepted)

Nutrition, Hospitality and Retailing

VII. Current Participation in Professional Associations

Member, The Obesity Society. (May 2010 - Present).

Member, American College of Sports Medicine. (2001 - Present).

Member, Graduate Women In Science. (November 2009 - 2011).

Member, Interdepartmental graduate program in nutritional sciences. (September 2005 - July 2009).

Member, MentorNet, Lubbock, TX. (April 19, 2010 - Present).


VIII. Presentations in the last six years

Accepted


Cooper, J. (Presenter & Author), Watras, A. C. (Author Only), Adams, A. K. (Author Only), Schoeller, D. A. (Author Only), The Obesity Society annual scientific meeting, Obesity Society, Phoenix, AZ, "Influence of Dietary Fatty Acid Composition on the Time-Course of Adaptation to a High-Fat Diet," National, Peer Reviewed/Refereed, Published in Proceedings. (October 3, 2008).

Cooper, J. (Presenter & Author), Watras, A. C. (Author Only), Wegner, F. (Author Only), Schoeller, D. A. (Author Only), The Obesity Society annual scientific meeting, Obesity Society, New Orleans, LA, "Hunger and Satiety Responses to Exercise and High Saturated or Unsaturated Fat Diets," National, Peer Reviewed/Refereed, Published in Proceedings. (October 20, 2007).

General

Cooper, J. (Presenter & Author), Nguyen, D. (Author Only), Schoeller, D. A. (Author Only), American College of Sports Medicine Annual meeting, American College of Sports Medicine, Denver, CO, "Maximal sustained levels of energy expenditure in humans during exercise," International, Peer Reviewed/Refereed, Published in Proceedings. (June 1, 2011).

Cooper, J., Air Force ROTC, Madison, WI, USA, Local. (November 2008).

IX. Grant and Contract Activity for the last six years

Grant

Cooper, J., Boylan, M. (Supporting), Feng, D. (Supporting), Esperat, C. (Co-Principal), Griffin, L., "Zumba® Latin Dance Class Intervention in a Type 2 Diabetic Population: A Pilot Study.," Sponsored by Laura W. Bush Institute for Women’s Health, $19,980.00. (July 2012 - Present).

Cooper, J. (Supporting), Phy, J. L. (Principal), Pohlmeier, A. (Supporting), Boylan, M. (Supporting), Harris, K. (Supporting), "Effect of Dietary Reduction of Carbohydrates from Starch on Clinical and Biochemical Symptoms of Polycystic Ovary Syndrome," Sponsored by Laura W. Bush Institute for Women's Health, Private, $19,500.00. (March 2012 - Present).

Cooper, J. (Principal), "Effect of dietary fatty acid composition from a high-fat meal on fat oxidation and hunger and satiety.," Sponsored by COHS, Texas Tech University, $5,000.00. (October 2011 - Present).

Cooper, J. (Principal), "Effects of dietary fatty acid composition from a high-fat meal on metabolism and markers of hunger and satiety," Sponsored by COHS, Texas Tech University, $5,000.00. (September 2010 - August 2011).

**Sponsored Research**

Cooper, J., "Extramural Research Promotion Award," Sponsored by Texas Tech University, Texas Tech University, $1,000.00.

**Grant - Not Funded**

Cooper, J. (Principal), "Metabolic and hormone responses to dietary fatty acids in lean and obese females.," Sponsored by American Diabetes Association, Federal, $320,000.00.

Cooper, J. (Principal), "Metabolic and Endocrine Responses to Different Dietary Fatty Acids in a High-Fat Meal.," Sponsored by The Obesity Society, Federal, $25,000.00.

Cooper, J. (Supporting), "TRANSFORMACION PARA SALUD," Sponsored by USDA, Federal, $2,100,000.00.

Cooper, J. (Supporting), "Scientific Meetings for Creating Interdisciplinary Research Teams (R13)," Sponsored by National Institute of Health, Texas Tech University, $50,000.00.

Cooper, J. (Co-Principal), Boylan, M. (Supporting), Feng, D. (Supporting), Esperat, C. (Co-Principal), "Zumba® Latin Dance Class Intervention in a Type 2 Diabetic Population: A Pilot Study," Sponsored by National Institute of Health, Texas Tech University, $100,000.00.

Cooper, J. (Principal), "EPO-Boost™ Supplementation on erythropoietin levels and maximal aerobic capacity.," Sponsored by American College of Sports Medicine, Federal, $10,000.00.


Cooper, J. (Co-Principal), Esperat, C. (Co-Principal), McMurry, L. (Supporting), Feng, D. (Supporting), Stevens, T. (Supporting), Boylan, M. (Supporting), Billings, L. (Supporting), Flores, D. (Supporting), "Transformacion Para Salud: Improving Physical Activity Assessment for Adult Hispanic Females," Sponsored by National Institute of Health, Federal, $275,000.00.

Nutrition, Hospitality and Retailing
Cooper, J. (Principal), "Effects of initial BMI status, dietary intake, and physical activity level on changes in body weight and chronic disease risk factors in college freshman over a two year period," Sponsored by National Institute of Health, Federal, $300,000.00.

Boylan, M. (Co-Principal), Hust, C. (Principal), Cooper, J. (Co-Principal), "Transformation Para Salud: Bailar y Alimentacion Saludable," Sponsored by General Mills, Private, $10,000.00.

Cooper, J. (Principal), Sawyer, R. (Co-Principal), "Research Endowment," Sponsored by American College of Sports Medicine, Private, $10,000.00.


Cooper, J. (Co-Principal), Gould, J. C. (Principal), Schoeller, D. A. (Co-Principal), "The Relationship Between Roux-en-Y Gastric Bypass, Weight Loss, and Physiological as well as Subjective Markers of Hunger and Satiety," Sponsored by American Society of Metabolic and Bariatric Surgery (ASMBS), Other, $45,000.00.

Cooper, J. (Principal), Schoeller, D. A. (Co-Principal), "Doctoral Student Research Grant," Sponsored by American College of Sports Medicine (ACSM), Other, $5,000.00.

**Grant - Pending**

Cooper, J. (Principal), Paton, C., "Effect of dietary fatty acid composition on metabolic and endocrine responses in normal weight and obese females," Sponsored by NIH, Federal, $300,000.00.

Cooper, J. (Principal), "Metabolic and Hormone Responses to Dietary Fatty Acids in Lean and Obese Females.," Sponsored by American Heart Association, Federal, $140,000.00.

Cooper, J., ""Share Explore Experience Do" An Integrated And Innovative Program To Address Overweight And Obesity Among Children Ages 15 To 19," Sponsored by USDA, Federal, $1,500,000.00.

Wang, S. (Principal), Feng, D. (Co-Principal), Reed, D. (Co-Principal), Cooper, J. (Co-Principal), Shen, L. (Co-Principal), "The Effect of Dried, Encapsulated Juice Concentrate on the Risk of Obesity-related Disorders," Sponsored by JuicePlus+ Inc., Private, $360,000.00.

Cooper, J. (Principal), "Effects of Dietary Fatty Acid Composition on Postprandial Fat Oxidation and Satiety," Sponsored by Nutricia Research Foundation, Private, $70,000.00.

X. Other professional activities during the last six years that contribute to graduate education

**Fellowships, Scholarships and Awards**


Nutrition, Hospitality and Retailing
Alumni Association New Faculty Award, COHS. (May 4, 2012).

Post-Doctoral Fellowship Program, COHS. (December 2011).

Faculty Grant Writing Competition, COHS. (September 2011).

Favorite Professor, TTU Department of Athletics. (May 2011).

Hemphill Wells New Professor Excellence in Teaching Award Nominee, Texas Tech University. (May 2011).

Outstanding Poster in Human Nutrition Research, University of Wisconsin-Madison. (March 2009).

Gossling Department of Nutritional Sciences Travel Award, University of Wisconsin-Madison. (2008).

Vilas Travel Grant, University of Wisconsin-Madison. (2008).

Gossling Department of Nutritional Sciences Travel Award, University of Wisconsin-Madison. (2007).

New Course Preparation Work

Spring TTU 2010

"Nutrition, Exercise, and Sport," NS 6325-001.

Service/Engagement

Committee Member, Nutrition Scholarship Committee. (April 2011 - Present).

Committee Member, Community Nutrition Faculty Search. (September 1, 2011 - May 1, 2012).

Committee Member, Strategic Hire Search Committee. (September 1, 2010 - May 1, 2012).

Event Organizer, NS Guest Seminar Speaker Series. (November 21, 2011).

Event Organizer, NS Guest Seminar Speaker Series. (November 7, 2011).

Committee Member, COHS Curriculum Committee. (September 1, 2011 - Present).

Committee Member, Convocations Committee. (September 1, 2011 - Present).

Committee Member, Institutional Laboratory Safety Committee (ILSC). (September 1, 2011 - Present).

Committee Member, Student Union Fee Advisory Board. (September 1, 2011 - Present).

TTU Triathlon Club Team Head Coach. (September 1, 2010 - Present).

Nutrition, Hospitality and Retailing
Faculty Advisor, TTU Triathlon Club Team. (August 2010 - Present).

Guest Speaker, SACNAS, Lubbock, TX. (February 23, 2012).

Guest Speaker, TTU University Medical Center Sports Medicine Seminar, Lubbock, TX. (January 11, 2012).

Guest Speaker, Office of Communications and Marketing at TTU, Lubbock, TX. (November 29, 2011).

Guest Speaker, Office of Communications and Marketing at TTU; Texas Tech Today, Lubbock, TX. (November 11, 2010).

Guest Speaker, Office of Communications and Marketing at TTU, Lubbock, TX. (September 8, 2010 - September 16, 2010).

Guest Speaker, 13th Annual Food and Nutrition Seminar, Lubbock, TX. (May 2010).
GRADUATE FACULTY APPLICATION FORM
TEXAS TECH UNIVERSITY
Confirmation/Reappointment

Instructions: The Graduate Faculty Application Form is to be generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application.

Name: Tim H. Dodd
Department/Unit: Nutrition, Hospitality & Retailing
Rank/Title: Professor
Date Submitted: 10-31-2012
Appointment Date: 1995
TTU Email: tim.dodd@ttu.edu
Phone: (806) 742-3031
Campus Mail Stop: 1162
Mailing Address: 
City/State: 
Zip: 

The Graduate Faculty Application Form is to generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application. If being reconsidered after three years probation, please use the “provisional” application.

I. Academic Background

Degree Field 
Ph D Consumer Economics, Restaurant and Hotel Management, Marketing, Tourism
Institution Texas Tech University
Year Awarded 1994

Degree Field 
MBA Marketing
Institution Texas Tech University
Year Awarded 1991

Degree Field 
B.Ed Education and Sociology
Institution University of Waikato
Year Awarded 1981

Degree Field 
Diploma in Teaching
Institution Hamilton Teachers College
Year Awarded 1980

II. Professional Experience, Academic and Nonacademic

Title: Professor
Institution/Agency: Department of Education, Nutrition, and Restaurant/Hotel Management, Texas Tech University

Nutrition, Hospitality and Retailing
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<th>Year(s)</th>
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<tr>
<td>Title</td>
<td>James Young Professor</td>
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<tr>
<td>Year(s)</td>
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<tr>
<td>Title</td>
<td>Associate Dean (Operations and Finance) College of Human Sciences</td>
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<td>Year(s)</td>
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<tr>
<td>Title</td>
<td>Director</td>
</tr>
<tr>
<td>Institution/Agency</td>
<td>Texas Wine Marketing Research Institute, Texas Tech University</td>
</tr>
<tr>
<td>Year(s)</td>
<td>January 1995 - Present</td>
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<tr>
<td>Title</td>
<td>Associate Professor</td>
</tr>
<tr>
<td>Institution/Agency</td>
<td>Department of Education, Nutrition, and Restaurant/Hotel Management, Texas Tech University</td>
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<tr>
<td>Year(s)</td>
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### III. Direction of Graduate Students (completed theses and dissertations directed in the last six years)

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<thead>
<tr>
<th>Student's Name</th>
<th>Yeong-ae Jeon</th>
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<tr>
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<td>Student's Name</td>
<td>Involvement</td>
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<tr>
<td>Chris Taylor</td>
<td>Dissertation Committee Chair</td>
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<tr>
<td>Nelson Barber</td>
<td>Dissertation Committee Chair</td>
</tr>
<tr>
<td>Nealnara Wonkerd</td>
<td>Dissertation Committee Chair</td>
</tr>
<tr>
<td>Guadalupe Revilla</td>
<td>Dissertation Committee Chair</td>
</tr>
<tr>
<td>Clara Choo</td>
<td>Dissertation Committee Member</td>
</tr>
<tr>
<td>Rhonda Hammond</td>
<td>Dissertation Committee Member</td>
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<tr>
<td>Oak-hee Park</td>
<td>Dissertation Committee Member</td>
</tr>
<tr>
<td>Yi Hua Yuan</td>
<td>Dissertation Defense Committee Member</td>
</tr>
<tr>
<td>Linchi Guo</td>
<td>Dissertation Committee Member</td>
</tr>
<tr>
<td>Ravi Jillapalli</td>
<td>Dissertation Committee Member</td>
</tr>
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</table>

IV. Other Service on Graduate Committees in the last six years (excluding III)

<table>
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<th>Student's Name</th>
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<th>Year Completed</th>
<th>Institution</th>
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<tbody>
<tr>
<td>Chris Taylor</td>
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<td>September 2008</td>
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<tr>
<td>Nelson Barber</td>
<td>Dissertation Committee Chair</td>
<td>May 2008</td>
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<td>Nealnara Wonkerd</td>
<td>Dissertation Committee Chair</td>
<td>December 2006</td>
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<td>Guadalupe Revilla</td>
<td>Dissertation Committee Chair</td>
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<td>Clara Choo</td>
<td>Dissertation Committee Member</td>
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<td>Rhonda Hammond</td>
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<td>Ravi Jillapalli</td>
<td>Dissertation Committee Member</td>
<td>May 2008</td>
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V. Graduate Courses Taught in the last six years

**Summer II TTU 2012**
- RHIM 8000 Doctor's Dissertation

**Summer I TTU 2012**
- RHIM 8000 Doctor's Dissertation
- RHIM 7000 Research
- RHIM 6000 Master's Thesis

**Spring TTU 2012**
- RHIM 8000 Doctor's Dissertation
- RHIM 6330 Theoretical Developments in Hospitality

**Fall TTU 2011**
- RHIM 8000 Doctor's Dissertation
- RHIM 6100 Seminar

**Summer I TTU 2011**
- RHIM 8000 Doctor's Dissertation

**Spring TTU 2011**
- RHIM 8000 Doctor's Dissertation
- RHIM 7000 Research
- RHIM 6330 Theoretical Developments in Hospitality
- RHIM 6000 Master's Thesis
- RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

**Fall TTU 2010**
- RHIM 8000 Doctor's Dissertation
- RHIM 6100 Seminar

**Summer II TTU 2010**
- RHIM 8000 Doctor's Dissertation
- RHIM 7000 Research
- RHIM 6000 Master's Thesis
- RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

**Summer I TTU 2010**
- RHIM 8000 Doctor's Dissertation
- RHIM 7000 Research

Nutrition, Hospitality and Retailing
VI. Published Research and Creative Activity in the last six years

Peer-Reviewed/Refereed

Journal Articles (Accepted)


**Book Chapters (Accepted)**


**Non-Peer-Reviewed/Refereed**

**Journal Articles (Accepted)**


**Book Chapters (Accepted)**


Nutrition, Hospitality and Retailing
Other (Accepted)


VII. Current Participation in Professional Associations

Member, Council on Hotel, Restaurant, and Institutional Education. (January 1995 - Present).

Member, Texas Wine and Grape Growers Association. (January 1993 - Present).


Joined an international Center working on wine research, Reims Management School - Wine, Place and Value Research Centre.’, Reims. (June 2010 - Present).


Committee Member, Texas Department of Agriculture wine advisory committee. (2003 - Present).


Committee Member, Texas Wine and Grape Growers Association, Dallas, Texas. (January 2005 - August 2010).


Committee Chair, Academy of Wine Business Research, Auckland. (February 10, 2010 - February 11, 2010).

Committee Member, High Plains Wine Trail, Lubbock, Texas. (August 2009 - December 2009).

Nutrition, Hospitality and Retailing
Texas Wine and Grape Growers Association Annual Meeting,. (October 1999 - August 2007).

VIII. Presentations in the last six years

Invited

Dodd, T., Texas Tech Graduate School Colloquium, Texas Tech University Graduate School, Lubbock, "Conducting Collaborative Research." (March 2, 2010).


Kolyesnikova, N., Dodd, T., Taylor, C., Texas Wine and Grape Growers Annual Conference, Austin, TX, "Segmenting local consumer market based on attitudes towards local wines," State. (February 2009).

Accepted


Nutrition, Hospitality and Retailing


General


Richie, C., Charters, S., Fountain, J., Kolyesnikova, N., Dodd, T., Thach, E., Fish, N., Herbst, F., Terblanche, N., International Conference on Culinary Arts and Sciences (ICCAS), Bournemouth, United Kingdom, "It’s my party: Influences upon young adults to consume sparkling wine and champagne in restaurants, bars and night clubs.," Peer Reviewed/Refereed. (April 2011).


Dodd, T., Texas Senate Natural Resources Subcommittee on Agriculture, "Growth and potential of the Texas wine industry." (2008).


Nutrition, Hospitality and Retailing


Dodd, T., Barber, N., Almanza, B., Third International Interdisciplinary wine conference, Brock University, Canada, "Relationship of wine consumers self confidence, product involvement, and their purchase decision." (2007).

Dodd, T., Dissertation Symposium, Texas Tech University, "Completing a dissertation: Advice on the steps to take." (March 2007).


IX. Grant and Contract Activity for the last six years

Grant


Grant

Dodd, T., "Texas Wine Marketing Research Institute to help with research activities," Sponsored by State of TexasTexas, $130,000.00. (2008 - 2009).

Dodd, T., "Texas Wine Marketing Research Institute to help with research activities," Sponsored by State of TexasTexas, $130,000.00. (2005 - 2007).

Grant - Not Funded

Kolyesnikova, N. (Co-Principal), Dodd, T. (Co-Principal), Murova, O. (Co-Principal), Lyford, C. (Co-Principal), "Success and quantification of the Texas wine marketing program," Sponsored by Texas Department of Agriculture, State, $32,000.00. (2009).

Kolyesnikova, N. (Co-Principal), Dodd, T. (Principal), "Wine, tourism and territory: Developing an educational exchange program," Sponsored by Partner University Fund (PUF), Federal, $162,645.00. (2008).

X. Other professional activities during the last six years that contribute to graduate education

Nutrition, Hospitality and Retailing
Fellowships, Scholarships and Awards

Best Research Thesis Award - Faculty Chair, University of Bordeaux - France. (October 2011).

Outstanding Paper Award Winner, Emerald Literati Network. (March 2, 2009).


New Course Preparation Work

Fall TTU 2009

"Doctoral Seminar - Publishing in Academic journals," 6100-001. This was a new course with no established syllabus or materials. New lectures and discussion materials were developed including evaluation of manuscripts and journals.

Service/Engagement

Department Grievance Committee Member. (2007).

Committee Member, College Administrative Council. (January 2009 - Present).

Committee Member, Executive Committee. (January 2009 - Present).

Committee Chair, Technology Advisory Committee. (March 2005 - Present).


Committee Chair, Technology Users Committee. (2005 - Present).

Committee Chair, Facilities Planning Committee. (2005 - 2009).

Committee Member, International Affairs committee. (January 2008 - Present).

Committee Member, Texas Tech Center for the Southwest. (January 2007 - Present).

Texas Tech University Teaching Academy. (2001 - Present).

I. Academic Background

<table>
<thead>
<tr>
<th>Degree</th>
<th>MS</th>
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<tbody>
<tr>
<td>Field</td>
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<tr>
<td>Institution</td>
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<table>
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<tr>
<th>Degree</th>
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<td>Institution</td>
<td>Texas Tech University</td>
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II. Professional Experience, Academic and Nonacademic

<table>
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<tr>
<th>Title</th>
<th>Instructor</th>
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<td>Year(s)</td>
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III. Direction of Graduate Students (completed theses and dissertations directed in the last six years)

IV. Other Service on Graduate Committees in the last six years (excluding III)

V. Graduate Courses Taught in the last six years

Summer II TTU 2012
NS 5334 Advanced Medical Nutrition Therapy

Summer I TTU 2012
NS 5313 Clinical Nutrition Applications

Nutrition, Hospitality and Retailing
NS 5311 Professional Practices in Nutrition Classes

**Spring TTU 2012**  
NS 5601 Internship in Dietetics

**Fall TTU 2011**  
NS 5601 Internship in Dietetics

**Summer II TTU 2011**  
NS 5334 Advanced Medical Nutrition Therapy

**Summer I TTU 2011**  
NS 5311 Internship in Dietetics

**Spring TTU 2011**  
NS 5601 Internship in Dietetics

**Fall TTU 2010**  
NS 5601 Internship in Dietetics

**Summer II TTU 2010**  
NS 5334 Advanced Medical Nutrition Therapy

**Spring TTU 2010**  
NS 5601 Internship in Dietetics

**Fall TTU 2009**  
5601 Dietetic Internship

**Summer II TTU 2009**  
5334 Advanced MNT

**Spring TTU 2009**  
5601 Dietetic Internship

VI. Published Research and Creative Activity in the last six years

VII. Current Participation in Professional Associations

Member, Foodservice Systems Management Education Council. (November 2008 - Present).

Member, Dietitians in Education Practice Group of the American Dietetic Association.  
(2007 - Present).

Member, American Dietetic Association. (October 1, 1978 - Present).

In past: President, President Elect, Treasurer, Chair of Nominating Committee, Lubbock Dietetic Association. (October 1, 1978 - Present).

Member, Texas Dietetic Association. (October 1, 1978 - Present).

Nutrition, Hospitality and Retailing
Committee Member, Aramark Dietetic Internship Advisory Committee, Philadelphia, Pennsylvania.

Chairperson, Texas Dietetic Association, Awards Committee, Lubbock, TX. (July 14, 2011 - Present).

VIII. Presentations in the last six years

Accepted


IX. Grant and Contract Activity for the last six years

X. Other professional activities during the last six years that contribute to graduate education

Fellowships, Scholarships and Awards

Outstanding Faculty Award, Student Disability Services. (May 2010).

Outstanding Educator in a Didactic Program in Dietetics, Texas Dietetic Association. (April 15, 2009).

Service/Engagement

Committee Member, Nutritional Sciences Curriculum Committee. (2008 - Present).

Committee Chair, Internship Advisory Committee. (September 2007 - Present).

Dietetic Internship Director. (August 2007 - Present).

Committee Chair, Dietetic Internship Selection Committee. (2007 - Present).

Guest Speaker, Student Dietetic Association. (November 2010).

Committee Member, Urban living center/sustainable wellness committee. (January 21, 2011 - Present).

Committee Member, Lubbock Coalition for Better Nutrition Committee, Lubbock, TX. (June 2009 - Present).

Guest Speaker, Arthritis Foundation, Lubbock, TX. (November 9, 2010).

Consulting

State Supported Mental Health Hospital, Sunrise Canyon Psychiatric Hospital, Lubbock, TX. (April 1, 1998 - Present).

Nutrition, Hospitality and Retailing
GRADUATE FACULTY APPLICATION FORM
TEXAS TECH UNIVERSITY
Confirmation/Reappointment

Instructions: The Graduate Faculty Application Form is to be generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application.

Name: Deborah Fowler
Department/Unit: Nutrition, Hospitality & Retailing
Rank/Title: Associate Professor
Date Submitted: 10-31-2012
Appointment Date: 
TTU Email: deborah.fowler@ttu.edu
Phone: (806) 742-3068 ext. 295
Campus Mail Stop: 41240
Mailing Address: 

The Graduate Faculty Application Form is to generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application. If being reconsidered after three years probation, please use the “provisional” application.

I. Academic Background

Degree Field Institution Year Awarded
Ph D Home Economics Education Texas Tech University 1991
MS Home Economics Education University of Central Arkansas 1984
BS Home Economics Education University of Central Arkansas 1977

II. Professional Experience, Academic and Nonacademic

Title Institution/Agency Year(s)
Advisor Master of Hospitality and Retail Management Texas Tech University January 2010 - Present
Associate Professor Texas Tech University January 2006 - Present
Advisor of Master in Restaurant, Hotel, and Institutional Management Nutrition, Hospitality and Retailing
III. Direction of Graduate Students (completed theses and dissertations directed in the last six years)

<table>
<thead>
<tr>
<th>Student's Name</th>
<th>Involvement</th>
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<th>Institution</th>
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<tbody>
<tr>
<td>Halie David</td>
<td>Master's Thesis Committee Chair</td>
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<td>Texas Tech University</td>
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<tr>
<td>Taylor Fields</td>
<td>Master's Thesis Committee Chair</td>
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<td>Texas Tech University</td>
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<tr>
<td>Sangmook Lee</td>
<td>Dissertation Committee Chair</td>
<td></td>
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<tr>
<td>Eun Kyong Choi</td>
<td>Dissertation Committee Chair</td>
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<tr>
<td>Ashley Adams</td>
<td>Master's Thesis Committee Chair</td>
<td>May 2012</td>
<td>Texas Tech University</td>
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<tr>
<td>Shelly Smith</td>
<td>Master's Thesis Committee Chair</td>
<td>May 2012</td>
<td>Texas Tech University</td>
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<tr>
<td>Hyunseok Choi</td>
<td>Doctoral Advisory Committee Chair</td>
<td>October 2011</td>
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<tr>
<td>Hyun-Oh Kang</td>
<td>Master's Thesis Committee Chair</td>
<td>December 2010</td>
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<tr>
<td>Amy Reed</td>
<td>Master's Thesis Committee Chair</td>
<td>October 21, 2010</td>
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<tr>
<td>Sang-Mook Lee</td>
<td>Master's Thesis Committee Chair</td>
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<tr>
<td>Amanda Godfrey</td>
<td>Master's Thesis Committee Chair</td>
<td>December 2009</td>
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<tr>
<td>Amanda Wilson</td>
<td>Master's Thesis Committee Chair</td>
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<tr>
<td>Celia Henley</td>
<td>Master's Thesis Committee Chair</td>
<td>December 2009</td>
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<tr>
<td>Christina Kayfus</td>
<td>Master's Thesis Committee Chair</td>
<td>December 2009</td>
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<tr>
<td>Megan Smith</td>
<td>Master's Thesis Committee Chair</td>
<td>December 2009</td>
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IV. Other Service on Graduate Committees in the last six years (excluding III)

<table>
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<th>Student's Name</th>
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<tr>
<td>Dong Soo Lee</td>
<td>Doctoral Advisory Committee Member</td>
<td>August 2011</td>
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<tr>
<td>Mario Garcia</td>
<td>Master's Thesis Committee Member</td>
<td>August 2010</td>
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<td>Wanching Chang</td>
<td>Doctoral Advisory Committee Member</td>
<td>May 2010</td>
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<tr>
<td>Matthew Haney</td>
<td>Master's Thesis Committee Member</td>
<td>December 2009</td>
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V. Graduate Courses Taught in the last six years

Nutrition, Hospitality and Retailing
Summer II TTU 2012
RHIM 7000 Research
RHIM 6365 Retail Buying, Assortment Planning, and Allocation for the Hospitality Industry

Summer I TTU 2012
RHIM 5360 Event Management in the Hospitality Industry
RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

Spring TTU 2012
RHIM 6000 Master's Thesis
RHIM 5100 Seminar

Fall TTU 2011
RHIM 7000 Research
RHIM 5311 Advanced Buying
RHIM 5300 Perspective in Restaurant Hotel and Institution
RHIM 5100 Seminar

Summer I TTU 2011
RHIM 7000 Research
RHIM 6346 Category Management in the Hospitality Industry
RHIM 5360 Event Management in the Hospitality Industry

Spring TTU 2011
RHIM 7000 Research
RHIM 6000 Master's Thesis
RHIM 5311 International Retailing
RHIM 5300 Perspective in Restaurant Hotel and Institution
RHIM 5100 Seminar

Fall TTU 2010
RHIM 6000 Master's Thesis
RHIM 5311 Event Management
RHIM 5300 Perspective in Restaurant Hotel and Institution
RHIM 5100 Seminar

Summer II TTU 2010
RHIM 8000 Doctor's Dissertation
RHIM 7000 Research
RHIM 6365 Retail Buying, Assortment Planning, and Allocation for the Hospitality Industry
RHIM 6000 Master's Thesis
RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management
RHIM 5300 Perspective in Restaurant Hotel and Institution

Summer I TTU 2010
RHIM 8000 Doctor's Dissertation
RHIM 7000 Research
RHIM 6346 Category Management in the Hospitality Industry
RHIM 6000 Master's Thesis
RHIM 5360 Event Management in the Hospitality Industry

Nutrition, Hospitality and Retailing
VI. Published Research and Creative Activity in the last six years

Peer-Reviewed/Refereed

**Journal Articles (Accepted)**


Nutrition, Hospitality and Retailing


**Books (Accepted)**


**Conference Proceedings (Accepted)**


Choi, E. K., Wilson, A. K., Fowler, D., Yuan, J., Goh, K. *An Analysis of Freshmen Students’ Motivation to Eat at On-Campus Dining Facilities* (vol. 16). Graduate Student Research Conference in Hospitality and Tourism.


Fowler, D., Wilson, A. K., Yuan, J., Goh, K. *University Food Service Attributes: Millennial’s Preferences*. ICHRIE Summer Conference.


**Other (Accepted)**


**Non-Peer-Reviewed/Refereed**

**Journal Articles (Invited)**

Nutrition, Hospitality and Retailing


**Journal Articles (Accepted)**


**Conference Proceedings (Accepted)**

Lee, S., Fowler, D. *The effect knowledge about healthy foods on behavioral intentions among college students: Moderating role of demographic factors.*


**Other (Invited)**


**Other (Accepted)**


**Periodicals (Invited)**


VII. **Current Participation in Professional Associations**

Member, Category Management Association. (2008 - Present).

Member, CHRIE. (2007 - Present).

Nutrition, Hospitality and Retailing
Member, Phi Beta Delta. (2006 - Present).

Member, The Honor Society of Phi Kappa Phi. (1999 - Present).


Member, Kappa Omicron Nu Home Economics Honor Society. (1991 - Present).

Member, American Collegiate Retailing Association. (October 1990 - Present).

Member, Phi Upsilon Omicron Home Economics Honor Society. (1989 - Present).

Board of Advisors of a Company, Category Management Association. (June 11, 2012 - Present).

Member, American Hotel & Lodging Association. (November 2011 - Present).

Walmart, Bentonville, AR. (February 2009 - Present).

External Reviewer, University of North Carolina Greensboro. (July 5, 2012 - July 31, 2012).

ITAA. (November 1, 2011 - November 5, 2011).

QVC. (November 2, 2011).

Reviewer, Ad Hoc Reviewer, Graduate Conference. (September 27, 2011).


External Reviewer, University of North Carolina. (June 2010 - August 2010).


VIII. Presentations in the last six years

Accepted


Lee, S., Fowler, D., 17th Annual Graduate Student Research Conference, Auburn, AL, "The effect knowledge about healthy foods on behavioral intentions among college

Nutrition, Hospitality and Retailing


Choi, E. K. (Presenter & Author), Joung, H.-W., Fowler, D., Tenth Annual Graduate Student Research Poster Competition, Texas Tech University, Lubbock, TX, "An Analysis of Freshmen Students’ Motivation to Eat at On-Campus Dining Facilities," Local, Peer Reviewed/Refereed, Published in Proceedings. (March 25, 2011).


**General**


Nutrition, Hospitality and Retailing


IX. Grant and Contract Activity for the last six years

Grant


Fowler, D., "Target Case Study," Sponsored by Target, Private, $2,000.00. (August 2012 - January 2013).


Kim, J. (Principal), Fowler, D. (Co-Principal), "Best Green Practices in the Hotel & Retailing Industries," Sponsored by College of Human Sciences, Texas Tech University, Texas Tech University, $5,000.00. (March 1, 2010 - August 30, 2010).


Grant - Not Funded

Fowler, D. (Co-Principal), Kim, J. (Co-Principal), "A New Competitive Advantage for Hoteliers to Drive Profits and Revenue;," Sponsored by Harrah Hospitality Research Center, Private, $36,715.00.

Nutrition, Hospitality and Retailing
Fowler, D., Kim, J., Goh, K., "Financial Implications for Hotels Becoming Green: How Does a Sustainability Strategy Impact the Bottom Line?," Sponsored by Harrah Hospitality Research Center, Private, $36,714.00.


Grant - Pending

Goh, K., Smith, J., Fowler, D., "USDA Community Food Grant: Mobile Outreach Market," Local, $60,000.00.

Sponsored Research

Fowler, D., Jin, N. (Co-Principal), Lee, S. (Co-Principal), Ahn, J. (Co-Principal), "Importance of sensory marketing to improve hotel experience and increase brand equity," Sponsored by Internal Competitive Funding Opportunity to Advance Scholarship int he Creative Arts, Humanities, and Social Sciences, Texas Tech University, $9,931.00.

X. Other professional activities during the last six years that contribute to graduate education

Fellowships, Scholarships and Awards

Mortar Board Apple Polishing. (November 17, 2011).

Outstanding Advisor Award, College of Human Sciences. (November 13, 2011).

President's Excellence in Teaching Award. (April 19, 2011).

Faculty Appreciation and Academic Reception, Kappa Alpha Theta. (November 17, 2010).

Teaching Academy Member, TTU Teaching Academy. (September 10, 2010).

Spencer A Wells Award for Creativity in Teaching, Tech Parents Association. (April 10, 2010).

New Course Preparation Work

Summer II TTU 2009

"Retail Buying," 5311-025.

Service/Engagement

Committee Member, Nutrition Search Committee. (January 2012 - Present).

Nutrition, Hospitality and Retailing

Committee Member, Peer Review. (September 2011 - Present).

Committee Chair, Retail Search Committee. (July 2011 - Present).

Committee Member, NHR Scholarship Committee. (2010 - Present).

Faculty Advisor, Chef Camp. (September 2009 - Present).


Degree Program Coordinator, Retail Management. HS - Retail Management (BSRTL). (2009 - Present).

Committee Chair, Retail Management Scholarship Committee. (2008 - Present).

Faculty Advisor, Fashion Camp. (2007 - Present).

Degree Program Coordinator, Hospitality & Retail Management. HS - Restaurant, Hotel, & Institutional Management (MS). (September 2006 - Present).

Committee Member, Teaching Effectiveness Committee. (2008 - 2011).

Attendee, Meeting, Search Committee Chair Training. (July 7, 2011).

Committee Chair, Skyviews Display Window. (April 2010 - December 2010).

Retail Search Committee. (2009 - 2010).

Committee Chair, Teaching Effectiveness Committee. (2009 - 2010).

Committee Member, Promotion and Tenure. (2007 - 2010).

Attendee, Meeting, Skyviews Taskforce. (September 2010 - October 2010).

Faculty Mentor, Chrome Event. (April 23, 2010).

Committee Chair, Merit Review Committee. (2008 - 2009).


Graduate Coordinating Committee. (2009 - Present).

Nutrition, Hospitality and Retailing
Committee Member, Promotion and Tenure Committee. (September 2011 - August 2013).

Promotion and Tenure Committee. (2009 - 2010).

Committee Chair, Teaching Effectiveness Committee, Chair. (2008 - 2010).


Attendee, Meeting, TTU Website Focus Group. (2011 - Present).

Committee Member, University Student Housing Exemption Committee. (November 2010 - Present).

Faculty Advisor, Tech Retail Association. (2007 - Present).

Committee Member, Executive Council of TTU Teaching Academy. (July 2012 - July 2015).

Secretary, Faculty Senate. (2011 - 2012).

Faculty Senate. (2009 - 2012).

Faculty Advisor, Cotton. From Blue to Green. (July 2012 - November 2012).

Committee Member, Animal and Food Science Internal Review Committee. (October 13, 2011 - June 6, 2012).

Committee Chair, Tenure Hearing Committee. (2009 - 2011).

Homecoming Queen Judge, Faculty Senate. (October 13, 2011).

Committee Member, Homecoming. (October 13, 2011).

Ad Hoc Graduate School Committee. (2008).


Program Coordinator, Cotton. From Blue to Green. (May 1, 2012 - November 1, 2012).


Member, Relay for Life. (April 14, 2012).

Susan G Komen. (October 1, 2011).

Nutrition, Hospitality and Retailing
Consulting

Non-Governmental Organization (NGO), Textile Exchange. (September 2011 - Present).

For Profit Organization, La Marina, La Marina, Mexican Retailer. (May 9, 2011 - October 2011).

GRADUATE FACULTY APPLICATION FORM
TEXAS TECH UNIVERSITY
Confirmation/Reappointment

Instructions: The Graduate Faculty Application Form is to be generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application.

Name: Ben Goh
Department/Unit: Nutrition, Hospitality & Retailing
Rank/TITLE: Associate Professor
Date Submitted: 10-31-2012
Appointment Date: __________

TTU Email: ben.goh@ttu.edu
Phone: (806) 742-3068
Campus Mail Stop: ________
Mailing Address: ___________________________ City/State Zip __________

The Graduate Faculty Application Form is to generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application. If being reconsidered after three years probation, please use the “provisional” application.

I. Academic Background

Degree Field Institution Year Awarded
EDD Educational Leadership Nova Southeastern University 2001
MBA Texas Tech University 1989
BS Restaurant, Hotel, and Institutional Management Texas Tech University 1986

II. Professional Experience, Academic and Nonacademic

III. Direction of Graduate Students (completed theses and dissertations directed in the last six years)

Student's Name: Hyo Jin Kim
Involvement: Dissertation Committee Chair
Year Completed: __________
Institution: Nutrition, Hospitality and Retailing

Student's Name: Hyun-Woo Joung
Involvement: Dissertation Committee Chair
Year Completed: __________
Institution: Nutrition, Hospitality and Retailing
<table>
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<th>Student's Name</th>
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<th>Year Completed</th>
<th>Institution</th>
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<tr>
<td>Ilhan Demirer</td>
<td>Dissertation Committee Chair</td>
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<tr>
<td>Ivy Ti Hsien Wu</td>
<td>Dissertation Committee Chair</td>
<td></td>
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<tr>
<td>Joyce Huang</td>
<td>Dissertation Committee Chair</td>
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<tr>
<td>Kwang Woo Lee</td>
<td>Dissertation Committee Chair</td>
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<td>Murat Kizildag</td>
<td>Dissertation Committee Chair</td>
<td>2012</td>
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<td>Ho Kai Chan</td>
<td>Dissertation Committee Chair</td>
<td>2010</td>
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<tr>
<td>Mario Garcia</td>
<td>Master's Thesis Committee Chair</td>
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<td>Bobbi Padgett</td>
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<td>Ju-Yu Ho</td>
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<td>Young Hoon Kim</td>
<td>Dissertation Committee Chair</td>
<td>2007</td>
<td></td>
</tr>
</tbody>
</table>

IV. Other Service on Graduate Committees in the last six years (excluding III)

Nutrition, Hospitality and Retailing
<table>
<thead>
<tr>
<th>Student's Name</th>
<th>Involvement</th>
<th>Year Completed</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dong Soo Lee</td>
<td>Dissertation Committee Member</td>
<td></td>
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<tr>
<td>Elbia Galo</td>
<td>Dissertation Committee Member</td>
<td>2010</td>
<td></td>
</tr>
<tr>
<td>Sirijin Wongjarupun</td>
<td>Dissertation Committee Member</td>
<td>2010</td>
<td></td>
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<tr>
<td>Wang Ching Chang</td>
<td>Dissertation Committee Member</td>
<td>2010</td>
<td></td>
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<tr>
<td>Amanda Kidwell</td>
<td>Master's Thesis Committee Member</td>
<td>2009</td>
<td></td>
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<tr>
<td>Celia Henley</td>
<td>Master's Thesis Committee Member</td>
<td>2009</td>
<td></td>
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<tr>
<td>Christina Kayfus</td>
<td>Master's Thesis Committee Member</td>
<td>2009</td>
<td></td>
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<tr>
<td>Jill Godfrey</td>
<td>Master's Thesis Committee Member</td>
<td>2009</td>
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<tr>
<td>Megan Smith</td>
<td>Master's Thesis Committee Member</td>
<td>2009</td>
<td></td>
</tr>
<tr>
<td>Piyavan Sukalakamala</td>
<td>Dissertation Committee Member</td>
<td>2008</td>
<td></td>
</tr>
<tr>
<td>Sean Barth</td>
<td></td>
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</table>

Nutrition, Hospitality and Retailing
Involvement: Dissertation Committee Member
Year Completed: 2007
Institution:

Student's Name: Hung Ching-Wen
Involvement: Dissertation Committee Member
Year Completed: 2006
Institution:

Student's Name: Zhang Jianren
Involvement: Dissertation Committee Member
Year Completed: 2006
Institution:

V. Graduate Courses Taught in the last six years

**Summer II TTU 2012**
RHIM 8000 Doctor's Dissertation
RHIM 6381 Community Action, Involvement, and Leadership
RHIM 6380 Grants and Project Funding

**Summer I TTU 2012**
RHIM 8000 Doctor's Dissertation
RHIM 7000 Research

**Spring TTU 2012**
RHIM 8000 Doctor's Dissertation
RHIM 7000 Research
RHIM 6332 Advanced Hospitality Control
RHIM 5311 Grants and Project Funding

**Fall TTU 2011**
RHIM 8000 Doctor's Dissertation
RHIM 7000 Research
RHIM 6332 Advanced Hospitality Control
RHIM 5311 Grants and Project Funding

**Summer II TTU 2011**
RHIM 8000 Doctor's Dissertation
RHIM 7000 Research
RHIM 6381 Community Action, Involvement, and Leadership
RHIM 6380 Grants and Project Funding

**Summer I TTU 2011**
RHIM 8000 Doctor's Dissertation
RHIM 7000 Research

**Spring TTU 2011**
RHIM 8000 Doctor's Dissertation
RHIM 7000 Research
RHIM 6332 Advanced Hospitality Control
RHIM 6000 Master's Thesis

Nutrition, Hospitality and Retailing
Nutrition, Hospitality and Retailing

Fall TTU 2010
RHIM 8000 Doctor's Dissertation
RHIM 7000 Research
RHIM 5311 Restaurant Development and Operations

Summer II TTU 2010
RHIM 8000 Doctor's Dissertation
RHIM 7000 Research
RHIM 6380 Grants and Project Funding
RHIM 6000 Master’s Thesis
RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

Summer I TTU 2010
RHIM 8000 Doctor's Dissertation
RHIM 7000 Research
RHIM 6000 Master’s Thesis
RHIM 5311 Problems in RHIM: Advanced Buying

Spring TTU 2010
RHIM 8000 Doctor's Dissertation
RHIM 7000 Research
RHIM 6332 Advanced Hospitality Control
RHIM 6000 Master’s Thesis
RHIM 5311 Grants & Project Funding

VI. Published Research and Creative Activity in the last six years

Peer-Reviewed/Refereed

Journal Articles (Accepted)


Nutrition, Hospitality and Retailing


**Books (Accepted)**


**Conference Proceedings (Accepted)**

Choi, E. K., Wilson, A. K., Fowler, D., Yuan, J., Goh, K. *An Analysis of Freshmen Students’ Motivation to Eat at On-Campus Dining Facilities* (vol. 16). Graduate Student Research Conference in Hospitality and Tourism.


Fowler, D., Wilson, A. K., Yuan, J., Goh, K. *University Food Service Attributes: Millennial’s Preferences*. ICHRIE Summer Conference.

**Other (Accepted)**


**Non-Peer-Reviewed/Refereed**

**Journal Articles (Invited)**


**Journal Articles (Accepted)**


**Books (Accepted)**


**Conference Proceedings (Accepted)**


**Other (Invited)**


**Other (Accepted)**


**VII. Current Participation in Professional Associations**

Member, Texas Tech University Teaching Academy. (1999 - Present).


Member, American Hotel/Motel Association.

American Management Association.

Beta Gamma Sigma, Honor Society for Business School.

BusinessWeek Market Advisory Board.

Council on Hotel, Restaurant, and Institutional Education (CHRIE).

Eta Sigma Delta (International Hospitality Honorary Society).

Consultant to community college hospitality programs, Galveston Community College, Collin County Community College, North Lake Community College.

Greater Dallas Restaurant Association.


Ex-officio board member, Lubbock Hotel and Motel Association.

Ex-officio board member, Lubbock Restaurant Association.

Nutrition, Hospitality and Retailing
National Association for Minorities in Hospitality.

National Restaurant Association.

Private consulting. Specializing in management training, organization restructuring, menu design and cost control.

Texas CHRIE.

Texas Restaurant Association.

Texas Tech Alumni Association.

Texas Tech Multicultural Faculty and Staff Association.

The American Hotel & Motel Association.

The National Institute for the Foodservice Industry (NIFI).

Tripoli Rocketry Association.


Member, Hospitality Educator Association of Texas. (1994 - Present).

Tenure Reviewer, University of South Florida. (April 9, 2010).

Promotion Reviewer, Boston University. (March 10, 2010).


VIII. Presentations in the last six years

Accepted


Nutrition, Hospitality and Retailing
Nutrition, Hospitality and Retailing


General


Lee, K.-W., Joung, H.-W., Goh, K., Tenth Annual Graduate Student Research Poster Competition, Texas Tech University, "The effectiveness of guest speakers in the hospitality and tourism program," Local, Peer Reviewed/Refereed. (2011).


Chan, H. K., Wu, T. H., Lauderdale, M., Goh, K., 14th Annual Graduate Student Research Conference, Las Vegas, NV, "Customer Needs, Satisfaction and Loyalty

Nutrition, Hospitality and Retailing


Wongjarupun, S., Tsai, K., Goh, K., 13th Asia Pacific Travel Association and the 5th Asia Pacific CHRIE Joint Conference, "Exploring Service Quality on Board the Nippon Maru: The Ship for Southeast Asian Youth Program (SSEAYP)," International. (2007).


IX. Grant and Contract Activity for the last six years

Grant

Grant

Goh, K., "Spanish Language for Hospitality & Service Industry Managers Grant," $2,000.00. (June 2007 - September 2007).

Grant - Not Funded

Fowler, D., Kim, J., Goh, K., "Financial Implications for Hotels Becoming Green: How Does a Sustainability Strategy Impact the Bottom Line?" Sponsored by Harrah Hospitality Research Center, Private, $36,714.00.


Grant - Pending

Goh, K. (Principal), Blum, S. (Co-Principal), "Price-ending strategies in fine dining restaurants: How effective is it?" Sponsored by Caesars Hospitality Research Center, State, $45,901.00. (September 1, 2012 - August 31, 2013).

Cordero, F. (Co-Principal), Goh, K. (Principal), "Challenge America: Reaching Every Community," Sponsored by Parkway-Somerville Community Center, Federal, $10,000.00.

Goh, K., Smith, J., Fowler, D., "USDA Community Food Grant: Mobile Outreach Market," Local, $60,000.00.

X. Other professional activities during the last six years that contribute to graduate education

Fellowships, Scholarships and Awards

Presidents' Excellence in Teaching Award, Texas Tech University. (2010).

Chancellor's Distinguished Teaching Award, Texas Tech University. (2008).

New Course Preparation Work

Fall TTU 2011

"Advanced Hospitality Control," RHIM 6332-001.

Service/Engagement

Nutrition, Hospitality and Retailing
Faculty Search Committee.


Committee Chair, NHR Scholarship Committee. (2009 - Present).

RHIM Graduate Admission Committee. (2007 - Present).


Committee Chair, RHIM Reunion Steering Committee. (2008).


Serve as Graduate School representative at doctoral student defense.

Awards and Honors Council Committee. (2008 - Present).


Student Media Committee. (2003 - 2006).

Faculty Advisor, Malaysian Student Association. (2001 - 2006).


Board Member, South Plains Community Resource and Education, Lubbock, TX. (2007 - Present).


Committee Member, Lubbock Big Brother, Big Sister Annual Fundraiser Event, Lubbock, TX. (2008).

Hospitality Business Incubator Project. (2007).

Nutrition, Hospitality and Retailing
GRADUATE FACULTY APPLICATION FORM  
TEXAS TECH UNIVERSITY  
Confirmation/Reappointment

Instructions: The Graduate Faculty Application Form is to be generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application.

Name: Shelley S. Harp
Department/Unit: Nutrition, Hospitality & Retailing
Rank/Title: Professor
Date Submitted: 10-31-2012
Appointment Date: ______

TTU Email: Shelley.Harp@ttu.edu
Phone: (806) 742-3068
Campus Mail Stop: ______

Mailing Address: ___________________________ City/State ______ Zip ______

The Graduate Faculty Application Form is to generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application. If being reconsidered after three years probation, please use the “provisional” application.

I. Academic Background

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<thead>
<tr>
<th>Degree</th>
<th>Field</th>
<th>Institution</th>
<th>Year Awarded</th>
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<tr>
<td>PhD</td>
<td>Clothing and Fashion Merchandising</td>
<td>Texas Woman's University</td>
<td>1982</td>
</tr>
<tr>
<td>MS</td>
<td>Home Economics Education</td>
<td>Texas Tech University</td>
<td>1977</td>
</tr>
<tr>
<td>BS</td>
<td>Vocational Home Economics Education</td>
<td>Lamar University</td>
<td>1972</td>
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II. Professional Experience, Academic and Nonacademic

<table>
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<th>Title</th>
<th>Institution/Agency</th>
<th>Year(s)</th>
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<tr>
<td>Professor</td>
<td>Texas Tech University</td>
<td>August 1982 - Present</td>
</tr>
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</table>

III. Direction of Graduate Students (completed theses and dissertations directed in the last six years)

Student's Name: Ching-Hui Su
Involvement: Dissertation Committee Chair
Year Completed: ______
Institution: Nutrition, Hospitality and Retailing
<table>
<thead>
<tr>
<th>Student's Name</th>
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<tbody>
<tr>
<td>Pattarapong Burusnukula</td>
<td>Dissertation Committee Chair</td>
</tr>
<tr>
<td>Yi-Hua Yuan</td>
<td>Dissertation Committee Chair</td>
</tr>
<tr>
<td>Shu-Chuan Liu</td>
<td>Dissertation Committee Chair</td>
</tr>
<tr>
<td>Piyavan Sukalakamala</td>
<td>Dissertation Committee Chair</td>
</tr>
<tr>
<td>Shanshan Cheng</td>
<td>Dissertation Committee Chair</td>
</tr>
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<td>Wongjarupun Sirijin</td>
<td>Dissertation Committee Member</td>
</tr>
<tr>
<td>Min-Sun Jeon</td>
<td>Dissertation Committee Member</td>
</tr>
<tr>
<td>Lesli Biediger-Friedman</td>
<td>Dissertation Committee Member</td>
</tr>
<tr>
<td>Asem M. Obeidat</td>
<td>Dissertation Committee Member</td>
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<td>Ming Elisa Liu</td>
<td>Dissertation Committee Member</td>
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IV. Other Service on Graduate Committees in the last six years (excluding III)

<table>
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<th>Student's Name</th>
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<td>August 2009</td>
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<td>December 2008</td>
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<td>August 2008</td>
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<td>December 2009</td>
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<td>2008</td>
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<td>December 2007</td>
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</table>

Nutrition, Hospitality and Retailing
Student's Name: Sophitmanee Sukalakamala  
Involvement: Dissertation Committee Member  
Year Completed: August 2007  
Institution:  

Student's Name: Mehmet Ergul  
Involvement: Dissertation Committee Member  
Year Completed: 2006  
Institution:  

V. Graduate Courses Taught in the last six years

**Summer I TTU 2011**  
RHIM 8000 Doctor's Dissertation

**Spring TTU 2011**  
RHIM 8000 Doctor's Dissertation  
RHIM 7000 Research  
RHIM 6000 Master's Thesis  
RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

**Fall TTU 2010**  
RHIM 8000 Doctor's Dissertation  
RHIM 7000 Research

**Summer II TTU 2010**  
RHIM 8000 Doctor's Dissertation  
RHIM 7000 Research  
RHIM 6000 Master's Thesis  
RHIM 5385 Focus Group Research Methods  
RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

**Summer I TTU 2010**  
RHIM 8000 Doctor's Dissertation  
RHIM 7000 Research  
RHIM 6000 Master's Thesis  
RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

**Spring TTU 2010**  
RHIM 8000 Doctor's Dissertation  
RHIM 7000 Research  
RHIM 6000 Master's Thesis  
RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

**Fall TTU 2009**  
8000 Dissertation  
7000 Research

**Summer II TTU 2009**  
8000 Dissertation  
5385 Focus Group Research Methods

Nutrition, Hospitality and Retailing
VI. Published Research and Creative Activity in the last six years

Peer-Reviewed/Refereed

Journal Articles (Accepted)


Non-Peer-Reviewed/Refereed

Conference Proceedings (Accepted)


VII. Current Participation in Professional Associations

Member.

Member.

Member, Altrusa International, Inc.. (2009 - Present).


Member, Phi Beta Delta International Scholars Honor Society. (2007 - Present).

Member, Phi Beta Delta International Scholars Honor Society, Chi Chapter. (2007 - Present).

Member, Phi Tau Sigma Food Science and Technology Honorary Society. (2006 - Present).

Nutrition, Hospitality and Retailing
Member, Phi Tau Sigma Food Science and Technology Honorary Society, Texas Tech University Chapter. (2006 - Present).

Member, The Honor Society of Phi Kappa Phi. (2003 - Present).

Member, Pan-Pacific Business Association. (1989 - Present).

Member, Academy of Marketing Science. (1986 - Present).


Member, National Retail Federation. (1985 - Present).

Member, American Collegiate Retailing Association. (1983 - Present).

Member, Phi Upsilon Omicron Home Economics Honor Society, Omega Alumni Chapter. (1982 - Present).

Member, Phi Upsilon Omicron Home Economics Honor Society. (1976 - Present).

Member, Kappa Omicron Nu Home Economics Honor Society. (1970 - Present).


Reviewer, Conference Paper, American Collegiate Retailing Association. (February 2009 - Present).


Judge, Future Farmers of America. (March 2008 - Present).

Task Force Member, National Grocers Association. (January 2007 - Present).

Committee Member, International Textile and Apparel Association, Incorporated. (October 2006 - October 2009).

VIII. Presentations in the last six years

Accepted


Liu, S.-C. (Presenter & Author), Harp, S. (Author Only), Wu, C.-H. (Author Only), Conference on Graduate Education and Graduate Student Research – Advances in Nutrition, Hospitality and Retailing

Liu, S.-C. (Presenter & Author), Harp, S. (Author Only), Human Sciences Awareness Week Poster Session, Human Sciences Awareness Week Poster Session, Lubbock, Texas, "The Role of Organizational Culture and Personality in Predicting Hotel Employee Performance in Taiwan," Local, Peer Reviewed/Refereed, Published in Proceedings. (October 10, 2008).

Ergul, M. (Presenter & Author), Boyce, J. (Author Only), Harp, S. (Author Only), Stout, B. (Author Only), European Institute of Retailing and Services Studies Conference, European Institute of Retailing and Services Studies Conference, Zagreb, Croatia, "Nutritional Knowledge and Food Preferences as Influences on Children’s Restaurant Food Consumption in Turkey," International, Peer Reviewed/Refereed, Published in Proceedings. (July 14, 2008).

Obeidat, A. M. (Presenter & Author), Shroyer, J. (Author Only), Amor, C. (Author Only), Harp, S. (Author Only), Annual Graduate Student Research Poster Competition, Annual Graduate Student Research Poster Competition, Lubbock, Texas, "Designing Alzheimer’s Special Care Facilities that includes Consideration for the Islamic Culture," Local, Peer Reviewed/Refereed, Published in Proceedings. (March 27, 2008).


Liu, S.-C. (Presenter & Author), Harp, S. (Author Only), Annual Graduate Student Research Poster Competition, Annual Graduate Student Research Poster Competition, Lubbock, Texas, "The Role of Organizational Culture and Personality in Predicting Hotel Employee Performance in Taiwan," Local, Peer Reviewed/Refereed, Published in Proceedings. (March 27, 2008).


Nutrition, Hospitality and Retailing


Ergul, M. (Presenter & Author), Boyce, J. (Author Only), Harp, S. (Author Only), Stout, B. (Author Only), European Institute of Retailing and Services Studies Conference, European Institute of Retailing and Services Studies Conference, San Francisco, California, "Food and Environment as Determinants of Restaurant Format Choice When Dining Out with Children: An Exploratory Study in Turkey," International, Peer Reviewed/Refereed, Published in Proceedings. (June 29, 2007).


Nutrition, Hospitality and Retailing
Nutrition, Hospitality and Retailing


Sukalakamala, P. (Presenter & Author), Harp, S. (Author Only), Boyce, J. (Author Only), Annual Graduate Student Research Poster Competition, Annual Graduate Student Research Poster Competition, Lubbock, Texas, "Pursuing the College Student Market: Conventional Versus Organic Food Products," Local, Peer Reviewed/Refereed, Published in Proceedings. (May 24, 2007).


Sukalakamala, P. (Presenter & Author), Harp, S. (Author Only), Boyce, J. (Author Only), Annual Graduate Student Research Poster Competition, Annual Graduate Student Research Poster Competition, Lubbock, Texas, "Pursuing the College Student Market: Conventional Versus Organic Food Products," Local, Peer Reviewed/Refereed, Published in Proceedings. (March 22, 2007).


Liu, S.-C. (Presenter & Author), Leong, J. (Author Only), Harp, S. (Author Only), Conference on Graduate Education and Graduate Student Research - Advances in Hospitality and Tourism Research, Conference on Graduate Education and Graduate Student Research - Advances in Hospitality and Tourism Research, Houston, Texas, "The Impact of Personality and Communication Media on Employee Performance in the Hotel Industry in Taiwan," National, Peer Reviewed/Refereed, Published in Proceedings. (January 4, 2007).

General


IX. Grant and Contract Activity for the last six years

Contract


Grant

Harp, S. (Co-Principal), Reed, D. B. (Co-Principal), Boyce, J. B. (Co-Principal), Wang, S. (Supporting), Elmer, J. (Supporting), "Pilot Test to Measure Relationship of Inflammatory Markers and Weight in University Students," Sponsored by USDA, International Center for Food Industry Excellence (ICFIE), Federal, $36,766.00. (2009 - 2010).

Reed, D. (Co-Principal), Thompson, L. (Principal), Harp, S. (Principal), Brooks, J. C. (Co-Principal), Maxner, S. (Co-Principal), Miller, M. (Co-Principal), Boyce, J. (Co-Principal), Le, K. C. (Co-Principal), "Pilot Program to Enhance U.S. Beef Export to Vietnam," Sponsored by USDA Foreign Agricultural Service, Federal, $102,003.00. (2008 - 2009).


Grant - Not Funded

Reed, D. (Principal), Wang, S. (Co-Principal), Lochbaum, M. (Co-Principal), Stodden, D. (Co-Principal), Ulmer, J. (Co-Principal), Harp, S. (Co-Principal), Boyce, J. (Co-Principal), Zhang, Y. (Co-Principal), "Fresh, Fit, and Sustainable – Improving Nutrition and Physical Fitness in University Freshmen using Innovative Technology and Tailored Messaging," Sponsored by USDA-AFRI, Federal, $1,494,904.00.

Callison, D., Harp, S., Thompson, L., Boyce, J., Reed, D., Brashears, T., Friedman, L., "Pilot program to enhance awareness of and promote direct farm sales to Generation Y through an experiential marketing event," Sponsored by USDA, $73,294.00.

X. Other professional activities during the last six years that contribute to graduate education

Service/Engagement

Committee Member, Faculty Search Committee. (August 2009 - December 2010).

Committee Chair, Committee On Committees. (August 2008 - August 2009).

Faculty Advisor, Back To School Fiesta Committee. (August 2007 - May 2008).

Committee Chair, Faculty Dispute Resolution Committee. (August 2007 - December 2007).

Committee Chair, Faculty Search Committee. (August 2007 - December 2007).

Committee Chair, Post Tenure Review Committee. (August 2006 - December 2006).


Nutrition, Hospitality and Retailing
Attendee, Award Ceremony, Graduate School. (April 2009 - Present).


Committee Member, Panel for Tenure Hearing Committee. (August 2008 - August 2009).


Faculty Mentor, TEACH Program. (August 2007 - May 2008).

Member, Altrusa International, Incorporated. (December 2009 - Present).

Board Member, South Plains Food Bank. (January 2007 - Present).
GRADUATE FACULTY APPLICATION FORM
TEXAS TECH UNIVERSITY
Confirmation/Reappointment

Instructions: The Graduate Faculty Application Form is to be generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application.

Name: Lynn Huffman
Department/Unit: Nutrition, Hospitality & Retailing

Rank/Title: Professor
Date Submitted: 10-31-2012
Appointment Date: 

TTU Email: lynn.huffman@ttu.edu
Phone: (806) 742-3031
Campus Mail Stop: 1162

Mailing Address
City/State Zip

The Graduate Faculty Application Form is to generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application. If being reconsidered after three years probation, please use the “provisional” application.

I. Academic Background

Degree Ph D
Field Food Science and Technology
Institution Texas A&M University
Year Awarded 1977

Degree MS
Field Food Technology
Institution Texas A&M University
Year Awarded 1974

Degree BS
Field Home Economics Education
Institution Sam Houston State University
Year Awarded 1967

II. Professional Experience, Academic and Nonacademic

Title Professor and Executive Associate Dean
Institution/Agency Texas Tech University
Year(s) January 2009 - Present

Title Professor and Department Chairperson
Institution/Agency Texas Tech University
Year(s) September 1999 - December 2008

Nutrition, Hospitality and Retailing
### Students' Name

<table>
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<tr>
<th>Student's Name</th>
<th>Involvement</th>
<th>Year Completed</th>
<th>Institution</th>
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<tr>
<td>Sanghyeop Lee</td>
<td>Dissertation</td>
<td>2007</td>
<td>Texas Tech University</td>
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<tr>
<td>Murat Kizildag</td>
<td>Committee Chair</td>
<td>2010</td>
<td>Texas Tech University</td>
</tr>
<tr>
<td>Yunjeong (Clara) Choo</td>
<td>Dissertation Committee Chair</td>
<td>2011</td>
<td>Texas Tech University</td>
</tr>
<tr>
<td>Nancy Cordero</td>
<td>Committee Chair</td>
<td>2012</td>
<td>Texas Tech University</td>
</tr>
<tr>
<td>Frank Cordero</td>
<td>Committee Chair</td>
<td>2013</td>
<td>Texas Tech University</td>
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<tr>
<td>Minsun Jeon</td>
<td>Dissertation</td>
<td>2014</td>
<td>Texas Tech University</td>
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<tr>
<td>Hak Seon Kim</td>
<td>Committee Chair</td>
<td>2015</td>
<td>Texas Tech University</td>
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<tr>
<td>Bobbi Crill Padgett</td>
<td>Dissertation Committee Chair</td>
<td>2016</td>
<td>Texas Tech University</td>
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<tr>
<td>Hyun Jeong</td>
<td>Master's Thesis</td>
<td>2017</td>
<td>Texas Tech University</td>
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<tr>
<td>Sophi Sukalakamala</td>
<td>Dissertation Committee Chair</td>
<td>2018</td>
<td>Texas Tech University</td>
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**Nutrition, Hospitality and Retailing**
IV. Other Service on Graduate Committees in the last six years (excluding III)

<table>
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<th>Student's Name</th>
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<tr>
<td>Hyun Jeong</td>
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<td>Hungwoo Jeong</td>
<td>Dissertation Committee Member</td>
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<td>Texas Tech University</td>
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<td>Kwang Woo Lee</td>
<td>Dissertation Committee Member</td>
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<td>Leslie Biedeger-Friedman</td>
<td>Dissertation Committee Member</td>
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<td>December 2009</td>
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<td>Nelson Chen</td>
<td>Dissertation Committee Member</td>
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<td>December 2009</td>
</tr>
<tr>
<td>Erin Sitton</td>
<td>Master's Thesis Committee Member</td>
<td></td>
<td>2008</td>
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<tr>
<td>Nealnara Wonkerd</td>
<td>Dissertation Committee Member</td>
<td></td>
<td>2007</td>
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<td>Natalia Kolyesnikova</td>
<td>Dissertation Committee Member</td>
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<tr>
<td>Shelia Scott-Haskell</td>
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</table>

V. Graduate Courses Taught in the last six years

**Summer II TTU 2012**
RHIM 8000 Doctor's Dissertation

**Nutrition, Hospitality and Retailing**
Spring TTU 2012
RHIM 8000 Doctor's Dissertation
RHIM 6100 Seminar

Fall TTU 2011
RHIM 8000 Doctor's Dissertation

Summer II TTU 2011
RHIM 7000 Research
RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

Summer I TTU 2011
RHIM 8000 Doctor's Dissertation
RHIM 7000 Research

Spring TTU 2011
RHIM 8000 Doctor's Dissertation
RHIM 7000 Research
RHIM 6000 Master's Thesis
RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

Fall TTU 2010
RHIM 8000 Doctor's Dissertation
RHIM 6000 Master's Thesis
RHIM 5301 Colloquium in Hospitality Management

Summer II TTU 2010
RHIM 8000 Doctor's Dissertation
RHIM 7000 Research
RHIM 6000 Master's Thesis
RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

Summer I TTU 2010
RHIM 8000 Doctor's Dissertation
RHIM 7000 Research
RHIM 6000 Master's Thesis
RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

Spring TTU 2010
RHIM 8000 Doctor's Dissertation
RHIM 7000 Research
RHIM 6100 Seminar
RHIM 6000 Master's Thesis
RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management
RHIM 5001 Internship in the Hospitality Industry

Fall TTU 2009
5301 Colloquium

Spring TTU 2009
6100 Seminar

Nutrition, Hospitality and Retailing
VI. Published Research and Creative Activity in the last six years

Peer-Reviewed/Refereed

Journal Articles (Accepted)


Topics in Clinical Nutrition, 22(3), 234-238.

**Non-Peer-Reviewed/Refereed**

**Journal Articles (Accepted)**


**Conference Proceedings (Accepted)**


**Other (Accepted)**


**VII. Current Participation in Professional Associations**

Member, Phi Beta Delta international Honor Society. (April 2007 - Present).

honorary member, Phi Upsilon Omicron. (2000 - Present).

Nutrition, Hospitality and Retailing
Member, International Council on Hotel, Restaurant, and Institutional Education. (1984 - Present).

lifetime member, Institute of Food Technologists. (1977 - Present).

lifetime member, Phi Kappa Phi. (1975 - Present).

Member, Sigma Xi. (1975 - Present).


Commissioner, Accreditation Commission for Programs in Hospitality Administration, Oxford, Maryland. (July 2008 - Present).

outside reviewer for tenure and promotion, University of Arkansas, Fayetteville, Arkansas. (2011).

outside reviewer for tenure and promotion, University of North Texas, Denton, TX. (2011).

Outside reviewer for tenure and promotion decisions, University of South Carolina. (2000 - 2011).


Outside reviewer for tenure and promotion decisions, Kent State University, Kent, Ohio. (2010).

Outside reviewer for tenure and promotion decisions, Kansas State University. (1998 - 2010).

Outside reviewer for tenure and promotion decisions, University of Houston. (1995 - 2010).

Outside reviewer for tenure and promotion decisions, Iowa State University. (1991 - 2010).


Nutrition, Hospitality and Retailing
Outside reviewer for tenure and promotion decisions, University of Tennessee. (2005 - 2009).


VIII. Presentations in the last six years

Accepted


Cordero, F. (Presenter & Author), Cordero, N. (Presenter & Author), Huffman, L. (Author Only), Malaga, J. (Author Only), Dudensing, R. (Author Only), 16th Annual Graduate Student Research Conference in Hospitality and Tourism, Houston, TX, "The


Kim, H.-S. (Presenter & Author), Lee, D.-S. (Presenter & Author), Huffman, L. (Author Only), Yuan, J. (Author Only), Allison, B. (Author Only), 9th Annual Graduate Research Poster Competition, TTU Graduate School, Lubbock, TX, "COLLEGE STUDENTS' NUTRITION KNOWLEDGE, BELIEFS, AND HEALTH BEHAVIORS," Local. (April 2010).


Joung, H.-W. (Presenter & Author), Kim, H.-S. (Presenter & Author), Huffman, L. (Author Only), Annual Graduate Student Research Competition, Texas Tech University, Lubbock, TX, "Evaluation of the recipient's satisfaction with meals and service from Meals-On-Wheels (MOW)," Local. (2009).


Kim, H.-S. (Presenter & Author), Choy, D.S. (Author Only), Huffman, L. (Author Only), Annual Graduate Research Poster Competition, Texas Tech University, Lubbock, Texas, "Improving hospitality & tourism research: better-funded and more motivated," Local. (March 2009).

Joung, H.-W. (Presenter & Author), Kim, H.-S. (Presenter & Author), Jeon, M. (Author Only), Huffman, L. (Author Only), 14th Annual Graduate Student Research Conference in Hospitality and Tourism, Las Vegas, NV, "of nutritional quality and the recipients’ satisfaction with meals from meals-on-wheels (MOW)," International, Peer Reviewed/Refereed, Published in Proceedings. (January 2009).

Nutrition, Hospitality and Retailing


**General**


Nutrition, Hospitality and Retailing


IX. Grant and Contract Activity for the last six years

Contract - Not Funded

Huffman, L. (Supporting), Colwell, M. (Principal), Durband, D. (Supporting), Harris, K. (Supporting), Kolyesnikova, N. (Supporting), Springer, N. (Supporting), Wherry, J. (Supporting), Zvonkovic, A. (Supporting), Collier, D. (Supporting), Curry, Z. (Supporting), "TTU Human Behavioral Sciences Research Complex," Sponsored by NIH (R06), Federal, $15,000,000.00. (November 2009).

X. Other professional activities during the last six years that contribute to graduate education

Fellowships, Scholarships and Awards

Chancellor's Excellence in Teaching Award, College of Human Sciences. (2009).

Distinguished Leadership Award, College of Human Sciences. (2007).

New Course Preparation Work

Spring TTU 2007

"Seminar," 6100-003. This is a new course designed to assist doctoral students in their last semesters to understand the transition to a faculty position.

Service/Engagement

Committee Chair, Faculty Search Committee. (2008).

Committee Member, Faculty Search Committee. (2008).

Committee Member, Graduate Programs, Curriculum, Distance Education, Research Committees. (1998 - 2008).

Nutrition, Hospitality and Retailing

Committee Chair, Curriculum. (January 2009 - Present).

I organize and schedule meetings, guide discussions, participate in meetings, but do not vote, Faculty Council. (January 2009 - Present).

Committee Member, Executive Committee. (2008 - Present).

Committee Member, Administrative Team. (1989 - Present).

Committee Chair, Faculty search committee. (February 2009 - August 2009).

Committee Chair, Search Committee for HDFS Department Chairperson. (2005 - 2006).

Committee Member, Teaching Evaluation Committee. (2003 - 2006).

Committee Member, Subcommittee for Major Revision to Graduation. (January 2012 - Present).

Chairperson, Subcommittee for Appointment of Instructor of Record. (December 2011 - Present).

Chairperson, Theater and Dance Chairperson Search Committee. (August 2011 - Present).

Committee Member, Strategic Enrollment Planning Council. (July 2009 - Present).

Committee Member, Academic Council. (January 2009 - Present).

Committee Member, Associate Dean's. (January 2009 - Present).

Committee Member, Convocation Committee. (1998 - Present).

Committee Member, College of Mass Communication Promotion and Tenure Committee. (September 2007 - December 2011).

Committee Member, Associate Vice Provost for Student Affairs search committee. (June 2011 - November 2011).

Chairperson, Strategic Enrollment Planning Academic Subcommittee. (November 2009 - October 2011).

Committee Member, Student Media Committee. (September 2008 - September 2011).

Committee Chair, Special Interest Group, Searchable Database of member's expertise (part of Teaching Academy). (September 2009 - 2010).

Committee Member, Convocation Evaluation Committee. (July 2009 - December 2009).

Nutrition, Hospitality and Retailing
Committee Member, Distance Learning Executive Committee. (2000 - 2009).

Committee Chair, Tenure Advisory Committee. (September 2008 - August 2009).

Committee Member, Teaching Academy Executive Committee. (January 2008 - August 2009).

Committee Member, Tenure Advisory Committee. (September 2004 - August 2009).

Committee Member, Tenure Advisory Committee. (September 2004 - August 2009).

Committee Member, Distance Education Executive Committee. (1996 - February 2009).

Committee Member, Search Committee for Founding Dean of College of Outreach and Distance Education. (2007 - 2008).

Committee Member, University Discipline Appeals Committee. (2005 - 2008).

Committee Member, Teaching Academy Executive Committee. (2003 - 2006).

Committee Member, Faculty Development Leave Committee. (2001 - 2006).
GRADUATE FACULTY APPLICATION FORM
TEXAS TECH UNIVERSITY
Confirmation/Reappointment

Instructions: The Graduate Faculty Application Form is to be generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application.

Name: Catherine Jai
Department/Unit: Nutrition, Hospitality & Retailing
Rank/Title: Assistant Professor
Date Submitted: 10-31-2012
Appointment Date: 2010
Email: catherine.jai@ttu.edu
Phone: (806) 742-3068 ext. 296
Campus Mail Stop: 
Mailing Address: 
City/State Zip 

The Graduate Faculty Application Form is to generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application. If being reconsidered after three years probation, please use the “provisional” application.

I. Academic Background

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<th>Degree</th>
<th>Field</th>
<th>Institution</th>
<th>Year Awarded</th>
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<tr>
<td>Ph D</td>
<td>Consumer Behavior</td>
<td>Oregon State University</td>
<td>2010</td>
</tr>
<tr>
<td>MS</td>
<td>Textiles and Clothing</td>
<td>Fu Jen Catholic University</td>
<td>2006</td>
</tr>
<tr>
<td>BS</td>
<td>Textiles and Clothing</td>
<td>Fu Jen Catholic University</td>
<td>1998</td>
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II. Professional Experience, Academic and Nonacademic

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<th>Title</th>
<th>Institution/Agency</th>
<th>Year(s)</th>
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<td>Assistant Professor</td>
<td>Texas Tech University</td>
<td>September 1, 2010 - Present</td>
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<tr>
<td>Graduate Teaching Assistant</td>
<td>Oregon State University</td>
<td>September 16, 2007 - June 15, 2010</td>
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III. Direction of Graduate Students (completed theses and dissertations directed in the last six years)

Nutrition, Hospitality and Retailing
IV. Other Service on Graduate Committees in the last six years (excluding III)

<table>
<thead>
<tr>
<th>Student's Name</th>
<th>Andrew Dart</th>
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<tbody>
<tr>
<td>Involvement</td>
<td>Dissertation Committee Member</td>
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<table>
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<tr>
<th>Student's Name</th>
<th>Sangmook Lee</th>
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<td>Involvement</td>
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<tr>
<th>Student's Name</th>
<th>Jung-In (Stephanie) Bae</th>
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<table>
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<tr>
<th>Student's Name</th>
<th>Jun Mo Kwon</th>
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<td>Involvement</td>
<td>Dissertation Committee Member</td>
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<td>Year Completed</td>
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<table>
<thead>
<tr>
<th>Student's Name</th>
<th>Ashely Adams</th>
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<tr>
<td>Involvement</td>
<td>Master's Thesis Committee Member</td>
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<tr>
<td>Year Completed</td>
<td>April 2012</td>
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<td>Institution</td>
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V. Graduate Courses Taught in the last six years

**Summer II TTU 2012**
RHIM 7000 Research

**Spring TTU 2012**
RHIM 8000 Doctor's Dissertation

**Fall TTU 2011**
RHIM 7000 Research

VI. Published Research and Creative Activity in the last six years

**Peer-Reviewed/Refereed**

**Journal Articles (Accepted)**


**Conference Proceedings (Accepted)**


Nutrition, Hospitality and Retailing

VII. Current Participation in Professional Associations

- Member, American Collegiate Retailing Association. (November 15, 2011 - Present).
- Committee Member, International Textile and Apparel Association, Citrus Heights, CA. (August 2010 - Present).

VIII. Presentations in the last six years

**Accepted**


IX. Grant and Contract Activity for the last six years

**Grant**


X. Other professional activities during the last six years that contribute to graduate education

Fellowships, Scholarships and Awards


Service/Engagement

Co-advisor, Tech Retail Association. (September 1, 2010 - Present).

Committee Member, Retail Faculty Search Committee. (November 1, 2011 - March 30, 2012).

Guest Speaker, Fu Jen Catholic University, Taipei. (May 17, 2011).

Consulting

GRADUATE FACULTY APPLICATION FORM
TEXAS TECH UNIVERSITY

Confirmation/Reappointment

Instructions: The Graduate Faculty Application Form is to be generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application.

Name: Sunny Kim
Department/Unit: Nutrition, Hospitality & Retailing
Rank/Title: Assistant Professor
Date Submitted: 10-31-2012
Appointment Date: 
TTU Email: sunny.kim@ttu.edu
Phone: (806) 368-3195
Campus Mail Stop: 1240
Mailing Address: 
City/State Zip 

The Graduate Faculty Application Form is to generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application. If being reconsidered after three years probation, please use the “provisional” application.

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<tr>
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<th>Institution</th>
<th>Year Awarded</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ph D</td>
<td>Information Technology/ Hospitality Administration</td>
<td>University of Nevada, Las Vegas</td>
<td>2009</td>
</tr>
<tr>
<td>MS</td>
<td>Information Technology/Hospitality Management</td>
<td>University of Nevada, Las Vegas</td>
<td>2006</td>
</tr>
<tr>
<td>BS</td>
<td>Marketing/ Hotel management</td>
<td>Kyung Hee University</td>
<td>2003</td>
</tr>
</tbody>
</table>

II. Professional Experience, Academic and Nonacademic

<table>
<thead>
<tr>
<th>Title</th>
<th>Institution/Agency</th>
<th>Year(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assistant Professor</td>
<td>Texas Tech University</td>
<td>September 1, 2009 - Present</td>
</tr>
<tr>
<td>Instructor</td>
<td>University of Nevada, Las Vegas</td>
<td>August 25, 2006 - July 1, 2010</td>
</tr>
<tr>
<td>Business analyst</td>
<td>MGM MIRAGE</td>
<td>Nutrition, Hospitality and Retailing</td>
</tr>
</tbody>
</table>
Year(s) June 1, 2006 - August 15, 2008

III. Direction of Graduate Students (completed theses and dissertations directed in the last six years)

IV. Other Service on Graduate Committees in the last six years (excluding III)

<table>
<thead>
<tr>
<th>Student's Name</th>
<th>Involvement</th>
<th>Year Completed</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Matthew Haney</td>
<td>Dissertation Committee Member</td>
<td></td>
<td>Texas Tech University</td>
</tr>
<tr>
<td>Cynthia Mejia</td>
<td>Dissertation Committee Member</td>
<td></td>
<td>Texas Tech University</td>
</tr>
<tr>
<td>Shelly Smith</td>
<td>Master's Thesis Committee Member</td>
<td></td>
<td>Texas Tech University</td>
</tr>
</tbody>
</table>

V. Graduate Courses Taught in the last six years

**Fall TTU 2011**
- RHIM 6316 Advanced Hospitality Marketing

**Spring TTU 2011**
- RHIM 8000 Doctor's Dissertation
- RHIM 7000 Research
- RHIM 6000 Master's Thesis
- RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

**Fall TTU 2010**
- RHIM 6316 Advanced Hospitality Marketing

**Summer II TTU 2010**
- RHIM 8000 Doctor's Dissertation
- RHIM 7000 Research
- RHIM 6000 Master's Thesis
- RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

**Summer I TTU 2010**
- RHIM 8000 Doctor's Dissertation
- RHIM 7000 Research
- RHIM 6000 Master's Thesis
- RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

**Fall TTU 2009**
- 6316 Advanced Hospitality Marketing

VI. Published Research and Creative Activity in the last six years

Nutrition, Hospitality and Retailing
**Peer-Reviewed/Refereed**

**Journal Articles (Accepted)**


**Book Chapters (Accepted)**


**Conference Proceedings (Accepted)**


experience, and gender (vol. 18, pp. 54-75). International Hospitality Information Technology Association (iHITA).


Farrish, J., Kim, J., Brewer, P. (2009). In Galen Collins (Ed.), The relationships between a hotel property's characteristics and its five-year IT goals (pp. 88-110). Hospitality Information Technology Association (HITA).

Non-Peer-Reviewed/Refereed

Other (Invited)


Kim, J., Blum, S., Jeon, Y. (2011). Mobile technology to reduce cost and increase productivity (pp. 20). Host Hotels & Resorts.

Other (Accepted)


VII. Current Participation in Professional Associations

Member, International Council on Hotel, Restaurant, and Institutional Education. (November 30, 2009 - Present).

Member, Hospitality Information Technology Association. (June 15, 2007 - Present).

Member, American Hotel and Lodging Association. (August 20, 2004 - Present).


Member, Golden Key International Honour Society. (August 30, 2007 - December 30, 2011).

Committee Member, Digital Convergence, Information and Technology (DCIT). (October 2011 - Present).


Committee Member, American Hotel & Lodging Association (AH&LA) Technology and E-Business Committee, Orlando, FL. (June 22, 2011 - Present).


Reviewer, Conference Paper, Graduate Education and Student Research Conference in Hospitality & Tourism. (January 1, 2010 - Present).

Reviewer, Conference Paper, iCHRIE. (January 1, 2010 - Present).


Committee Member, American Hotel & Lodging Association (AH&LA) Technology and E-Business Committee Meeting, NYC. (November 15, 2010 - November 16, 2010).

Committee Member, American Hotel & Lodging Association (AH&LA) Technology and E-Business Committee Meeting, Orlando, FL. (June 22, 2010 - June 23, 2010).

Committee Member, American Hotel & Lodging Association (AH&LA) Technology and E-Business Committee Meeting, New York, NY. (November 9, 2009 - November 10, 2009).

Panelist, International Hotel/Motel & Restaurant show, New York, NY. (November 7, 2009).


VIII. Presentations in the last six years

Invited

Nutrition, Hospitality and Retailing


Kim, J., Hospitality Financial Technology Professional Fairfield / Westchester Counties Chapter, Hospitality Financial Technology Professional (HFTP), Greenwich, CT, United States, "Excel," Regional. (January 21, 2010).


Accepted


Jeon, Y. (Presenter & Author), Kim, J. (Author Only), Graduate Student Research Conference in Hospitality & Tourism, "An application of SWOT-AHP to develop a strategic planning for a tourist destination," International, Peer Reviewed/Refereed, Published in Proceedings, Published Elsewhere. (January 6, 2011).

Choo, Y. (Presenter & Author), Kim, J. (Author Only), The International Council on Hotel, Restaurant & Institutional Education (I-CHRIE), I-CHRIE, San Francisco, California USA, "Factors influencing contract school foodservice managers’

Nutrition, Hospitality and Retailing

Kim, J. (Presenter & Author), Kizildag, M. (Author Only), International Hospitality Information Technology (iHITA) Conference, iHITA, Host Hotels & Resorts, Orlando, FL, "Effective ways to utilize mobile devices for hotel employee training," International, Peer Reviewed/Refereed, Published in Proceedings. (June 20, 2010).

Rowe, T. (Presenter & Author), Kim, J. (Author Only), Graduate Student Research Conference in Hospitality & Tourism, "Analyzing the Relationship between systematic risk and financial variables in the casino industry," International, Peer Reviewed/Refereed, Published in Proceedings, Published Elsewhere. (January 5, 2010).


 IX. Grant and Contract Activity for the last six years

Grant

Kim, J. (Principal), "Impact of Chinese and America culture on the relationship among Superstitious belief, Gambling behavior, and Depression," Sponsored by College of Human Sciences, Texas Tech University, Texas Tech University, $5,000.00. (September 1, 2011 - July 30, 2012).

Kim, J. (Principal), Fowler, D. (Co-Principal), "Best Green Practices in the Hotel & Retailing Industries," Sponsored by College of Human Sciences, Texas Tech University, Texas Tech University, $5,000.00. (March 1, 2010 - August 30, 2010).

Sponsored Research


Grant - Not Funded

Fowler, D. (Co-Principal), Kim, J. (Co-Principal), "A New Competitive Advantage for Hoteliers to Drive Profits and Revenue:," Sponsored by Harrah Hospitality Research Center, Private, $36,715.00.


Kim, J. (Principal), "Impact of Superstitious Beliefs on Pathological Gambling Behavior: Comparisons between Chinese and American Gamblers," Sponsored by Institute for Research on Gaming disorders, Private, $5,000.00.

Fowler, D., Kim, J., Goh, K., "Financial Implications for Hotels Becoming Green: How Does a Sustainability Strategy Impact the Bottom Line?," Sponsored by Harrah Hospitality Research Center, Private, $36,714.00.


Grant - Pending

Kim, J. (Principal), "Impulsivity and superstitious beliefs in pathological gambling: A cross-cultural study fMRI investigation," Sponsored by Brain and Behavior Research Foundation, Private, $28,715.00.

X. Other professional activities during the last six years that contribute to graduate education

Fellowships, Scholarships and Awards

2012 WDSI Junior Faculty Scholarship, Western Decision Sciences Institute (WDSI). (April 6, 2012).

New Format for existing course

Fall TTU 2009

"Advanced Hospitality Marketing," 6316-1. I covered societal marketing which is related to company's social responsibility. This is relatively new topic, and it was nice to see students applied this topic for their marketing projects or research papers. Another topic I got good feedback from students was psychological marketing. I prepared this special lecture from my previous research. Two master students decided to write theses related to psychological marketing. I made a case analysis template for Harvard Business Case Studies, modified textbook publisher's PowerPoint slides, developed a template for article critiques, developed a marketing plan guideline and Excel templates for budgeting and calculating Return on Investment (ROI). The marketing plan outline and templates I provide is based on my experience at the hotel corporate department, so that the students could experience the real practices. I
believe this experience will help them to get a job in big companies. Or, if they work for small companies, they can use this guideline and templates for their company. For their marketing plans, students had to select real hospitality companies and contact with managers or employees. One of students will use his marketing plan for the ranch he is currently working for. Another student's project was sent to a hotel president as a sample to give her chance to work for the hotel.

I will be sending students' projects to these companies. It will be beneficial for these companies since they can have fresh ideas in a well-formatted report. The students also can use this report as their portfolios while applying their jobs.

New Course Preparation Work

Fall TTU 2009

"Advanced Hospitality Marketing," 6316-1. I covered societal marketing which is related to company's social responsibility. This is relatively new topic, and it was nice to see students applied this topic for their marketing projects or research papers. Another topic I got good feedback from students was psychological marketing. I prepared this special lecture from my previous research. Two master students decided to write theses related to psychological marketing. I made a case analysis template for Harvard Business Case Studies, modified textbook publisher's PowerPoint slides, developed a template for article critiques, developed a marketing plan guideline and Excel templates for budgeting and calculating Return on Investment (ROI).

The marketing plan outline and templates I provide is based on my experience at the hotel corporate department, so that the students could experience the real practices. I believe this experience will help them to get a job in big companies. Or, if they work for small companies, they can use this guideline and templates for their company. For their marketing plans, students had to select real hospitality companies and contact with managers or employees. One of students will use his marketing plan for the ranch he is currently working for. Another student's project was sent to a hotel president as a sample to give her chance to work for the hotel.

I will be sending students' projects to these companies. It will be beneficial for these companies since they can have fresh ideas in a well-formatted report. The students also can use this report as their portfolios while applying their jobs.

Service/Engagement

Committee Member, Graduate program. (January 15, 2010 - Present).


Examination Committee. (September 1, 2011 - November 30, 2011).

Developed a guideline for the advanced internship program. (August 2011 - September 2011).


Developed a guideline to prevent plagiarism. (January 2011).

Examination Committee. (December 11, 2010).
Faculty Advisor, Texas Retailing Association. (September 1, 2011 - Present).

Advisor, Red Mango, Fuzzy's Taco Shop, Funky Door, Chimy's, Burger King, Starbucks, Lubbock, TX. (January 2011 - December 2011).

**Consulting**

GRADUATE FACULTY APPLICATION FORM
TEXAS TECH UNIVERSITY

Confirmation/Reappointment

Instructions: The Graduate Faculty Application Form is to be generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application.

Name: Natalia Kolyesnikova (Velikova) Department/Unit: Nutrition, Hospitality & Retailing
Rank/Title: Assistant Professor Date Submitted: 10-31-2012 Appointment Date: 
TTU Email: n.kolyesnikova@ttu.edu Phone: (806) 742-3077 Campus Mail Stop: 41240
Mailing Address: City/State Zip: 

The Graduate Faculty Application Form is to generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application. If being reconsidered after three years probation, please use the “provisional” application.

I. Academic Background

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<th>Degree</th>
<th>Field</th>
<th>Institution</th>
<th>Year Awarded</th>
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<td>Ph D</td>
<td>Hospitality Administration (Minor in Marketing)</td>
<td>Texas Tech University</td>
<td>2006</td>
</tr>
<tr>
<td>MS</td>
<td>Restaurant, Hotel, &amp; Institutional Management</td>
<td>Texas Tech University</td>
<td>2002</td>
</tr>
<tr>
<td>BA</td>
<td>Education (English / French as Foreign Languages)</td>
<td>Kiev State Linguistics University</td>
<td>1988</td>
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II. Professional Experience, Academic and Nonacademic

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<th>Institution/Agency</th>
<th>Year(s)</th>
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<td>Assistant Professor</td>
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<td>September 2007 - Present</td>
</tr>
<tr>
<td>Associate Director</td>
<td>Texas Wine Marketing Research Institute</td>
<td>September 2007 - Present</td>
</tr>
<tr>
<td>Research Assistant Professor</td>
<td>Texas Tech University</td>
<td>Nutrition, Hospitality and Retailing</td>
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<td></td>
</tr>
<tr>
<td>Title</td>
<td>Research Assistant / Graduate Part-Time Instructor</td>
<td></td>
</tr>
<tr>
<td>Institution/Agency</td>
<td>Texas Tech University, College of Human Sciences</td>
<td></td>
</tr>
<tr>
<td>Year(s)</td>
<td>2000 - 2006</td>
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</tr>
</tbody>
</table>

### III. Direction of Graduate Students (completed theses and dissertations **directed** in the last six years)

<table>
<thead>
<tr>
<th>Student's Name</th>
<th>(Bordeaux School of Management) Samantha Shaw</th>
</tr>
</thead>
<tbody>
<tr>
<td>Involvement</td>
<td>Master's Thesis Committee Chair</td>
</tr>
<tr>
<td>Year Completed</td>
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</tr>
<tr>
<td>Institution</td>
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<table>
<thead>
<tr>
<th>Student's Name</th>
<th>(Bordeaux School of Management) Marta Calvo</th>
</tr>
</thead>
<tbody>
<tr>
<td>Involvement</td>
<td>Master's Thesis Committee Chair</td>
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<tr>
<td>Year Completed</td>
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<td>Institution</td>
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<table>
<thead>
<tr>
<th>Student's Name</th>
<th>(Bordeaux School of Management) Jocelyn Louis Marcel Yot</th>
</tr>
</thead>
<tbody>
<tr>
<td>Involvement</td>
<td>Master's Thesis Committee Chair</td>
</tr>
<tr>
<td>Year Completed</td>
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<table>
<thead>
<tr>
<th>Student's Name</th>
<th>Rhonda Hammond</th>
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</thead>
<tbody>
<tr>
<td>Involvement</td>
<td>Dissertation Committee Chair</td>
</tr>
<tr>
<td>Year Completed</td>
<td>August 2010</td>
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<tr>
<td>Institution</td>
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</table>

### IV. Other Service on Graduate Committees in the last six years (excluding III)

<table>
<thead>
<tr>
<th>Student's Name</th>
<th>Sae Hya Ann</th>
</tr>
</thead>
<tbody>
<tr>
<td>Involvement</td>
<td>Dissertation Committee Member</td>
</tr>
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<td>Year Completed</td>
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<td>Institution</td>
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</table>

<table>
<thead>
<tr>
<th>Student's Name</th>
<th>Suzan Tami</th>
</tr>
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<tbody>
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<td>Involvement</td>
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<table>
<thead>
<tr>
<th>Student's Name</th>
<th>Yeong-ae Jeon</th>
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<table>
<thead>
<tr>
<th>Student's Name</th>
<th>Jeffrey Harper</th>
</tr>
</thead>
<tbody>
<tr>
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<table>
<thead>
<tr>
<th>Student's Name</th>
<th>Matt Haney</th>
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<tr>
<td>Institution</td>
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</table>

**Nutrition, Hospitality and Retailing**
<table>
<thead>
<tr>
<th>Year Completed</th>
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<tbody>
<tr>
<td>December 2011</td>
<td>(Bordeaux School of Management) Tsz King Chan</td>
</tr>
<tr>
<td>August 2011</td>
<td>Yu-Chieh (Jenny) Chan</td>
</tr>
<tr>
<td>May 2011</td>
<td>Patt Burusnukul</td>
</tr>
<tr>
<td>May 2010</td>
<td>Elizabeth Bates</td>
</tr>
<tr>
<td>August 2008</td>
<td>Chris Taylor</td>
</tr>
<tr>
<td>August 2008</td>
<td>Megan Johnson</td>
</tr>
<tr>
<td>May 2008</td>
<td>Nelson Barber</td>
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V. Graduate Courses Taught in the last six years

**Spring TTU 2012**
RHIM 5311 Wine Marketing

**Spring TTU 2011**
RHIM 8000 Doctor's Dissertation
RHIM 7000 Research

**Fall TTU 2010**
RHIM 8000 Doctor's Dissertation

**Summer II TTU 2010**
RHIM 8000 Doctor's Dissertation

Nutrition, Hospitality and Retailing
VI. Published Research and Creative Activity in the last six years

Peer-Reviewed/Refereed

**Journal Articles (Accepted)**


**Conference Proceedings (Accepted)**


**Non-Peer-Reviewed/Refereed**

**Journal Articles (Accepted)**


**Other (Accepted)**


**Nutrition, Hospitality and Retailing**

VII. Current Participation in Professional Associations

- Member, Academy of Wine Business Research.
- Member, American Association of Wine Economists.
- Member, American Collegiate Retailing Association.
- Member, International Council on Hotel, Restaurant, and Institutional Education.
- Member, Texas Wine and Grape Growers Association.
- Member, International Research Centre for Wine, Place and Value at Reims Management School Reims, France. (2010 - Present).
- Faculty Advisor, Orthodox Christian Fellowship (Student Organization). (2010 - Present).
- Committee Member, High Plains Wine and Vine Trail Development Committee. (2009 - Present).
- Committee Member, Texas Agri-Tourism and Wine Marketing Committee, Austin, TX. (2008 - Present).
- Judge, Texas Tech University Graduate Student Research Poster Competitions. (2008 - Present).


VIII. Presentations in the last six years

Invited

Kolyesnikova, N., The Annual Conference of Texas Wine & Grape Growers Association, San Marcos, TX, "Creating effective winery websites: Is yours worthy?," Published Elsewhere. (March 5, 2011).

Kolyesnikova, N., The Annual Conference of Texas Wine & Grape Growers Association, San Marcos, TX, "Reaching the Hispanic wine market: Highlighting the opportunities," Published Elsewhere. (March 5, 2011).

Kolyesnikova, N., The Annual Conference of Texas Wine & Grape Growers Association, San Marcos, TX, "Setting Up the Texas Wine Calendar," Published Elsewhere. (March 5, 2011).


Kolyesnikova, N., Texas Viticulture and Enology Research Symposium, Texas Agrilife Extension, Granbury, TX, "Market segmentation analysis to target Texas wine consumers," State, Published in Proceedings. (June 2009).

Kolyesnikova, N., Texas Viticulture and Enology Research Symposium, Texas Agrilife Extension, Granbury, TX, "Today’s choices: U.S. wine consumption trends.," State, Published in Proceedings. (June 2009).

Kolyesnikova, N., Texas Wine and Grape Growers Annual Conference, Houston, TX, "Marketing strategies for small wineries," State. (February 2009).

Kolyesnikova, N., Texas Wine and Grape Growers Annual Conference, Austin, TX, "Pricing concerns for wineries," State. (February 2009).

Kolyesnikova, N., Dodd, T., Taylor, C., Texas Wine and Grape Growers Annual Conference, Austin, TX, "Segmenting local consumer market based on attitudes towards local wines," State. (February 2009).

Accepted


Reed, D., Chen, Y.-c. (Presenter & Author), Wang, S. (Author Only), Kolyesnikova, N. (Author Only), Texas Dietetic Association Annual Meeting, Texas Dietetic Association, Houston, TX, "DIFFERENCES BETWEEN PERCEIVED DAILY CALORIE NEEDS AND RECOMMENDED CALORIE NEEDS IN UNIVERSITY STUDENTS," State, Peer Reviewed/Refereed, Published Elsewhere. (April 9, 2011).


General


Kolyesnikova, N., High Plains Media Visit, sponsored by the Texas Department by Agriculture, Lubbock, TX, "The current state of the Texas wine industry." (April 2011).

Richie, C., Charters, S., Fountain, J., Kolyesnikova, N., Dodd, T., Thach, E., Fish, N., Herbst, F., Terblanche, N., International Conference on Culinary Arts and Sciences (ICCAS), Bournemouth, United Kingdom, "It’s my party: Influences upon young adults to consume sparkling wine and champagne in restaurants, bars and night clubs.," Peer Reviewed/Refereed. (April 2011).


Nutrition, Hospitality and Retailing
IX. Grant and Contract Activity for the last six years

**Grant**


Kolyesnikova, N. (Principal), "Reaching the Hispanic market: Highlighting the opportunities," Sponsored by College of Human Sciences, Texas Tech University, $5,000.00. (September 2009 - August 2010).

Kolyesnikova, N. (Principal), "Branded cheese – Can an independent retailer create a point of differentiation?," Sponsored by College of Human Sciences, Texas Tech University, $5,000.00. (September 2008 - August 2009).

**Contract - Not Funded**

Huffman, L. (Supporting), Colwell, M. (Principal), Durband, D. (Supporting), Harris, K. (Supporting), Kolyesnikova, N. (Supporting), Springer, N. (Supporting), Wherry, J. (Supporting), Zvonkovic, A. (Supporting), Collier, D. (Supporting), Curry, Z. (Supporting), "TTU Human Behavioral Sciences Research Complex," Sponsored by NIH (R06), Federal, $15,000,000.00. (November 2009).

**Grant - Not Funded**

Kolyesnikova, N. (Co-Principal), Dodd, T. (Co-Principal), Murova, O. (Co-Principal), Lyford, C. (Co-Principal), "Success and quantification of the Texas wine marketing program," Sponsored by Texas Department of Agriculture, State, $32,000.00. (2009).


Kolyesnikova, N. (Co-Principal), Dodd, T. (Principal), "Wine, tourism and territory: Developing an educational exchange program," Sponsored by Partner University Fund (PUF), Federal, $162,645.00. (2008).

X. Other professional activities during the last six years that contribute to graduate education

**Fellowships, Scholarships and Awards**

Texas Tech University Chancellor’s Distinguished Research Award, College of Human Sciences Nominee. (2011).


Nutrition, Hospitality and Retailing

New Faculty Award, Texas Tech University Alumni Association. (2009).


**Service/Engagement**

Committee Member, Skyviews Task Force. (September 1, 2010 - Present).

Committee Member, Faculty Search Committee (Retailing). (2009).

Committee Member, Faculty Search Committee (NS). (2008 - 2009).

Committee Member, Faculty Search Committee (Hospitality Administration). (2008).

Committee Member, Research Committee. (2006 - Present).

Committee Member, Distinguished Alumni Committee. (2007 - 2009).

Committee Member, Faculty Council Committee. (2007 - 2008).

Committee Member, Web Development Committee. (2006 - 2007).

Committee Member, University Commencement Committee. (2007 - Present).

Committee Member, President's Book Award Committee. (2008).

The Graduate Faculty Application Form is to generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application. If being reconsidered after three years probation, please use the “provisional” application.

I. Academic Background

<table>
<thead>
<tr>
<th>Degree</th>
<th>Field</th>
<th>Institution</th>
<th>Year Awarded</th>
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<tr>
<td>Ph D</td>
<td>Higher Education Leadership</td>
<td>University of Nevada, Las Vegas</td>
<td>2008</td>
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<tr>
<td>Ph D</td>
<td>Higher Educational Leadership</td>
<td>University of Nevada, Las Vegas</td>
<td>2008</td>
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<tr>
<td>MS</td>
<td>Educational Leadership</td>
<td>University of Nevada, Las Vegas</td>
<td>2001</td>
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<tr>
<td>BS</td>
<td>Recreation and Leisure Management</td>
<td>University of Nevada, Las Vegas</td>
<td>1998</td>
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<tr>
<td>AA Degree</td>
<td>Business Management</td>
<td>Community College of Southern Nevada</td>
<td>1997</td>
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<tr>
<td>BS</td>
<td>Microbiology</td>
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Nutrition, Hospitality and Retailing
II. Professional Experience, Academic and Nonacademic

III. Direction of Graduate Students (completed theses and dissertations directed in the last six years)

<table>
<thead>
<tr>
<th>Student's Name</th>
<th>Involvement</th>
<th>Institution</th>
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<tbody>
<tr>
<td>Clara Choo</td>
<td>Dissertation Committee Chair</td>
<td>College of St. Scholastica</td>
</tr>
</tbody>
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IV. Other Service on Graduate Committees in the last six years (excluding III)

V. Graduate Courses Taught in the last six years

**Spring TTU 2012**
- RHIM 8000 Doctor's Dissertation
- RHIM 5375 Operations Management for Service Industries
- RHIM 5311 Crisis Management with Hospitality Industry

**Fall TTU 2011**
- RHIM 5341 Strategic Management in the Hospitality Industry

**Summer I TTU 2011**
- RHIM 5311 Crisis Management with Hospitality Industry

**Spring TTU 2011**
- RHIM 8000 Doctor's Dissertation
- RHIM 7000 Research
- RHIM 6000 Master's Thesis
- RHIM 5375 Operations Management for Service Industries
- RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

**Fall TTU 2010**
- RHIM 5341 Strategic Management in the Hospitality Industry

**Spring TTU 2010**
- RHIM 8000 Doctor's Dissertation
- RHIM 7000 Research
- RHIM 6000 Master's Thesis
- RHIM 5375 Operations Management for Service Industries
- RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

**Fall TTU 2009**
- 5341 Operations Management in the Service Industry

**Spring TTU 2009**
- 5375 Strategic Operations Management in the Service Industry

VI. Published Research and Creative Activity in the last six years

Nutrition, Hospitality and Retailing
Non-Peer-Reviewed/Refereed Creative Activity

(Accepted)

McCool, B.

Peer-Reviewed/Refereed

Journal Articles (Accepted)


VII. Current Participation in Professional Associations

Major Airborne Search & Rescue Aircrew, Civil Air Patrol.

Future Fund Committee, Councile on Hotel, Restaurant & Institutional Education.

High School Football Official, Texas Association of Sports Officials.

Member, Rotary Club. (October 15, 2009 - Present).

Committee Member, COHS. (September 12, 2010 - Present).

Attendee, Meeting, VP for Research at TTU, Lubbock, TX. (October 10, 2009 - Present).

Committee Member, ICHRIE. (June 7, 1998 - Present).

Conference-Related, ICHRIE. (February 17, 2010 - February 23, 2010).

Squadron member, Civil Air Patrol, Lubbock, Texas. (January 1, 2009 - December 31, 2009).

VIII. Presentations in the last six years

Invited


McCool, B., American Red Cross, Lubbock, Texas, Lubbock, Local. (March 11, 2009).

Nutrition, Hospitality and Retailing
McCool, B., Lubbock Texas Hotel Association, Lubbock, Texas, USA, Local. (February 10, 2009).

Accepted

McCool, B., CPRIT Meeting, CPRIT & TTU, Austin, Texas, "Working with the Local Supermarket to Bring Cancer Prevention, Information and Encouragement to Rural Communities," State. (November 14, 2011).

McCool, B., ADA Annual Convention, ADA, Boston, Mass, "Incorporating Technology Applications to Increase the Effectiveness of Obesity Intervention Programs based on Social Cognitive Theory and Constructivism," National, Peer Reviewed/Refereed. (July 7, 2010).


IX. Grant and Contract Activity for the last six years

Grant


Grant

McCool, B.

Grant - Not Funded

Reed, D. (Principal), Colwell, M. (Co-Principal), Mengel, S. (Co-Principal), Boylan, M. (Co-Principal), McCool, B. (Co-Principal), Feng, D. (Co-Principal), "Head Start to Health: Website development on Nutrition and Physical Activity for Head Start Teachers and Parents," Sponsored by Texas Department of Agriculture 3Es Grant Program, State, $49,503.00.

Colwell, M. (Co-Principal), Lyford, C. (Principal), McCool, B. (Co-Principal), Audrey, M. (Co-Principal), Belasco, E. (Co-Principal), "Using multiple community reinforcements to sustainably reduce obesity in at-risk rural and urban children," Sponsored by USDA, Federal, $2,469,189.00.

Nutrition, Hospitality and Retailing
McCool, B. (Principal), "Incorporating Crisis Management into Hospitality Education," Sponsored by College of Health Sciences, Texas Tech University, $5,000.00. (September 15, 2009 - August 1, 2010).

McCool, B. (Co-Principal), "Implementing A Comprehensive Community Program To Reduce Obesity Risk Factors Among High-Risk Rural Children," Sponsored by TTU, Private, $165,862.00.

McCool, B. (Co-Principal), "Developing Effective Supermarket-based Education and Training Program to Reduce Obesity in Rural and Hispanic Populations," Sponsored by National Institutes of Health, Federal, $150,000.00.

McCool, B. (Co-Principal), "Using Multiple Community Reinforcements To Sustainably Reduce Obesity IN At-Risk Rural and Urban Children," Sponsored by TTU, Federal, $146,042.00.

X. Other professional activities during the last six years that contribute to graduate education

New Format for existing course

Fall TTU 2009

"Operations Management in the Service Industry," 5341-001. First time teaching this course with a new textbook and DVD presentations Internet research of companies by students with formal presentations in class. Final project Term Paper with presentation

New Course Preparation Work

Summer I TTU 2011

"Crisis Management with Hospitality Industry," RHIM 5311-011. Video taped, on-line case studies Guest speakers from the community and TTU

Fall TTU 2009

"Operations Management in the Service Industry," 5341-001. First time teaching this course with a new textbook and DVD presentations Internet research of companies by students with formal presentations in class. Final project Term Paper with presentation

Service/Engagement

Committee Chair, Faculty Council. (September 1, 2011 - September 1, 2013).

Committee Member, Faculty Council. (September 1, 2010 - September 1, 2013).

Drafter, Faculty Handbook. (February 1, 2009 - July 15, 2009).

Committee Chair, College of Human Science Faculty Council. (September 1, 2010 - September 1, 2013).

Committee Member, Faculty Development. (November 16, 2009 - September 1, 2013).

Nutrition, Hospitality and Retailing
Committee Member, Faculty Search Committee. (September 1, 2009 - September 1, 2012).

Committee Member, Convocations Committee. (October 1, 2010 - September 1, 2014).

Committee Member, Alumni Awards Committee. (September 1, 2011 - September 1, 2013).

Committee Member, Dissertation Committee Member. (May 10, 2010 - May 10, 2012).

Board Member, South Plains Food Bank, Lubbock, Texas. (June 10, 2010 - Present).

Committee Member, Rotary International, Lubbock, Texas. (August 5, 2009 - Present).

Member, United States Air Force Auxiliary (Civil Air Patrol [CAP]), Las Vegas, Nevada. (January 10, 2006 - Present).
GRADUATE FACULTY APPLICATION FORM
TEXAS TECH UNIVERSITY
Confirmation/Reappointment

Instructions: The Graduate Faculty Application Form is to be generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application.

Name: Chad M. Paton
Department/Unit: Nutrition, Hospitality & Retailing
Rank/Title: 
Date Submitted: 10-31-2012
Appointment Date: 
TTU Email: chad.m.paton@ttu.edu
Phone: (806) 742-3068 ext. 249
Campus Mail Stop: 
Mailing Address: 
City/State: 
Zip: 

The Graduate Faculty Application Form is to generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application. If being reconsidered after three years probation, please use the “provisional” application.

I. Academic Background

Degree: Postdoctoral
Field: Coagulation Biology
Institution: Blood Research Institute
Year Awarded: 

Degree: Postdoctoral
Field: Metabolic Biochemistry
Institution: University of Wisconsin, Madison
Year Awarded: 

Degree: Ph.D
Field: Exercise Physiology
Institution: University of Maryland
Year Awarded: 2005

II. Professional Experience, Academic and Nonacademic

III. Direction of Graduate Students (completed theses and dissertations directed in the last six years)

Student's Name: Michael Rogowski
Involvement: Dissertation Committee Chair
Year Completed: 
Institution: Texas Tech University

Student's Name: Minsung Kang
Involvement: Master's Thesis Committee Chair
Year Completed: 

Nutrition, Hospitality and Retailing
Institution: Texas Tech University

IV. Other Service on Graduate Committees in the last six years (excluding III)

Student's Name: Indrika Ranaweera
Involvement: Master's Thesis Committee Member
Year Completed: Texas Tech University

V. Graduate Courses Taught in the last six years

- **Summer II TTU 2012**
  - NS 7000 PPARd Mediated Fat Oxidation
  - NS 6000 Master's Thesis

- **Summer I TTU 2012**
  - NS 7000 SCD1 Transgenic Metabolism

- **Spring TTU 2012**
  - NS 7000 Research
  - NS 5330 Introduction to Nutrition Research

VI. Published Research and Creative Activity in the last six years

**Peer-Reviewed/Refereed**

*Journal Articles (Accepted)*


VII. Current Participation in Professional Associations

- Member, American Diabetes Association. (December 2011 - Present).
- Member, American College of Sports Medicine. (January 2008 - Present).

Nutrition, Hospitality and Retailing
Member, American Society for Biochemistry and Molecular Biology. (January 2008 - Present).

VIII. Presentations in the last six years

Accepted

Paton, C., Cancer Prevention and Research Institute of Texas Annual Meeting, Cancer Prevention and Research Institute of Texas, Austin, TX, "Blocking FDP-E Internalization as a Novel Treatment Strategy to Prevent Tumor Invasion and Matrix Remodeling.," National, Peer Reviewed/Refereed, Published in Proceedings. (November 16, 2011).


IX. Grant and Contract Activity for the last six years

Grant - Not Funded

Paton, C., "Blocking FDP-E Internalization as a Novel Treatment Strategy to Prevent Tumor Invasion and Matrix Remodeling," Sponsored by Cancer Prevention and Research Institute of Texas, State, $200,000.00.


Paton, C. (Principal), "Muscle specific overexpression of SCD1 to promote metabolic and cardiovascular health," Sponsored by NIH, Federal, $275.00.

Paton, C. (Principal), "Transcriptional regulation of fibrinogen and its role in obesity and fibrosis," Sponsored by American Diabetes Association, Federal, $444,000.00.

Grant - Pending

Cooper, J. (Principal), Paton, C., "Effect of dietary fatty acid composition on metabolic and endocrine responses in normal weight and obese females," Sponsored by NIH, Federal, $300,000.00.

Paton, C. (Co-Principal), Butler, W. (Co-Principal), "Regulation of NKG2D-mediated cytotoxicity by retinoic acid," Sponsored by National Institutes of Health (NCI), Federal, $275,000.00. (July 1, 2012 - June 30, 2014).

X. Other professional activities during the last six years that contribute to graduate education

New Course Preparation Work

Spring TTU 2012

Nutrition, Hospitality and Retailing
"Introduction to Nutrition Research," NS 5330-001.

Service/Engagement

Assistant Coach, Texas Tech Triathlon Club. (September 1, 2011 - Present).
I. Academic Background

Degree: Ph D  
Field: Hospitality & Tourism Management  
Institution: Purdue University  
Year Awarded: 2008

Degree: MS  
Field: Hospitality Administration  
Institution: University of Nevada, Las Vegas  
Year Awarded: 2006

Degree: BA  
Field: International Studies  
Institution: Johns Hopkins University  
Year Awarded: 2002

II. Professional Experience, Academic and Nonacademic

Title: Assistant Professor  
Institution/Agency: Texas Tech University  
Year(s): August 2, 2008 - Present

III. Direction of Graduate Students (completed theses and dissertations directed in the last six years)

Student's Name: Matthew Haney  
Involvement: Dissertation Committee Chair  
Institution: Nutrition, Hospitality and Retailing
IV. Other Service on Graduate Committees in the last six years (excluding III)

- **Student's Name**: Jun Mo Kwon  
  **Involvement**: Dissertation Committee Member  
  **Year Completed**: December 2010  
  **Institution**

- **Student's Name**: Sirijin Wongjarupun  
  **Involvement**: Dissertation Committee Member  
  **Year Completed**: December 2010  
  **Institution**

- **Student's Name**: Bryce Looney  
  **Involvement**: Master's Thesis Committee Member  
  **Year Completed**: December 2010  
  **Institution**

- **Student's Name**: Athena Olson  
  **Involvement**: Master's Thesis Committee Member  
  **Year Completed**: May 2010  
  **Institution**

V. Graduate Courses Taught in the last six years

- **Summer II TTU 2012**  
  RHIM 8000 Doctor's Dissertation

- **Summer I TTU 2012**  
  RHIM 8000 Doctor's Dissertation

- **Spring TTU 2012**  
  Nutrition, Hospitality and Retailing
VI. Published Research and Creative Activity in the last six years

Peer-Reviewed/Refereed

Journal Articles (Accepted)


Non-Peer-Reviewed/Refereed

Book Chapters (Accepted)


Other (Accepted)


VII. Current Participation in Professional Associations

Member, International Council on Hotel, Restaurant & Institutional Education. (January 1, 2010 - Present).

Member, Decision Sciences Institute. (May 2007 - Present).

Faculty Member, Professional Convention Management Association. (September 2004 - Present).

Committee Member, Buddy Holly 50th Anniversary Celebration, Lubbock, Texas.

Track Organizer, Hospitality Graduate Student Research Conference. (November 2010 - Present).


Committee Member, Professional Convention Management Association Faculty Task Force. (October 2009 - Present).

Member, Hotel & Motel Association, Lubbock, Texas. (September 2008 - Present).

Reviewer, Conference Paper, Annual Graduate Education & Graduate Student Research Conference in Hospitality & Tourism Conference. (September 2007 - Present).

Reviewer, Ad Hoc Reviewer, Cornell Hotel and Restaurant Quarterly. (September 2007 - Present).

Hospitality Sales and Marketing Association International. (September 2007 - Present).

Track Organizer, International Council on Hotel, Restaurant and Institutional Education. (September 2007 - Present).


Nutrition, Hospitality and Retailing
VIII. Presentations in the last six years

**Invited**


**Accepted**


Kiatkiri, S. (Presenter & Author), Phelan, K., 17th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Auburn, AL, "Foreign Language Skills And Managers’ Perceptions In The Thailand Hotel Industry," Peer Reviewed/Refereed, Published in Proceedings. (January 2012).


Kiatkiri, S. (Presenter & Author), Phelan, K., 17th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Auburn, AL, "Motivation And Foreign Language Acquisition In The Thailand Hotel Industry," Peer Reviewed/Refereed, Published in Proceedings. (January 2012).


Mejia, C. (Presenter & Author), Phelan, K., 17th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Auburn, AL, "Students' Perceptions of the Importance of Industry Experience Among Hospitality Faculty: A Pilot Study," Peer Reviewed/Refereed, Published in Proceedings. (January 6, 2012).


Aday, J. (Presenter & Author), Phelan, K., 2011 International Council on Hotel, Restaurant and Institutional Education (ICHRIE) Annual Conference., Denver, CO, "'Green Hoops' a Hit, or Miss? An Examination of Eco-Sustainability of NBA Arenas as an Attendance Motivator for Fans.," International, Peer Reviewed/Refereed, Published in Proceedings. (July 2011).


Aday, J. (Presenter & Author), Phelan, K., 16th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Houston, TX, "Examining the Habits of Eco-Sustainable sports Tourists While Traveling," Peer Reviewed/Refereed, Published in Proceedings. (January 2011).

Mejia, C. (Presenter & Author), Phelan, K., 16th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Houston, TX, "Existence of the Culture of Learning from the Perspective of Hourly Hospitality Employees," Peer Reviewed/Refereed, Published in Proceedings. (January 2011).

Mejia, C. (Presenter & Author), Phelan, K., 16th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Houston, TX,

Nutrition, Hospitality and Retailing
"Importance of Industry Experience Among Hospitality Faculty in Higher Education," Peer Reviewed/Refereed, Published in Proceedings. (January 2011).

Kwon, J. M. (Presenter & Author), Bae, J.-I. (Presenter & Author), Phelan, K., 16th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Houston, TX, "Online Consumer Herding Behaviors in the Hotel Industry," Peer Reviewed/Refereed, Published in Proceedings. (January 2011).

Aday, J. (Presenter & Author), Phelan, K., 16th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Houston, TX, "The Impact of Eco-Sustainability Practices on Consumer Demand: A Case of Sports Tourists," Peer Reviewed/Refereed, Published in Proceedings. (January 2011).


General


IX. Grant and Contract Activity for the last six years

Grant

Phelan, K., "Transdisciplinary Research Academy," Texas Tech University, $4,000.00. (December 2011 - May 2012).

Phelan, K., "Center for Undergraduate Research," Texas Tech University, $1,000.00. (July 2010 - May 2011).

Grant


Grant - Not Funded

Phelan, K. (Principal), Mejia, C., "Examining Hourly Hospitality Employees’ Perceptions of Organizational Learning Culture," Sponsored by William F. Harrah College of Hotel Administration Harrah Hospitality Research Center, Other, $49,971.11.


Nutrition, Hospitality and Retailing

**Grant - Pending**

Miller, J. (Co-Principal), Phelan, K. (Co-Principal), "National Science Foundation, Division of Social and Economic Sciences, Decisions, Risk and Management Sciences," Sponsored by National Science Foundation, Federal, $66,545.00.

X. Other professional activities during the last six years that contribute to graduate education

**Fellowships, Scholarships and Awards**

Outstanding Faculty Member, College of Human Sciences. (November 2011).

Coach of the Year Award, Recreational Sports. (May 2011).

Kappa Delta Sorority Faculty Appreciation Award, Kappa Delta Sorority. (September 30, 2009).

Faculty Member Annual Meeting Scholarship, Professional Convention Management Association (PCMA). (September 2009).

**New Course Preparation Work**

**Fall TTU 2011**

"Human Resources in the Hospitality Industry," RHIM 5355-001.

**Spring TTU 2009**

"Event Services and Marketing," 5316-001. Event Services and Marketing is a graduate-level course which examines the major elements in the event and meeting management industry. This course was roundtable discussion style and corporate-level event planning projects were completed. Guest speakers and projects were utilized to enhance student learning.

**Service/Engagement**

Degree Program Coordinator. HS - Hospitality Administration (PHD).

Degree Program Coordinator. HS - Restaurant, Hotel, & Institutional Management (MS).

Degree Program Coordinator. HS - Restaurant, Hotel, & Institutional Management (BSRHIM).

Committee Member, Skyviews Restaurant Task Force. (August 2010 - Present).

Faculty chaperone and trip coordinator, International Hotel/Motel & Restaurant Show Trip. (May 2009 - Present).

Nutrition, Hospitality and Retailing
Committee Member, RHIM Master's Program Acceptance Committee. (April 2009 - Present).

NHR Department Faculty Community & Industry Engagement Committee. (February 2009 - Present).

Committee Member, RHIM Doctoral Program Acceptance Committee. (February 2009 - Present).

Committee Member, NHR Department Faculty Search Committee. (August 2008 - Present).

Committee Member, NHR Department Public Relations Committee. (August 2008 - Present).

Faculty Advisor, PCMA Texas Tech Student Chapter. (August 2008 - Present).

Committee Member, College of Human Sciences Grant Review Committee. (February 2009 - Present).

Committee Member, College of Human Sciences Curriculum Committee. (September 2008 - Present).

Faculty Advisor, Professional Convention Management Association. (August 2008 - Present).

Faculty Mentor, Texas Tech MentorTech Program. (August 2010 - Present).

Coach, Texas Tech University Women's Lacrosse Team. (August 2010 - Present).

Faculty Advisor, Texas Tech Men's Ice Hockey Team. (August 2009 - Present).

Committee Member, Institutional Review Board Protection of Human Subjects Committee. (January 2009 - Present).
GRADUATE FACULTY APPLICATION FORM
TEXAS TECH UNIVERSITY
Confirmation/Reappointment

Instructions: The Graduate Faculty Application Form is to be generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application.

Name: Debra Reed
Department/Unit: Nutrition, Hospitality & Retailing
Rank/Title: Professor
Date Submitted: 10-31-2012
Appointment Date: 

TTU Email: debra.reed@ttu.edu
Phone: (806) 742-3068 ext. 251
Campus Mail Stop: 251

Mailing Address: 
City/State: 
Zip: 

The Graduate Faculty Application Form is to be generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application. If being reconsidered after three years probation, please use the “provisional” application.

I. Academic Background

Degree: Ph D
Field: Community Health Science
Institution: The University of Texas Health Science Center at Houston, School of Public Health
Year Awarded: 1985

Degree: MS
Field: Food and Nutrition
Institution: Texas Tech University
Year Awarded: 1980

Degree: Dietetic Internship
Field: Dietetic Internship
Institution: University of Arizona
Year Awarded: 1976

Degree: BS
Field: Food and Nutrition and Home Economics Education
Institution: Texas Tech University
Year Awarded: 1975

II. Professional Experience, Academic and Nonacademic

Title: Professor and Helen DeVitt Jones Chair in Nutrition, Advisor, Graduate Program in Nutritional Sciences
Institution/Agency: Texas Tech University, College of Human Sciences, Department of Nutrition, Hospitality, and Retailing
III. Direction of Graduate Students (completed theses and dissertations directed in the last six years)

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<th>Year Completed</th>
<th>Institution</th>
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<tbody>
<tr>
<td>Suzan Tami</td>
<td>Dissertation Committee Chair</td>
<td></td>
<td>Texas Tech University</td>
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<tr>
<td>Navya Gurajado</td>
<td>Doctoral Advisory Committee Chair</td>
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<tr>
<td>Liliana Correa</td>
<td>Master's Thesis Committee Chair</td>
<td></td>
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<tr>
<td>Natalie Masis</td>
<td>Master's Thesis Committee Chair</td>
<td></td>
<td>Texas Tech University</td>
</tr>
<tr>
<td>Zeynep Goktas</td>
<td>Dissertation Committee Chair</td>
<td></td>
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<tr>
<td>Indrika Ranaweera</td>
<td>Master's Thesis Committee Chair</td>
<td></td>
<td>Texas Tech University</td>
</tr>
<tr>
<td>Afnan Saaty</td>
<td>Dissertation Committee Chair</td>
<td></td>
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<tr>
<td>Yi-Fang Stacie Chen</td>
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<tr>
<td>Natalie Hensarling</td>
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<td>December 2011</td>
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<tr>
<td>Katy Taylor</td>
<td>Master's Thesis Committee Chair</td>
<td>December 17, 2011</td>
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</table>
Institution: Texas Tech University

Student's Name: Yu-chieh Chen
Involvement: Master's Thesis Committee Chair
Year Completed: August 2011

Student's Name: Cassie Alvarado
Involvement: Master's Thesis Committee Chair
Year Completed: May 2011

Student's Name: Ali Pohlmeier
Involvement: Master's Thesis Committee Chair
Year Completed: March 21, 2011

Student's Name: Yi-Fang (Stacie) Chen
Involvement: Master's Thesis Committee Chair
Year Completed: August 2010

Student's Name: Suzan Tami
Involvement: Master's Thesis Committee Chair
Year Completed: August 2010

Student's Name: Allison Bray-Childress
Involvement: Master's Thesis Committee Chair
Year Completed: December 2009

Student's Name: Lesli Biediger-Friedman
Involvement: Dissertation Committee Chair
Year Completed: December 2009

Student's Name: Clarice Madrid
Involvement: Master's Thesis Committee Chair
Year Completed: May 2009

Student's Name: Erin Sitton
Involvement: Master's Thesis Committee Chair
Year Completed: 2008

IV. Other Service on Graduate Committees in the last six years (excluding III)

Student's Name: Xiaohui Tang
Involvement: Master's Thesis Committee Member

Nutrition, Hospitality and Retailing
<table>
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<th>Student's Name</th>
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<tr>
<td>Debalina Gotswami</td>
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<tr>
<td>Elizabeth Roush</td>
<td>Texas Tech University</td>
<td>August 15, 2011</td>
<td>Qualifying Exam Committee Member</td>
</tr>
<tr>
<td>Dhruti Patel</td>
<td>Texas Tech University</td>
<td>June 2011</td>
<td>Master's Thesis Committee Member</td>
</tr>
<tr>
<td>Priyanka Bapat</td>
<td>Texas Tech University</td>
<td>May 2011</td>
<td>Master's Thesis Committee Member</td>
</tr>
<tr>
<td>Jada Stevenson</td>
<td>Texas Tech University</td>
<td>March 8, 2011</td>
<td>Master's Thesis Committee Member</td>
</tr>
<tr>
<td>Megan Smith</td>
<td>Texas Tech University</td>
<td>May 2010</td>
<td>Master's Thesis Committee Member</td>
</tr>
<tr>
<td>Elbia Galo</td>
<td>Texas Tech University</td>
<td>2007</td>
<td>Dissertation Committee Member</td>
</tr>
<tr>
<td>Oak-Hee Park</td>
<td>Texas Tech University</td>
<td>2007</td>
<td>Dissertation Committee Member</td>
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V. Graduate Courses Taught in the last six years

**Summer II TTU 2012**
NS 7000 Research

**Summer I TTU 2012**
NS 8000 Doctor's Dissertation
NS 7000 Focus Group: Data Transcription and Analysis
NS 6000 Master's Thesis

Nutrition, Hospitality and Retailing
Spring TTU 2012
NS 7000 Research
NS 6000 Master's Thesis
NS 5360 Advanced Community Nutrition

Fall TTU 2011
NS 8000 Doctor's Dissertation
NS 7000 Research
NS 6000 Master's Thesis

Summer II TTU 2011
NS 8000 Doctor's Dissertation
NS 7000 Research
NS 6000 Master's Thesis
NS 5311 Problems in Nutrition: Maternal and Child Nutrition

Summer I TTU 2011
NS 8000 Doctor's Dissertation
NS 6000 Master's Thesis

Spring TTU 2011
NS 8000 Doctor's Dissertation
NS 7000 Research
NS 6000 Master's Thesis
NS 5360 Advanced Community Nutrition
NS 5311 Problems in Nutrition

Fall TTU 2010
NS 7000 Research
NS 6000 Master's Thesis

Summer II TTU 2010
NS 8000 Doctor's Dissertation
NS 7000 Research
NS 6000 Master's Thesis
NS 5311 Problems in Nutrition

Summer I TTU 2010
NS 8000 Doctor's Dissertation
NS 7000 Research
NS 6000 Master's Thesis
NS 5311 Problems in Nutrition

Spring TTU 2010
NS 8000 Doctor's Dissertation
NS 7000 Research
NS 6000 Master's Thesis
NS 5360 Advanced Community Nutrition
NS 5311 Problems in Nutrition

Spring TTU 2008
5360 NS 5360 Advanced Community Nutrition

Nutrition, Hospitality and Retailing
VI. Published Research and Creative Activity in the last six years

**Peer-Reviewed/Refereed**

**Journal Articles (Accepted)**


**Conference Proceedings (Accepted)**


**Other (Accepted)**


**Non-Peer-Reviewed/Refereed**

**Journal Articles (Accepted)**


**Conference Proceedings (Accepted)**

Reed, D., Biediger-Friedman, L. (2008). The nutritional environment of college campuses: a focus group report of college wellness staff (pp. 222-224). Texas Dietetic Association annual meeting.


VII. Current Participation in Professional Associations

Member, American Public Health Association.

Member, Society for Nutrition Education.

Member, Texas Dietetic Association.


Member, Texas Public Health Association. (January 2008 - Present).

Member, American Dietetic Association. (1976 - Present).

Director-Elect, Director, Past-Director, Texas Dietetic Association Foundation. (2006 - 2009).

Steering Committee Partner, Texas Activity and Nutrition Coalition to reduce obesity. (2006 - 2008).

Committee Member, Society for Nutrition Education. (September 1, 2010 - Present).

Committee Chair, Texas Dietetic Association, Houston, Texas. (December 10, 2010 - February 10, 2012).

Member, University of Texas Dietetic Internship Program, Houston, Texas. (June 15, 2009 - June 2011).

Officer, President/Elect/Past, Texas Dietetic Association Foundation, Dallas, Texas. (January 1, 2009 - June 20, 2009).

Reviewer, Ad Hoc Reviewer, University of Akron, Akron, Ohio. (June 15, 2009).

VIII. Presentations in the last six years

Invited

Nutrition, Hospitality and Retailing


Reed, D. (Presenter & Author), Diller, M. (Presenter & Author), Texas AgriLife South Region FCS Training, Texas AgriLife, various, "Childhood Obesity," Regional. (February 10, 2011).

Reed, D. (Presenter & Author), Monterey Church of Christ, Monterey Church of Christ, Lubbock, TX, "Healthy Eating," Local. (July 12, 2008).


Accepted


Reed, D. (Presenter & Author), Tami, S. (Presenter & Author), Zvonkovic, A. (Author Only), Boylan, M. (Author Only), Texas Dietetic Association annual meeting, Texas Dietetic Association, Houston, TX, "ASSESSMENT OF THE EFFECT OF ACCULTURATION ON NUTRITIONAL AND PHYSICAL ACTIVITY BEHAVIORS OF ARAB MOTHERS IN THE ISLAMIC CENER IN LUBBOCK, TX," State, Peer Reviewed/Refereed, Published Elsewhere. (April 9, 2011).

Reed, D., Chen, Y.-c. (Presenter & Author), Wang, S. (Author Only), Kolyesnikova, N. (Author Only), Texas Dietetic Association Annual Meeting, Texas Dietetic Association, Houston, TX, "DIFFERENCES BETWEEN PERCEIVED DAILY CALORIE NEEDS AND RECOMMENDED CALORIE NEEDS IN UNIVERSITY STUDENTS," State, Peer Reviewed/Refereed, Published Elsewhere. (April 9, 2011).


Nutrition, Hospitality and Retailing


Wang, S. (Presenter & Author), Wu, Y. C. (Presenter & Author), Srinivasan, I. (Author Only), Wu, D. (Author Only), Lichtenstein, A. H. (Author Only), Reed, D. (Author Only), TTU graduate student research poster competition, TTU graduate school, Lubbock, TX, "Western-Type Diet Promotes Liver Inflammation, Fatty Liver formation & Atherogenesis in LDL Receptor Null Mice," Local. (March 2010).


**General**


Reed, D. (Presenter & Author), Hispanics in the Southwest Conference, Hispanics in the Southwest Conference, Lubbock, TX, "Multidisciplinary Approaches to Addressing the Diabetes and Obesity Challenge Among Hispanics in West Texas." (April 28, 2007).

**IX. Grant and Contract Activity for the last six years**

**Contract**


**Grant**

Reed, D. (Principal), Blanton, B. (Co-Principal), "F.I.T. Tech," Sponsored by Texas Tech University President's Office, Texas Tech University, $20,000.00. (2005 - 2010).

Reed, D. (Co-Principal), Esperat, C. (Principal), Feng, D. (Principal), Boylan, M. (Co-Principal), Chyu, M.-C. (Co-Principal), Borrego, J. (Co-Principal), "Community-Based Approaches to Overweight and Obesity Among Young Children in West Texas," Sponsored by National Research Initiative of the USDA Cooperative State Research, Education and Extension Service, Federal, $1,497,311.00. (2006 - February 1, 2010).

Reed, D. (Co-Principal), Thompson, L. (Principal), Harp, S. (Principal), Brooks, J. C. (Co-Principal), Maxner, S. (Co-Principal), Miller, M. (Co-Principal), Boyce, J. (Co-Principal), Le, K. C. (Co-Principal), "Pilot Program to Enhance U.S. Beef Export to Vietnam," Sponsored by USDA Foreign Agricultural Service, Federal, $102,003.00. (2008 - 2009).


**Contract - Not Funded**

Reed, D. (Co-Principal), Murimi, M. (Co-Principal), Rambo, P. (Co-Principal), "Decreased Teen Obesity Risk through Food Skills Education Enhanced with iPad Technology," Sponsored by USDA-AFRI Obesity Prevention Grant, Federal, $1,120,660.00.

**Grant - Not Funded**

Reed, D. (Principal), Murimi, M. (Co-Principal), Rambo, P. (Co-Principal), "USDA National WIC Nutrition Education Center," Sponsored by USDA, Federal, $2,000,000.00.

Reed, D. (Principal), Colwell, M. (Co-Principal), Mengel, S. (Co-Principal), Boylan, M. (Co-Principal), McCool, B. (Co-Principal), Feng, D. (Co-Principal), "Head Start to Health: Website development on Nutrition and Physical Activity for Head Start Teachers and Parents," Sponsored by Texas Department of Agriculture 3Es Grant Program, State, $49,503.00.


Wang, S. (Principal), Reed, D. (Co-Principal), "Effect of Dietary Flaxseed and Peanut Oil on Inflammation in Overweight University Students," Sponsored by Texas Department of Agriculture, State, $80,000.00.

Reed, D. (Principal), Wang, S. (Co-Principal), Lochbaum, M. (Co-Principal), Stodden, D. (Co-Principal), Ulmer, J. (Co-Principal), Harp, S. (Co-Principal), Boyce, J. (Co-Principal), Zhang, Y. (Co-Principal), "Fresh, Fit, and Sustainable – Improving Nutrition and Physical Fitness in University Freshmen using Innovative Technology and Tailored Messaging," Sponsored by USDA-AFRI, Federal, $1,494,904.00.

Grant - Pending

Wang, S. (Principal), Feng, D. (Co-Principal), Reed, D. (Co-Principal), Cooper, J. (Co-Principal), Shen, L. (Co-Principal), "The Effect of Dried, Encapsulated Juice Concentrate on the Risk of Obesity-related Disorders," Sponsored by JuicePlus+ Inc., Private, $360,000.00.

Reed, D. (Co-Principal), Lochbaum, M. (Principal), Urban, S. (Co-Principal), Mengel, S. (Co-Principal), "Home School Physical Activity and Nutrition (HSPAN)," Sponsored by Blue Cross/Blue Shield, State, $205,766.00.

X. Other professional activities during the last six years that contribute to graduate education

Fellowships, Scholarships and Awards

Texas Distinguished Dietitian, Lubbock Dietetic Association. (October 2011).


Faculty Distinguished Leadership Award, College of Human Sciences. (January 2010).

Kathryn Burleson Faculty Service Award, Texas Tech University College of Human Sciences. (January 2010).

F.I.T. Tech receives Gold Recognition, State Worksite Wellness Promising Practices Awards from the Texas Department of State Health Services. (October 12, 2009).

Academic Achievement Award, College of Human Sciences. (2008).

Invited member, TTU International Center for Food Industry Excellence Faculty. (2008).

Service Learning Fellow, TTU Teaching, Learning, and Technology Center. (2008).


New Format for existing course

Spring TTU 2012

"Advanced Community Nutrition," NS 5360-001. This course has a different focus each time it is taught. Thus, it is basically a new preparation each year. This semester we looked at the effect of social media on nutrition education (program marketing and
evaluation). Students were provided access to the Centers for Disease Control's Social Media Toolkit

New Course Preparation Work

**Summer II TTU 2011**

"Problems in Nutrition: Maternal and Child Nutrition," NS 5311-001. This is a new hybrid class combining face-to-face classroom instruction with email discussions. Webinars and podcasts were used. 2 guest speakers (teen pregnancy and global maternal and child nutrition)

**Spring TTU 2007**


Service/Engagement

Faculty Advisor, Graduate Nutrition Organization.

Financial Contributor. (November 2010 - Present).

Committee Member, Dietetic Internship Selection Committee. (March 15, 2008 - Present).

Faculty Advisor, Graduate Advisor for MS and PhD students in NS. (August 1, 2007 - Present).

Committee Chair, Nutritional Sciences Faculty Search Committee. (August 2011).

Committee Member, Faculty Evaluation. (February 23, 2011 - February 25, 2011).

Committee Chair, Nutritional Sciences Faculty Search Committee. (2007 - 2009).

Committee Member, PhD Program Revision. (January 1, 2009 - December 1, 2009).

Committee Chair, NHR Department 3rd Year Review Committee. (2008).

Committee Member, Peer Review Committee, Department of Nutrition, Hospitality, and Retailing. (2005 - 2007).


Director, Didactic Program in Dietetics, Department of Nutrition, Hospitality, and Retailing. (2004 - 2007).


Committee Member, Distinguished Alumni Selection Committee.
Committee Member, COHS Curriculum Committee. (February 12, 2011 - December 14, 2011).

Committee Member, Promotion and Tenure Committee. (October 13, 2011 - October 28, 2011).

Committee Member, Teaching Effectiveness. (October 1, 2009 - May 15, 2011).

Committee Member, Teaching Effectiveness. (January 24, 2011 - March 23, 2011).


Committee Member, Tenure Committee. (2009).

Committee Member, COHS Curriculum Committee. (October 12, 2009 - October 14, 2009).

participated in a videotape of one of the honorees, Distinguished Alumni Recognition. (June 30, 2009).

Committee Member, Curriculum Center for Family and Consumer Sciences. (April 20, 2009 - April 24, 2009).

Graduate school representative for three doctoral defenses. (2006 - 2008).

Committee Member, College Who’s Who Student Selection Committee. (2007).

Committee Member, SACNAS. (January 1, 2010 - Present).

Booth organizer, Techwell. (October 29, 2009 - Present).

Committee Member, University of Texas Health Sciences Center, School of Public Health, Dietetic Internship Advisory Committee. (2008 - Present).

Committee Chair, TTU System Wellness Committee. (April 2007 - Present).

Program Organizer, FIT Tech. (October 1, 2004 - Present).

Committee Member, Cancer Nutrition Network for Texans (CNNT). (August 12, 2009 - August 2011).


Guest Speaker, Red Raider Orientation. (June 23, 2011).

Committee Member, International Center for Food Industry Excellence (ICFIE). (January 1, 2009 - March 2011).

Guest Speaker, Alpha Kappa Alpha. (September 27, 2010).

Nutrition, Hospitality and Retailing
Committee Member, TTU Teaching, Learning, Technology Center: Service Learning Advisory Council. (September 1, 2009 - May 15, 2010).

Service Learning Fellow, TTU Teaching, Learning, Technology Center. (2008 - 2009).

Committee Member, SACNAS Board (Advancing Hispanic/Chicanos and Native Americans in Science). (January 1, 2009 - December 1, 2009).

Judge for event, Animal and Food Science Graduate Student Research Competition. (April 2, 2009).

Developed an educational handout on healthy food and physical activity choices for ~1,000 incoming freshmen students attending Raider Camp in Junction, TX, Raider Camp in Junction, TX. (2008).

Committee Member, Graduate School Representative to Dissertation Defenses. (2007 - 2008).

Committee Member, Member, Eating Disorders Awareness Week planning committee. (2005 - 2008).

Committee Member, Building Fit Communities, Lubbock, Texas. (May 2011 - Present).

Program Coordinator, Healthy Kids Club Levelland, Lubbock, Texas. (January 15, 2011).

Program Coordinator, Lubbock Girl Scouts, Lubbock, Texas. (November 20, 2010).

Program Organizer, Harwell Elementary School, Lubbock, Texas. (May 13, 2010).

Interviewee, Avalanche Journal newspaper, Lubbock, Texas. (March 2, 2010).

Guest Speaker, KRFE Radio, Lubbock, Texas. (February 23, 2010).

Guest Speaker, TTU Credit Union, Lubbock, Texas. (February 3, 2010).

Committee Member, East Lubbock Coalition for Community Health Improvement (ELCCHI), Lubbock, Texas. (January 18, 2009 - November 19, 2009).

Consulting

Academic, Al Sharqiyah University, Oman. (June 1, 2010 - September 1, 2010).

Nutrition, Hospitality and Retailing
The Graduate Faculty Application Form is to be generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application. If being reconsidered after three years probation, please use the “provisional” application.

I. Academic Background

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<th>Completed course work for PhD</th>
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<tr>
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<td>Institution</td>
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II. Professional Experience, Academic and Nonacademic

Nutrition, Hospitality and Retailing
III. Direction of Graduate Students (completed theses and dissertations directed in the last six years)

IV. Other Service on Graduate Committees in the last six years (excluding III)

V. Graduate Courses Taught in the last six years

VI. Published Research and Creative Activity in the last six years

**Peer-Reviewed/Refereed**

**Journal Articles (Accepted)**


VII. Current Participation in Professional Associations

Member, The American Council on the Teaching of Foreign Languages.

VIII. Presentations in the last six years

IX. Grant and Contract Activity for the last six years

X. Other professional activities during the last six years that contribute to graduate education

**Service/Engagement**


Committee Member, Scholarship Committee. (April 1, 2010 - April 30, 2010).

Committee Member, Scholarship Committee. (April 1, 2009 - April 30, 2009).

Committee Chair, Keep Lubbock Beautiful, Lubbock, TX.

Member, LULAC 263 Education Committee, Lubbock, Texas.

Board Member, South Plains Associations of Governments, Lubbock, Texas.

Member, South Plains Associations of Governments- Executive Committee, Lubbock, TX.

Board Member, South Plains Citizens Corps, Lubbock, Texas.
The Graduate Faculty Application Form is to generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application. If being reconsidered after three years probation, please use the “provisional” application.

I. Academic Background

Degree
Field
Institution
Year Awarded

Post-doctoral
Veteran's Administration Hospital
1978

Post-doctoral
Colorado State University
1974

Ph D
Biochemistry
University of Hawaii
1971

MS
Biochemistry
Colorado State University
1968

BS
Biological Sciences
Colorado State University
1965

II. Professional Experience, Academic and Nonacademic

Nutrition, Hospitality and Retailing
Title: Professor
Institution/Agency: Texas Tech University
Year(s): 1984 - Present

III. Direction of Graduate Students (completed theses and dissertations directed in the last six years)

<table>
<thead>
<tr>
<th>Student's Name</th>
<th>Involvement</th>
<th>Year Completed</th>
</tr>
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<tbody>
<tr>
<td>Phyllis Tsai</td>
<td>Master's Thesis Committee Chair</td>
<td>2008</td>
</tr>
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</table>

IV. Other Service on Graduate Committees in the last six years (excluding III)

<table>
<thead>
<tr>
<th>Student's Name</th>
<th>Involvement</th>
<th>Year Completed</th>
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<tbody>
<tr>
<td>Paul La Porte</td>
<td>Doctoral Advisory Committee Member</td>
<td>May 2011</td>
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V. Graduate Courses Taught in the last six years

**Summer I TTU 2012**
NS 8000 Doctor's Dissertation

**Spring TTU 2012**
NS 8000 Doctor's Dissertation
NS 7000 Research
NS 5331 Issues in Nutrition
NS 5118 Doctoral Seminar

**Spring TTU 2011**
NS 7000 Research
NS 6000 Master's Thesis
NS 5329 Minerals in Nutrition
NS 5311 Problems in Nutrition
NS 5118 Seminar

**Fall TTU 2010**
NS 5118 Seminar

**Summer II TTU 2010**
NS 8000 Doctor's Dissertation
NS 7000 Research
NS 6000 Master's Thesis
NS 5311 Problems in Nutrition

**Summer I TTU 2010**
NS 8000 Doctor's Dissertation
NS 7000 Research
NS 6000 Master's Thesis
NS 5311 Problems in Nutrition

**Spring TTU 2010**

Nutrition, Hospitality and Retailing
VI. Published Research and Creative Activity in the last six years

Peer-Reviewed/Refereed

Journal Articles (Accepted)


Ahuja, S., Boylan, M., Hart, S., Spallholz, J. (2011). Breast milk levels of glucose and insulin are increased in mothers with higher than normal body mass index values. Food & Nutrition Sciences, 2, 201-206.


Conference Proceedings (Accepted)


Other (Accepted)

Nutrition, Hospitality and Retailing


Non-Peer-Reviewed/Refereed

Book Chapters (Invited)


Conference Proceedings (Accepted)

Spallholz, J. Isothiocyanates vs. isoselenocyanates: Reactivity toward glutathione and cysteinyl residues in cell and cell free systems. AACR Conference.

Other (Accepted)


VII. Current Participation in Professional Associations


Reviewer, Ad Hoc Reviewer. (2009 - 2010).

Reviewer, Ad Hoc Reviewer. (2009 - 2010).


Nutrition, Hospitality and Retailing
VIII. Presentations in the last six years

**Invited**

- Spallholz, J., 9th International Symposium on Selenium In Biology and Medicine, Kyoto, Japan, International, Peer Reviewed/Refereed. (June 2010).
- Spallholz, J. (Presenter & Author), Seminar, Penn State University, Hershey, PA, "Application to Biofilm Prevention and Cancer Therapy," Local. (May 6, 2009).
- Spallholz, J., Cancer Prevention and Therapy, Penn State University, Hershey Medical Center, Hershey, PA, "Selenium Redox Chemistry: Applications for Biofilm, Cancer Prevention and Therapy." (May 5, 2009).

**Accepted**

- Spallholz, J., American Dietetic Association, American Dietetic Association, Boston, National, Peer Reviewed/Refereed. (November 2010).

IX. Grant and Contract Activity for the last six years

**Contract**

Grant


Grant - Not Funded


Grant - Pending


X. Other professional activities during the last six years that contribute to graduate education

Fellowships, Scholarships and Awards


Fall Award for Research in Bangladesh, University Developmental Leave. (2006).


Service/Engagement

Committee Chair, Faculty Search Committee. (2010).

Committee Member, Academic Council. (2010).

Committee Member, Faculty Council. (2010).

Committee Member, Minority Recruitment. (2010).

Committee Member, Tenure Review Committee. (2010).

Committee Member, University Student Judicial Review Committee. (2010 - Present).

Committee Member, Faculty Development Leave Committee. (2011).

Committee Member, College Student Grade Appeals Committee. (2010).

Committee Member, Faculty Senate Secretary. (2009 - 2010).

Secretary, Faculty Senate. (September 1, 2009 - May 31, 2010).

Committee Member, Institute for Chemical & Environmental Medicine. (2008).

Committee Member, University Faculty Development Leave Jury. (2007 - 2008).

Nutrition, Hospitality and Retailing
Consulting

Government, NIH, Frederick, MD.

Academic, Penn State University, Hershey.

For Profit Organization, Se, LtD, Austin, TX.

Non-Governmental Organization (NGO), Selenium-Tellurium Development Association, Phillipines.

Government, State of California, Orange County, CA.

Academic, University of Navarra, Spain.
GRADUATE FACULTY APPLICATION FORM
TEXAS TECH UNIVERSITY
Confirmation/Reappointment

Instructions: The Graduate Faculty Application Form is to be generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application.

Name: Betty L. Stout
Department/Unit: Nutrition, Hospitality & Retailing
Rank/TITLE: Associate Professor
Date Submitted: 10-31-2012
Appointment Date:

TTU
Email: betty.stout@ttu.edu
Phone: (806) 742-3068 ext. 233
Campus Mail Stop: 41240
Mailing Address:

The Graduate Faculty Application Form is to generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application. If being reconsidered after three years probation, please use the “provisional” application.

I. Academic Background

Degree Field Institution Year Awarded
BS Home Economics Education Fairmont State College

Degree Field Institution Year Awarded
MS Home Economics Education-Vocational West Virginia University

Degree Field Institution Year Awarded
Ph D

II. Professional Experience, Academic and Nonacademic

Title Institution/Agency Year(s)
Associate Professor-formerly Assistant Professor Texas Tech University August 1985 - Present

III. Direction of Graduate Students (completed theses and dissertations directed in the last six years)

Student's Name Involvement Year Completed Institution
Sirijin Wongjarupun Dissertation Committee Chair December 2010 Nutrition, Hospitality and Retailing
<table>
<thead>
<tr>
<th>Student's Name</th>
<th>Involvement</th>
<th>Year Completed</th>
<th>Institution</th>
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<tbody>
<tr>
<td>Shih-Chi &quot;Jack&quot; Chao</td>
<td>Dissertation Committee Chair</td>
<td>August 2010</td>
<td></td>
</tr>
<tr>
<td>Elbia Galo</td>
<td>Dissertation Committee Chair</td>
<td>August 2010</td>
<td></td>
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<tr>
<td>Celia Henley</td>
<td>Master's Thesis Committee Chair</td>
<td>December 2009</td>
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<tr>
<td>Chung-Hao &quot;Nelson&quot; Chen</td>
<td>Dissertation Committee Chair</td>
<td>December 18, 2009</td>
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</tr>
<tr>
<td>Chenying Wang</td>
<td>Dissertation Committee Member</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sanghyeop Lee</td>
<td>Dissertation Committee Member</td>
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<td>Texas Tech University</td>
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<td>Tsung Po &quot;Bob&quot; Tsai</td>
<td>Dissertation Committee Member</td>
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<td>Texas Tech University</td>
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<tr>
<td>James &quot;J.B.&quot; Ward</td>
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<td>Texas Tech University</td>
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<tr>
<td>Eunmi Sohn</td>
<td>Dissertation Committee Member</td>
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<tr>
<td>Hyo Jin Kim</td>
<td>Dissertation Committee Member</td>
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IV. Other Service on Graduate Committees in the last six years (excluding III)

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<th>Institution</th>
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<tr>
<td>Chenying Wang</td>
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<tr>
<td>Sanghyeop Lee</td>
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<td>Tsung Po &quot;Bob&quot; Tsai</td>
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<td>Texas Tech University</td>
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<tr>
<td>James &quot;J.B.&quot; Ward</td>
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<td>Texas Tech University</td>
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<tr>
<td>Eunmi Sohn</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Hyo Jin Kim</td>
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<td></td>
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</table>
V. Graduate Courses Taught in the last six years

**Summer II TTU 2012**
RHIM 8000 Doctor's Dissertation

**Spring TTU 2012**
RHIM 8000 Doctor's Dissertation
RHIM 6100 Seminar
RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

**Fall TTU 2011**

Nutrition, Hospitality and Retailing
VI. Published Research and Creative Activity in the last six years

Peer-Reviewed/Refereed

Journal Articles (Accepted)

Nutrition, Hospitality and Retailing

**Conference Proceedings (Accepted)**


**Non-Peer-Reviewed/Refereed**

**Journal Articles (Accepted)**


**Conference Proceedings (Accepted)**


**Other (Accepted)**


VII. Current Participation in Professional Associations

Member.

Member, International Council on Hotel, Restaurant, and Institutional Education.

Member, Texas Travel Industry Association.

Member, Destination Marketing Association International. (January 2007 - Present).

Member, Travel and Tourism Research Association. (December 2010).

Member, Pacific Asia Travel Association. (January 2004 - December 2010).

Nutrition, Hospitality and Retailing
Nutrition, Hospitality and Retailing

Member, Destination Marketing Association International.

Member, International Council on Hotel, Restaurant, and Institutional Education.

Member, Texas Travel Industry Association.

Attendee, Meeting, 16th Annual Graduate Education & Graduate Student Research Conference in Hospitality & Tourism, Houston, TX. (January 2011).

Member, Pacific Asia Travel Association. (December 2010).

Attendee, Meeting, Travel and Tourism Research Association, San Antonio, Texas. (June 20, 2010 - June 22, 2010).

Attendee, Meeting, Travel and Tourism Research Association, Honolulu, Hawaii. (June 2009).

VIII. Presentations in the last six years

Accepted


Tsai, C.-H. (Presenter & Author), Stout, B. (Author Only), 16th Annual Graduate Education & Graduate Student Research Conference in Hospitality & Tourism, Houston, TX, "Tourism Planning: An Application of Quality Function Deployment (QFD) to Study Abroad Programs in Hospitality at US Universities," International, Peer Reviewed/Refereed, Published in Proceedings. (January 7, 2011).


Tsai, C.-H. K. (Presenter & Author), Stout, B. (Author Only), ICHRIE-Western Federation Regional Conference: Educators Connecting, I-CHRIE, Denver, "Creating An Interactive Environment in the Classroom to Enhance Student Learning," Regional, Peer Reviewed/Refereed. (February 20, 2010).

Nutrition, Hospitality and Retailing


Ergul, M. (Presenter & Author), Boyce, J. (Author Only), Harp, S. (Author Only), Stout, B. (Author Only), European Institute of Retailing and Services Studies Conference, European Institute of Retailing and Services Studies Conference, Zagreb, Croatia, "Nutritional Knowledge and Food Preferences as Influences on Children’s Restaurant Food Consumption in Turkey," International, Peer Reviewed/Refereed, Published in Proceedings. (July 14, 2008).

Ergul, M. (Presenter & Author), Boyce, J. (Author Only), Harp, S. (Author Only), Stout, B. (Author Only), European Institute of Retailing and Services Studies Conference, European Institute of Retailing and Services Studies Conference, San Francisco, California, "Food and Environment as Determinants of Restaurant Format Choice When Dining Out with Children: An Exploratory Study in Turkey," International, Peer Reviewed/Refereed, Published in Proceedings. (June 29, 2007).

General


Nutrition, Hospitality and Retailing


IX. Grant and Contract Activity for the last six years

Grant


Stout, B. (Principal), "Growing Graduate Programs FY 2011: Long Range Capacity to Recruit and Enroll Students," Sponsored by TTU Graduate School, Texas Tech University, $15,000.00. (August 2010 - August 2011).

X. Other professional activities during the last six years that contribute to graduate education

Fellowships, Scholarships and Awards

Campus Internationalization Award-Global Vision Award, International Cultural Center. (November 2011).

Service/Engagement

Committee Member, Peer Review Committee. (February 13, 2009 - Present).

Faculty Advisor, Doctoral Advisor for Hospitality Administration. HS - Hospitality Administration (PHD). (August 2002 - Present).

Committee Member, Tenure and Promotion. (December 2010).

Nutrition, Hospitality and Retailing
Committee Member, Scholarship Committee. (April 2009 - December 2010).

Committee Member, College Curriculum Committee. (August 20, 2009 - Present).

Committee Member, Graduate Coordinating Committee. (August 9, 2009 - Present).

Committee Member, Distinguished Awards Nominating Committee. (January 1, 2009 - May 2009).

TTU Teaching Academy.

Committee Member, Academic Programs Committee-Graduate Council. (August 2009 - Present).

Committee Member, Graduate Council. (July 2009 - Present).

faculty member who teaches a multicultural core course., Multicultural Core Course-faculty member. (October 2008 - Present).

Committee Member, Internal Review Committee-Graduate School for Dept. of Theater & Dance. (December 2011 - May 2012).

Committee Member, Teaching Effectiveness. (January 2010 - May 2010).

Discussant, Noel Levitz Consultants Discussion with a Sampling of Doctoral Advisors. Coordinated by the Graduate School.. (December 10, 2009).

One of 3 faculty members who met with TEACH Fellows for their final review, TEACH Program-Final Review of Fellows. (April 28, 2009 - April 29, 2009).

Linked capability of Doctoral Student to meet the needs of LUCHA related to the First Friday Art Trail., Louise Hopkins Underwood Center for the Arts (LUCHA) and LCVB-Lubbock Convention and Visitors Bureau, Lubbock, Texas. (2008 - December 2010).

Faculty Advisor for classcommunity service effort, Tech Can Share Food Drive, Lubbock, Texas. (October 2010 - November 2010).
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### I. Academic Background

<table>
<thead>
<tr>
<th>Degree</th>
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<tr>
<td>Field</td>
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<tr>
<td>Institution</td>
<td>Tufts University</td>
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<td>Year Awarded</td>
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<tr>
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<tr>
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<td>Institution</td>
<td>Capital Medical University</td>
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<td>Year Awarded</td>
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<th>Degree</th>
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<tbody>
<tr>
<td>Field</td>
<td>Medicine</td>
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<tr>
<td>Institution</td>
<td>Norman Bethune University of Medical Sciences</td>
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<td>Year Awarded</td>
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### II. Professional Experience, Academic and Nonacademic

<table>
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<tr>
<th>Title</th>
<th>Assistant Professor</th>
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<tr>
<td>Institution/Agency</td>
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<td>Year(s)</td>
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<table>
<thead>
<tr>
<th>Title</th>
<th>Post Doctoral Research Associate</th>
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<td>Institution/Agency</td>
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<td>Year(s)</td>
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<table>
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<tr>
<th>Title</th>
<th>Graduate Research Assistant</th>
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<td>Institution/Agency</td>
<td>Tufts University</td>
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<td>Year(s)</td>
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Nutrition, Hospitality and Retailing
### III. Direction of Graduate Students (completed theses and dissertations directed in the last six years)

<table>
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<th>Student's Name</th>
<th>Involvement</th>
<th>Year Completed</th>
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<tbody>
<tr>
<td>Caraline Trotter</td>
<td>Dissertation Committee Chair</td>
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<td>Texas Tech University</td>
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<tr>
<td>Anuradha Shastri</td>
<td>Dissertation Committee Chair</td>
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<tr>
<td>Jia Zhang</td>
<td>Dissertation Committee Chair</td>
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<td>Texas Tech University</td>
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<tr>
<td>Priyanka Bapat</td>
<td>Dissertation Committee Chair</td>
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<tr>
<td>Rui Su</td>
<td>Dissertation Committee Chair</td>
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<tr>
<td>Ming Sun</td>
<td>Dissertation Committee Chair</td>
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<tr>
<td>Zeynep Goktas</td>
<td>Dissertation Committee Chair</td>
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</tr>
<tr>
<td>Debalina Goswami</td>
<td>Dissertation Committee Chair</td>
<td>December 31, 2011</td>
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<tr>
<td>Dhruti Patel</td>
<td>Master's Thesis Committee Chair</td>
<td>August 2011</td>
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<tr>
<td>Rm Castillo-cohen</td>
<td>Master's Thesis Committee Chair</td>
<td>May 31, 2011</td>
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<tr>
<td>Student's Name</td>
<td>Priyanka Bapat</td>
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<td>Institution</td>
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### IV. Other Service on Graduate Committees in the last six years (excluding III)

<table>
<thead>
<tr>
<th>Student's Name</th>
<th>Natalie Hensarling</th>
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<table>
<thead>
<tr>
<th>Student's Name</th>
<th>Amanada Kozimor</th>
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<tbody>
<tr>
<td>Involvement</td>
<td>Master's Thesis Committee Member</td>
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<td>Year Completed</td>
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<table>
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<tr>
<th>Student's Name</th>
<th>Shelley Swift</th>
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<td>Master's Thesis Committee Member</td>
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<td>Year Completed</td>
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<table>
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<table>
<thead>
<tr>
<th>Student's Name</th>
<th>Cassie Alvarado</th>
</tr>
</thead>
<tbody>
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<td>Involvement</td>
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<table>
<thead>
<tr>
<th>Student's Name</th>
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<tbody>
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<td>Involvement</td>
<td>Master's Thesis Committee Member</td>
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<td>Year Completed</td>
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<tr>
<th>Student's Name</th>
<th>Keely Hawkins</th>
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<tbody>
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<td>Involvement</td>
<td>Master's Thesis Committee Member</td>
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<td>Year Completed</td>
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</table>

Nutrition, Hospitality and Retailing
V. Graduate Courses Taught in the last six years

**Summer I TTU 2012**
NS 8000 Doctor's Dissertation

**Spring TTU 2012**
NS 8000 Doctor's Dissertation
NS 6000 Master's Thesis
NS 5350 Nutritional Pathophysiology
NS 5118 Master's Seminar

**Fall TTU 2011**
NS 8000 Doctor's Dissertation
NS 7000 Research
NS 6340 Nutrition and Chronic Disease
NS 5327 Lipids in Nutrition

**Summer I TTU 2011**
NS 8000 Doctor's Dissertation
NS 6000 Master's Thesis

**Spring TTU 2011**
NS 6000 Master's Thesis
NS 5350 Nutritional Pathophysiology

**Fall TTU 2010**
NS 6000 Master's Thesis
NS 5380 Proteins and Amino Acids in Nutrition

**Summer II TTU 2010**
NS 8000 Doctor's Dissertation
NS 7000 Research
NS 6000 Master's Thesis
NS 5311 Problems in Nutrition

**Summer I TTU 2010**
NS 8000 Doctor's Dissertation
NS 7000 Research
NS 6000 Master's Thesis
NS 5311 Problems in Nutrition

**Spring TTU 2010**
NS 6000 Master's Thesis

**Fall TTU 2009**
5327 Carbohydrates and Lipids in Nutrition

VI. Published Research and Creative Activity in the last six years

Peer-Reviewed/Refereed

Nutrition, Hospitality and Retailing
Journal Articles (Accepted)


Conference Proceedings (Accepted)


Other (Accepted)


Nutrition, Hospitality and Retailing

Non-Peer-Reviewed/Refereed

Other (Accepted)

Wang, S., Wu, D., Matthan, N. R., Lichtenstein, A. H. (2007). The Impact of different ratios of omega-6 polyunsaturated fatty acids to eicosapentaenoic acid (EPA) plusdocosahexaenoic acid (DHA) on atherosclerotic lesion formation and inflammatory factors in the LDL receptor knockout (LDLr-/-) mouse. FASEB J.

VII. Current Participation in Professional Associations

Member, The American Society for Nanomedicine. (October 1, 2011 - Present).

Member, American Heart Association. (January 1, 2005 - Present).

Member, American Society for Nutrition. (January 1, 2004 - Present).

Member, American Heart Association.

Member, American Society for Nutrition.

Reviewer, Grant Proposal, Texas Department of Agriculture's Food and Fibers Research Grant Program, Lubbock, TX. (February 2009 - May 2009).

VIII. Presentations in the last six years

Invited

Wang, S. (Presenter & Author), NIH local meeting, NIH National Heart, Lung, and Blood Institute, Bethesda MD, "Effects of EGCG Incorporated Nanoemulsions Containing Oxidized Phosphatidylcholine on Atherosclerosis," Local. (December 2009).

Accepted


Castillo-Cohen de Pace, R. (Author Only), Wang, S. (Presenter & Author), Texas Tech Universtiy Health Sciences Center 2011 Annual Cancer Symposium, April 2011, TTU, Amarillo, TX, "Apoptotic and Antiproliferative Effect of Nanoencapsulated (-)-Nutrition, Hospitality and Retailing


Reed, D., Chen, Y.-c. (Presenter & Author), Wang, S. (Author Only), Kolyesnikova, N. (Author Only), Texas Dietetic Association Annual Meeting, Texas Dietetic Association, Houston, TX, "DIFFERENCES BETWEEN PERCEIVED DAILY CALORIE NEEDS AND RECOMMENDED CALORIE NEEDS IN UNIVERSITY STUDENTS," State, Peer Reviewed/Refereed, Published Elsewhere. (April 9, 2011).


Wang, S. (Presenter & Author), Wu, Y. C. (Presenter & Author), Srinivasan, I. (Author Only), Wu, D. (Author Only), Lichtenstein, A. H. (Author Only), Reed, D. (Author Only), TTU graduate student research poster competition, TTU graduate school, Lubbock, TX, "Western-Type Diet Promotes Liver Inflammation, Fatty Liver formation & Atherogenesis in LDL Receptor Null Mice," Local. (March 2010).


General


IX. Grant and Contract Activity for the last six years

Grant


Wang, S. (Principal), "Chitosan-Coated Nanoliposomes as Carriers of EGCG Inhibits Macrophage Cholesterol Accumulation," Sponsored by TTU College of Human Sciences, Texas Tech University, $5,000.00. (September 15, 2010 - August 30, 2011).

Wang, S. (Principal), "Nanoemulsions Increase EGCG Bioavailability," Sponsored by College of Human Sciences at Texas Tech University, Texas Tech University, $3,000.00. (September 15, 2009 - August 31, 2010).

Sponsored Research


Wang, S. (Principal), "Effects of EGCG Incorporated Nanoemulsions Containing Oxidized Phosphatidylcholine on Atherosclerosis," Sponsored by Texas Tech University Research Support Funding from Vice President of Research and College of Human Sciences, Texas Tech University, $68,000.00. (November 2009 - August 31, 2010).

Grant - Not Funded

Wang, S. (Principal), "Development of Novel Nanocarriers for the Prevention and Treatment of Atherosclerosis," Sponsored by Texas Higher Education Coordinating Board, Norman Hackerman Advanced Research Program, Other, $80,000.00.

Wang, S. (Principal), Zhang, R. (Co-Principal), Gao, W. (Co-Principal), Liu, X. (Co-Principal), "Green Tea Nanoliposomes: A Promising Approach for the Chemoprevention of Breast Cancer," Sponsored by TTU System Cancer Grant Proposal, Texas Tech University, $50,000.00.

Wang, S. (Principal), "Blends of Flaxseed and Sunflower Oil: A New Approach to Minimize Atherosclerotic Lesion Formation and Inflammatory Response," Sponsored by Texas Department of Agriculture, State, $80,000.00.

Wang, S. (Principal), Gao, W. (Co-Principal), "Chemopreventive Activity of Cotton Gossypol Nanoemulsions in Breast Cancer Cells," Sponsored by Texas Department of Agriculture, State, $80,000.00.

Nutrition, Hospitality and Retailing
Wang, S. (Principal), Reed, D. (Co-Principal), "Effect of Dietary Flaxseed and Peanut Oil on Inflammation in Overweight University Students," Sponsored by Texas Department of Agriculture, State, $80,000.00.

Wang, S. (Principal), "Peanut Beta-Sitosterol Nanoliposomes: A Promising Approach to Reduce Cholesterol Accumulation in Macrophages," Sponsored by Texas Department of Agriculture, State, $80,000.00.


Wang, S. (Principal), "Synthesis of Nanostructured Lipid Carriers for Enhanced Targeting to Atherosclerosis," Sponsored by Welch Foundation, Other, $100,000.00.

Wang, S. (Principal), "Effects of Chitosan-Coated Nanostructured Lipid Carriers as Carriers of EGCG on Atherosclerosis," Sponsored by American Heart Association, Other, $140,000.00.

Wang, S. (Principal), "Enhance the Involvement of Women and Minorities in Nutrition and Nanoparticle Research," Sponsored by TTU Office of faculty development, Texas Tech University, $2,000.00.


Wang, S. (Principal), "Effects of Linoleic Acid and Arachidonic Acid on Atherosclerosis and Inflammation," Sponsored by American Heart Association, Other, $139,819.00.

Wang, S. (Principal), "Effects of Chitosan-Coated Nanoliposomes as Carriers of EGCG on Atherosclerosis," Sponsored by American Heart Association, Other, $303,505.00.

Wang, S. (Principal), "Nanodelivery of MRI Contrast Agent Improves MRI Detection of Early Atherosclerotic Lesions," Sponsored by Texas Higher Education Coordinating Board, Norman Hackerman Advanced Research Program, State, $200,000.00.

Wang, S. (Co-Principal), "Pilot Test to Measure Relationship of Blood Inflammatory Biomarkers and Body Mass Index in Female University Students," Sponsored by Laura W. Bush Institute for Women's Health & University Medical Center Women's Health, Texas Tech University, $20,000.00.


Nutrition, Hospitality and Retailing
Reed, D. (Principal), Wang, S. (Co-Principal), Lochbaum, M. (Co-Principal), Stodden, D. (Co-Principal), Ulmer, J. (Co-Principal), Harp, S. (Co-Principal), Boyce, J. (Co-Principal), Zhang, Y. (Co-Principal), "Fresh, Fit, and Sustainable – Improving Nutrition and Physical Fitness in University Freshmen using Innovative Technology and Tailored Messaging," Sponsored by USDA-AFRI, Federal, $1,494,904.00.

Wang, S. (Co-Principal), "Fresh, Fit, and Sustainable – Improving Nutrition and Physical Activity Fitness in Freshmen University Students by Innovative Technology and Tailored Messaging," Sponsored by USDA, Federal, $1,494,904.00.

**Grant - Pending**

Wang, S. (Co-Principal), "Understanding the role docosapentaenoic acid n-3 (DPAn3) plays in controlling inflammation, lipid metabolism, and the development of atherosclerosis," Sponsored by Omega Proteins Company, Other, $39,676.00.

Wang, S. (Principal), Feng, D. (Co-Principal), Reed, D. (Co-Principal), Cooper, J. (Co-Principal), Shen, L. (Co-Principal), "The Effect of Dried, Encapsulated Juice Concentrate on the Risk of Obesity-related Disorders," Sponsored by JuicePlus+ Inc., Private, $360,000.00.

Wang, S. (Principal), "Chitosan-Coated Nanoliposomes as Carriers of EGCG to Prevent and Reverse Atherosclerosis," Sponsored by TTU Commercial development grant (CDG), Texas Tech University, $4,600.00.


**X. Other professional activities during the last six years that contribute to graduate education**

**Fellowships, Scholarships and Awards**

Research grant award, National Institutes of Health. (September 30, 2011).

Research grant award, The Burleson Family. (April 1, 2011).

Research grant award, Reliable GeoInfo LLC. (RGI). (January 1, 2011).

College seed grant, College of Human Sciences at TTU. (September 1, 2010).

College seed grant, College of Human Sciences at TTU. (September 1, 2009).

Finalist, Procter & Gamble Graduate Student Research Award, American Society for Nutrition. (April 10, 2007).

Scholarly Travel Fellowship, provided by the Office of the Provost at Tufts University, funded by the Christian Herter Fund. (February 6, 2007).

**New Format for existing course**

**Spring TTU 2012**

Nutrition, Hospitality and Retailing
"Master's Seminar," NS 5118-001.

**Fall TTU 2011**

"Lipids in Nutrition," NS 5327-001. video teach student how to use Pubmed to search scientific articles

"Lipids in Nutrition," NS 5327-D01.

**Spring TTU 2011**

"Nutritional Pathophysiology," NS 5350-001. I used videotapes and clips to let students understand the content easily. I also invite a guest speaker.

**Fall TTU 2010**

"Proteins and Amino Acids in Nutrition," NS 5380-001. Introduce current knowledge in Nutrition and Proteins. New videotapes I train students to conduct a research project, do professional presentations and write manuscripts in this course.

**Fall TTU 2009**

"Carbohydrates and Lipids in Nutrition," 5327-001. Introduce current knowledge in Nutritional and Carbohydrates and Lipids. I used videotapes and clips to let student understand the content. I train students to use PubMed to search research articles.

**New Course Preparation Work**

**Spring TTU 2012**

"Master's Seminar," NS 5118-001.

**Fall TTU 2011**

"Nutrition and Chronic Disease," NS 6340-001. teach student how to write a grant proposal video Use Pubmed to search scientific articles. Invite a guest speaker.

**Fall TTU 2009**

"Carbohydrates and Lipids in Nutrition," 5327-001. Introduce current knowledge in Nutritional and Carbohydrates and Lipids. I used videotapes and clips to let student understand the content. I train students to use PubMed to search research articles.

**Service/Engagement**

laboratory manager. (January 1, 2009 - December 31, 2010).

Committee Member, Nutrition faculty search committee. (February 2009 - April 2009).

Committee Member, RHIM faculty search committee. (February 2009 - April 2009).

Nutrition, Hospitality and Retailing
Committee Member, Safety in Creative Activity Research and Scholarship Committee. (November 2010 - December 2012).

Graduate Dean's Representative for the Final Oral Exam for the Doctoral Degree. (October 21, 2010).

Graduate Dean's Representative for the Final Oral Exam for the Doctoral Degree. (October 27, 2009).

The Graduate Dean's Representative for the Doctoral Degree. (August 3, 2009).

Graduate Dean's Representative for the Final Oral Exam for the Doctoral Degree. (March 23, 2009).


Volunteer, Ballet Lubbock, Lubbock, TX. (December 7, 2011).


GRADUATE FACULTY APPLICATION FORM
TEXAS TECH UNIVERSITY
Confirmation/Reappointment

**Instructions:** The Graduate Faculty Application Form is to be generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application.

**Name:** Jessica Yuan
**Department/Unit:** Nutrition, Hospitality & Retailing

**Rank/TITLE:** Assistant Professor

**Date Submitted:** 10-31-2012
**Appointment Date:**

**TTU Email:** jessica.yuan@ttu.edu
**Phone:** (806) 742-3068 ext. 229
**Campus Mail Stop:** 1240
**Mailing Address:**

The Graduate Faculty Application Form is to be generated in the DigitalMeasures software platform, please make any additions or corrections in DigitalMeasures and reprint application. If being reconsidered after three years probation, please use the “provisional” application.

I. Academic Background

<table>
<thead>
<tr>
<th>Degree</th>
<th>Field</th>
<th>Institution</th>
<th>Year Awarded</th>
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<tbody>
<tr>
<td>Ph D</td>
<td>Hospitality &amp; Tourism Management</td>
<td>Purdue University</td>
<td>2004</td>
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<th>Degree</th>
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<tbody>
<tr>
<td>MS</td>
<td>Restaurant/Hotel &amp; Institutional Management</td>
<td>Texas Tech University</td>
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<tbody>
<tr>
<td>BS</td>
<td>Hotel Management</td>
<td>Second Foreign Language Institute</td>
<td>1994</td>
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II. Professional Experience, Academic and Nonacademic

<table>
<thead>
<tr>
<th>Title</th>
<th>Institution/Agency</th>
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<tr>
<td>Associate Professor</td>
<td>Texas Tech University</td>
<td>September 2010 - Present</td>
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<table>
<thead>
<tr>
<th>Title</th>
<th>Institution/Agency</th>
<th>Year(s)</th>
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<tr>
<td>Assistant Professor</td>
<td>Texas Tech University</td>
<td>September 2004 - August 2010</td>
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</table>

Nutrition, Hospitality and Retailing
III. Direction of Graduate Students (completed theses and dissertations directed in the last six years)

<table>
<thead>
<tr>
<th>Student's Name</th>
<th>Involvement</th>
<th>Year Completed</th>
<th>Institution</th>
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<tbody>
<tr>
<td>Eunmi Sohn</td>
<td>Dissertation Committee Chair</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pou-Wen (Danny) Chang</td>
<td>Dissertation Committee Chair</td>
<td>December 2011</td>
<td></td>
</tr>
<tr>
<td>Hsing-Hui Lin</td>
<td>Dissertation Committee Chair</td>
<td>August 2011</td>
<td></td>
</tr>
<tr>
<td>Dongsoo Lee</td>
<td>Dissertation Committee Chair</td>
<td>December 2011</td>
<td></td>
</tr>
<tr>
<td>Min-Hwan Choi</td>
<td>Dissertation Committee Chair</td>
<td>December 2010</td>
<td></td>
</tr>
<tr>
<td>Wan-Ching Chang</td>
<td>Dissertation Committee Chair</td>
<td>August 2010</td>
<td></td>
</tr>
<tr>
<td>Hak-Seon Kim</td>
<td>Dissertation Committee Chair</td>
<td>May 2010</td>
<td></td>
</tr>
<tr>
<td>Matt Haney</td>
<td>Master's Thesis Committee Chair</td>
<td>August 2009</td>
<td></td>
</tr>
<tr>
<td>Yonghoon Kim</td>
<td>Dissertation Committee Chair</td>
<td>August 2007</td>
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IV. Other Service on Graduate Committees in the last six years (excluding III)

<table>
<thead>
<tr>
<th>Student's Name</th>
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<tbody>
<tr>
<td>Chin-Hsun Tsai</td>
<td>Dissertation Committee Member</td>
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<tr>
<td>Institution</td>
<td>Student's Name</td>
<td>Involvement</td>
<td>Year Completed</td>
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<tr>
<td></td>
<td>Hyo-jin Kim</td>
<td>Dissertation Committee Member</td>
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<tr>
<td></td>
<td>Ilhan Demirer</td>
<td>Dissertation Committee Member</td>
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<tr>
<td></td>
<td>Kwang-woo Lee</td>
<td>Dissertation Committee Member</td>
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<tr>
<td></td>
<td>Murat Kizildag</td>
<td>Dissertation Committee Member</td>
<td>Texas Tech University</td>
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<tr>
<td></td>
<td>Yi-Fang (Stacie) Chen</td>
<td>Dissertation Committee Member</td>
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<tr>
<td></td>
<td>Linda Carter</td>
<td>Master's Thesis Committee Member</td>
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<td></td>
<td>Hsing-Ling Huang</td>
<td>Dissertation Committee Member</td>
<td>December 2011</td>
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<tr>
<td></td>
<td>Natalie Hensarling</td>
<td>Dissertation Committee Member</td>
<td>December 2011</td>
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<td></td>
<td>Hsiang Yin</td>
<td>Dissertation Committee Member</td>
<td>August 2011</td>
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<tr>
<td></td>
<td>Hyun Oh Kang</td>
<td>Master's Thesis Committee Member</td>
<td>May 2011</td>
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<tr>
<td>Student's Name</td>
<td>Involvement</td>
<td>Year Completed</td>
<td>Institution</td>
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<tr>
<td>Hyun-Pyo Kim</td>
<td>Master's Thesis Committee Member</td>
<td>May 2011</td>
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<tr>
<td>Sirijin Wongjarupun</td>
<td>Dissertation Committee Member</td>
<td>December 2010</td>
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<tr>
<td>Sang-Mook Lee</td>
<td>Master's Thesis Committee Member</td>
<td>December 2010</td>
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<tr>
<td>Ho-Kai Chan</td>
<td>Dissertation Committee Member</td>
<td>August 2010</td>
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<tr>
<td>Rhonda Hammond</td>
<td>Dissertation Committee Member</td>
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<tr>
<td>Shih-Chi Chao</td>
<td>Dissertation Committee Member</td>
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<tr>
<td>Mario Garcia</td>
<td>Master's Thesis Committee Member</td>
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<td>Bobbi Padgett</td>
<td>Dissertation Committee Member</td>
<td>December 2009</td>
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<tr>
<td>Sara Dodd</td>
<td>Dissertation Committee Member</td>
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<tr>
<td>Amanda Marie Kidwell</td>
<td>Master's Thesis Committee Member</td>
<td>December 2009</td>
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<tr>
<td>Celia Henley</td>
<td>Master's Thesis Committee Member</td>
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Nutrition, Hospitality and Retailing
<table>
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<table>
<thead>
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<th>Student's Name</th>
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<th>Year Completed</th>
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<tbody>
<tr>
<td>Christina Kayfus</td>
<td>Master's Thesis Committee Member</td>
<td>December 2009</td>
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<tr>
<td>Jill Godfrey</td>
<td>Master's Thesis Committee Member</td>
<td>December 2009</td>
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<td>Megan Smith</td>
<td>Master's Thesis Committee Member</td>
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<tr>
<td>Charlie Broz</td>
<td>Dissertation Committee Member</td>
<td>August 2009</td>
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<tr>
<td>Hyun-Woo Jang</td>
<td>Master's Thesis Committee Member</td>
<td>May 2009</td>
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<tr>
<td>Kathryn M. Mortimer</td>
<td>Master's Thesis Committee Member</td>
<td>December 2008</td>
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<tr>
<td>David Christopher Taylor</td>
<td>Dissertation Committee Member</td>
<td>August 2008</td>
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<tr>
<td>Ju-Yu Ho</td>
<td>Dissertation Committee Member</td>
<td>August 2008</td>
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<tr>
<td>Shanshan (Joy) Cheng</td>
<td>Dissertation Committee Member</td>
<td>August 2008</td>
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<tr>
<td>Lyndsey Hutchins</td>
<td>Master's Thesis Committee Member</td>
<td>August 2008</td>
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</table>
V. Graduate Courses Taught in the last six years

**Summer II TTU 2012**
RHIM 8000 Doctor's Dissertation

**Spring TTU 2012**
RHIM 8000 Doctor's Dissertation
RHIM 7000 Research
RHIM 6322 Financial Management in Hospitality Administration
RHIM 5353 Introduction to Restaurant, Hotel, and Institutional Management Issues and Research
RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

**Fall TTU 2011**
RHIM 8000 Doctor's Dissertation
RHIM 7000 Research
RHIM 5333 Hospitality Management Research and Application

**Summer II TTU 2011**
RHIM 8000 Doctor's Dissertation

**Summer I TTU 2011**
RHIM 8000 Doctor's Dissertation

**Spring TTU 2011**
RHIM 8000 Doctor's Dissertation
RHIM 7000 Research
RHIM 6322 Financial Management in Hospitality Administration
RHIM 6000 Master's Thesis
RHIM 5353 Introduction to Restaurant, Hotel, and Institutional Management Issues and Research
RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

**Fall TTU 2010**
RHIM 8000 Doctor's Dissertation
RHIM 7000 Research

Nutrition, Hospitality and Retailing
Nutrition, Hospitality and Retailing

Summer II TTU 2010
RHIM 6000 Master's Thesis
RHIM 5333 Hospitality Management Research and Application
RHIM 5311 Problems in Restaurant, Hotel, and Institutional Management

Summer I TTU 2010
RHIM 8000 Doctor's Dissertation
RHIM 7000 Research
RHIM 6322 Financial Management in Hospitality Administration
RHIM 6000 Master's Thesis
RHIM 5311 Problems in RHIM: Advanced Cost Control

Spring TTU 2010
RHIM 8000 Doctor's Dissertation
RHIM 7000 Research
RHIM 6322 Financial Management in Hospitality Administration
RHIM 6000 Master's Thesis
RHIM 5353 Introduction to Restaurant, Hotel, and Institutional Management Issues and Research
8000 Doctor's Dissertation
7000 Research
6322 Financial Management in HA
6000 Master's Thesis
5353 Intro RHIM Issues/Research

Fall TTU 2009
8000 Doctor's Dissertation
7000 Research
6000 Master's Thesis
5333 Hospitality Management Research and Application

Summer II TTU 2009
8000 Doctor's Dissertation
7000 Research

Summer I TTU 2009
7000 Research
6000 Master's Thesis

Spring TTU 2009
8000 Doctor's Dissertation
7000 Research
5353 Introduction to Restaurant, Hotel, and Institutional Management Issues and Research

Fall TTU 2008
8000 Doctor's Dissertation

Nutrition, Hospitality and Retailing
VI. Published Research and Creative Activity in the last six years

Peer-Reviewed/Refereed

Journal Articles (Accepted)


**Book Chapters (Accepted)**

Nutrition, Hospitality and Retailing


Conference Proceedings (Accepted)

Choi, E. K., Wilson, A. K., Fowler, D., Yuan, J., Goh, K. An Analysis of Freshmen Students’ Motivation to Eat at On-Campus Dining Facilities (vol. 16). Graduate Student Research Conference in Hospitality and Tourism.


Fowler, D., Wilson, A. K., Yuan, J., Goh, K. University Food Service Attributes: Millennial’s Preferences. ICHRIE Summer Conference.

Non-Peer-Reviewed/Refereed

Journal Articles (Invited)


Journal Articles (Accepted)


Conference Proceedings (Accepted)


Other (Invited)

Nutrition, Hospitality and Retailing

Other (Accepted)


VII. Current Participation in Professional Associations

Member, Asia-Pacific Chapter of the International Council on Hotel, Restaurant, and Institutional Education. (2007 - Present).

Member, Texas Chapter of the International Council on Hotel, Restaurant, and Institutional Education. (2004 - Present).


Member, International Society of Travel & Tourism Educators. (2002 - Present).

Member, International Council on Hotel, Restaurant, and Institutional Education. (2001 - Present).


Nutrition, Hospitality and Retailing


VIII. Presentations in the last six years

Accepted


Nutrition, Hospitality and Retailing
Kim, H.-S. (Presenter & Author), Lee, D.-S. (Presenter & Author), Huffman, L. (Author Only), Yuan, J. (Author Only), Allison, B. (Author Only), 9th Annual Graduate Research Poster Competition, TTU Graduate School, Lubbock, TX, "COLLEGE STUDENTS’ NUTRITION KNOWLEDGE, BELIEFS, AND HEALTH BEHAVIORS," Local. (April 2010).


General


Nutrition, Hospitality and Retailing


IX. Grant and Contract Activity for the last six years

Grant

Yuan, J. (Principal), Zhang, H. Q. (Co-Principal), "China’s Wine Tourism Industry: Structural Dimension and Wine Tourism Product. School of Hotel and Tourism Management, The Hong Kong Polytechnic University," Sponsored by The Hong Kong Polytechnic University, Other, $58,440.00. (October 2008 - August 2010).

Grant - Not Funded


X. Other professional activities during the last six years that contribute to graduate education

Nutrition, Hospitality and Retailing
New Course Preparation Work

Spring TTU 2010

"Financial Management in HA," 6322-001.

Service/Engagement

Committee Chair, Faculty Search Procedures Committee.

Committee Member, Master’s Comprehensive (Exit) Exam Committee, RHIM Program.

Committee Member, Master’s Student Admission Committee, RHIM Program.

Committee Member, Scholarship Committee.

Committee Member, Skyviews Task Force. (September 2010 - Present).

Committee Member, Tenure Review Committee. (September 2010 - December 2010).

Committee Member, Statistics Class Task Force. (September 2009 - April 2010).

Committee Member, Teaching, Learning and Connecting (TLC) through Diversity Committee, The Cross Cultural Academic Advancement Center.

Judge, Tenth Annual Graduate Student Research Poster Competition.

Faculty advisor, Texas Tech Sanshou (Chinese freestyle combat) Club. (2007 - Present).

Committee Member, Lubbock Chinese Association. (2004 - Present).


Faculty advisor, Texas Tech Wrestling Club. (2004 - Present).
MARY W. MURIMI, Ph.D., RD., LDN

Louisiana Tech University
School of Human Ecology
Ruston, LA 71270
318.257.3026
Email: murimi@latech.edu

EDUCATION:

1996 Ph.D. Iowa State University, Human Nutrition
Doctoral dissertation: Selected Factors Related to Calcium Intake
And Change in Calcium Intake Resulting From Health Belief Model
and Health Locus of Control-based Intervention Among 45-54 year
old Women.

1992 M.S. Eastern Illinois University, Food and Nutrition/Dietetics
Masters thesis: Infant Feeding Practices and Attitudes of Selected
Kenyan Mothers in the United States.

1990 B.S. Mundelein College, Food and Nutrition/Dietetics

POSITIONS HELD:
2009-Present School of Human Ecology, Louisiana Tech University, Ruston, LA.
Professor
2007-2008 Sabbatical leave at the Yale Griffin Preventive Research Center
Visiting Scholar
2005-2008 School of Human Ecology, Louisiana Tech University, Ruston, LA.
Associate Professor
1998-2004 School of Human Ecology, Louisiana Tech University, Ruston, LA.
Assistant Professor

Duties: Teach nutrition (60%), conduct research (30%), and offer service
to the University and the community (10%). Developed the following
courses: FNU 523: Nutrition throughout the Life Cycle (Graduate class).
On-line and traditional classroom methods used; FNU 503: World Food
Problems –Web-based (Graduate class); FNU 525: Nutrition education
for educators; FNU 523 Understanding Childhood Obesity: Identification,
treatment, and prevention. FNU 532 Nutrition and Aging; Changed the format for FNU 403: Community Nutrition; FNU 203: Human Nutrition; FNU 223: Nutrition Education.

1996-1998 Consulting Dietitian, WIC-CH Community Opportunities, Inc., Carroll, IA

**Duties:** Determined program eligibility and certification of participants. Performed nutritional assessment, evaluation, and counseling. Tailored food packages to meet dietary needs of the participants.

Presbyterian Village Long-term care facility, Ackley, IA

**Duties:** Assessed the nutritional status of residents on the care plan. Recommended therapeutic diets. Educated residents on their diets. Provided in-services for the dietary and food service team. Conducted sanitation inspection for food service. Evaluated the meal plans and made necessary changes.

1993-1996 Research Assistant, Food Science and Human Nutrition, Iowa State University, Ames, IA

**Duties:** Selected and developed instrument to measure calcium intake and attitudes of menopausal women. Administered a questionnaire before and after an intervention.

1993 Internship, Eastern Illinois University, Charleston, IL

**Duties:** Community experience involved developing projects and presentations on nutrition for the family through the Women, Infant, and Child (WIC) program. Worked with Head Start and Community Day Care. Clinical experience involved screening and assessing nutritional diagnostic diseases, counseling, and prescribing diets.

1990-91 Graduate Assistant, Eastern Illinois University, Charleston, IL.

**Duties:** Taught, graded, and led nutrition courses discussion groups.

**PUBLICATIONS (Refereed Journals)**


**Murimi, MW, Sample, AD., Guthrie, J. Landry, D.** (2007). Nutrition Education in Team Nutrition Middle Schools: Teacher’s Perception s of Important Topics to be Taught and Teaching Curriculum Used. *The Journal of Child Nutrition & Management* 31(2) 1-9


**ABSTRACTS (Refereed Journals)**


**Murimi, M. W., Guthrie, J., Liner, K.** (2005). What is a Healthy School environment and How Do we Assess It? Journal of Nutrition Education and Behavior. 37 (Suppl 1) 033


**PRESENTATIONS TO PROFESSIONAL ORGANIZATIONS/GROUPS**


Murimi, MW. (2012) Practicing Preventive Health: Creating a Culture of Sustainable Wellness in Rural Areas. Oral presentation at the National Health Promotion Summit. Washington DC April

Murimi, MW. (2011) How to get published in JNEB. Oral presentation at the Society for Nutrition Education 44th Annual Conference in Kansa City MO. July (Invited)


**HONORS AND AWARDS**

Louisiana Tech **Research Award 2011**

Eastern Illinois **Outstanding Alumni Award 2010**

Society for Nutrition Education **Mid-Career Award 2010**

Louisiana Tech **Research Award 2009**

Louisiana Tech **Scholarly Activity Award 2006**

Friend of Dubach High School 2006 Award: For contributions to Health and Education

Dr. Harvey Lewis Professorship in Human Ecology 2009-2012

Mrs. Glenn Murphy International Award, Iowa State University, 1995.

Pearl Swanson Graduate Scholarship, Iowa State University, 1993.


**MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS**

1. American Dietetic Association (Registered Dietitian)
2. Society of Nutritional Education (Chair of the Division of International Nutrition Education, Chair of the Nominating Committee, Member of the Planning Committee for the annual conference, Associate Editor of JNEB)

**PROFESSIONAL SCHOLARLY SERVICE**

1. **Director at Large** for the Society for Nutrition Education Board July 2011-July 2013
2. **Associate Editor** Journal of Nutrition Education and Behavior 2008-Present

Nutrition, Hospitality and Retailing
3. **Board member** for Linking the Parish Mobile Clinic 2011
4. **Advisory Board Member** for the Lincoln Health Foundation Advisory Board 2009 –Present
5. **Member** of Minden Head Start Heath Council 2000- Present
7. **Academic Scholar** of Capital University of Medical School, Beijing, China National Association of African American studies Exchange Program (Summer 2002)
8. Food Agricultural Organization **consultant** for the Grenada secondary schools nutrition intervention 2006; Grenada West Indies

**Grant Reviewer**
9. USDA (NIFA) Grant review **panelist**  2010
10. USDA (Higher Education Enhancement) Grant review **Panelist** 2009
11. NIH AD HOC **reviewer** 2009

**GRANTS FUNDED**

**Murimi, MW. Haptel** I, Coach Jackson. (2012). Youth 4Health. Funded by Department of Health and Human Service, Office of Rural Health Policy, $450,000 (Role-Principal Investigator).

**Murimi, MW.** Kim Yensoo (2010) Menu Modification for Lincoln Parish Child Nutrition Program: a planning grant $30,000 (Role Principle Investigator)


Becky Caraway, **MW Murimi,** Donna Fuller, Sally Thigpen. (2004-05) Fostering Healthy Lifestyles: Addressing Childhood Obesity and Related Issues in Louisiana Schools. Submitted to BoR SELECT grant $22,290 (Role Co-Investigator)


MW Murimi (2003) Train the Trainer Nutrition and Exercise Program, funded by Center for Rural Development Summer Faculty Grant, $ 3356. (Role: Principal Investigator)


MW Murimi (2002) Factors that Influence Dietary Behavior and Weight Concerns of Chinese Students, funded by University Research, $1,000. (Role: Principal Investigator)

MW Murimi (2001) After-School Obesity Prevention Program Among Head Start Children, funded by the College of Applied and Natural Sciences, $636. (Role: Principal Investigator)

MW Murimi, EF Molaison (2000) Needs Assessment for Head Start Participation in Webster and Claiborne Parishes: Focus Group Interviews, funded by the College of Applied and Natural Sciences, $433. (Role: Principal Investigator)


MW Murimi (1999) Travel Grants for Emerging Faculty, Funded by the Louisiana Board of Regents, $500. (Role: Principal Investigator)

MW Murimi, B Garner (1998) Elementary School Children's Perception of Current and Ideal Body Sizes and Their Effects on Diet Intake, funded by the School of Human Ecology, $700. (Role: Principal Investigator)

MW Murimi, B Garner (1998) Elementary School Children’s Perception of Current and Ideal Body Sizes and Their Effects of Diet Intake, funded by the College of Applied and Natural Sciences, $750. (Role: Principal Investigator)

B Garner, MW Murimi (1998) An Introduction to the Research Process: Interviewing, Data Collection, and Data Entry, funded by the College of Applied and Natural Sciences, $750. (Role: Co-Investigator)

**SPECIAL TRAINING IN NUTRITION**

2004 Certificate of Training in Childhood and Adolescent Weight Management offered by the Commission on Dietetics Registration, Little Rock Arkansas.

1996 Participated in an intensive course in pediatric nutrition sponsored by Department of Pediatrics, The University of Iowa College of Medicine, Iowa City, IA.

1995 Participated in Development Advisory Team (DAT) workshop at Iowa State University sponsored by Technology and Social Change Program, Ames, IA.
CURRICULUM VITAE

PERSONAL DATA:

Name: Naïma Moustaid-Moussa
Citizenship: U.S.A
DOB: 03/29/1962
Gender Female
Race/Ethnicity African American
Family status Married, three children (Sami, Zaina and Yasmine; 16, 13 and 8 years old, respectively)
Home address: 4107 109th street Lubbock, TX 79423
Tel. (Home): (806) 853-9043
(Office): (806) 742-3068, Fax: (802) 742-3042
(Mobile) (806) 632-8642
E-mail: naima.moustaid-moussa@ttu.edu

EDUCATION:

1989 Ph.D. Endocrinology (Metabolic, Cell and Molecular) University of Paris VI (P & M Curie). France
1986 D.E.A.(Diplome Etudes Approfondies) Equivalent to MS, Endocrinology University of Paris VI (P & M Curie). France
1985 License/Maitrise (B.S). Cell Biology & Physiology University of Paris XI, Orsay, France
1983 DEUG. Biology & Geology (University Diploma) University Mohammed V, Rabat. Morocco

PROFESSIONAL EXPERIENCE

2012- Professor, Nutritional Sciences Texas Tech University; Lubbock, TX
“Primary areas: Role of adipose tissue endocrine function in inflammation and metabolic disorders; nutrient-gene interactions; anti-inflammatory effects of phytochemicals; genomics, proteomics and metabolomics of obesity and diabetes; animal models for human disorders of energy balance; beta cell proteomics and signaling in diabetes; diet, inflammation and obesity-cancer interactions: Secondary area: Prevention of childhood obesity

2008-2012 Professor, Nutrition and Physiological Genomics. Department of Animal Science (AgResearch) and Department of Family and Consumer Sciences (UT Extension). The University of Tennessee (UT) Institute of Agriculture, Knoxville, TN

2007-2012 Co-Director, UT Obesity Research Center.
Duties: Center leadership; primary center contact and center assistant supervision, responsible for center management, budgets and oversight of website and center grants and listserv announcements; liaison with Deans and Vice Chancellor for Research; oversight of Pilot and Feasibility programs and center reviews and reports.

2003-2007 Professor, Molecular and Cellular Nutrition; UT Nutrition Department and TN Agricultural Experiment Station

2003- Professor (Adjunct), Genome Science and Technology (GST) Program, UT-ORNL Graduate School of GST

2004-2005 Fulbright Scholar and Visiting Professor; The European Institute for Chemistry and Biology and University of Bordeaux, France. Beta Cell Proteomics and Signaling

1998-2003 Associate Professor, UT Nutrition Department and TN Agricultural Experiment Station, UT-Knoxville

1999-2003 Associate Professor (Adjunct), UT-ORNL Graduate school of GST

1993-1998 Assistant Professor, UT Nutrition Department and TN Agricultural Experiment Station

1993-1996 Assistant Professor (Adjunct), Physiology Program, UT

1989-1993 Postdoctoral Fellow, Harvard School of Public Health, Nutrition Department, Boston, MA

1985-1989 Graduate Student. Institut Biomedical des Cordeliers, INSERM 177. Nutrition Unit, Paris, France


1983-1986 Research Technician. Molecular Genetics Center Gif/Yvette. France

HONORS, AWARDS and PATENTS:

2012 American Society for Nutrition, Nutrient-Gene Interactions Research interest Section, 2012 Outstanding Investigator Award

2012 Nominated (not elected) for an Executive Board position (Secretary) of The American Society for Nutrition

2012 Nominated (not elected) for Vice President position of The Obesity Society

2010-11 Participant, LEAD21 Program (Leadership training and professional development for Land Grant Universities)

2010-2013 Elected Council Member of The Obesity Society, Representing Basic/Experimental Obesity Researchers (Council liaison for the Basic Science Section, Development

Nutrition, Hospitality and Retailing
Committee and Nominating Committee)

2007  Chancellor’s Award for Research and Creative Activity, The University of Tennessee
2007  Invited Professor (March), The University of Bordeaux
2007-  Member, TN Obesity Taskforce (Advisory board charged with development and implementation of the CDC-funded state plan for obesity)
2004-2005  Fulbright Scholar and invited Professor, The University of Bordeaux, France
2001  Co- inventor, US Patent # 6242200: Screening for SUR1 antagonists using adipocytes
2001  Science Alliance Award, University of TN
2001-2005  Established Investigator Award, the American Heart Association
2000  Faculty Enrichment Award for Research, Human Ecology
1998  Among UT Faculty honored by The Vice Chancellor's for Academic Affairs Office for Professional Recognition outside the University
1998  Arch of achievement award for research, Human Ecology.
1998  Faculty Enrichment Award for Research, Human Ecology.
1995-1998  Career Development Award, The American Diabetes Association

GRANTS AWARDED
2008-2013  USDA-NRI Competitive Research Award (Co-PD; $625,000); Integrated Research and Extension childhood obesity project
2012-2013  TN AgResearch Innovative Grant ($25,000): Mechanisms mediating anti-inflammatory effects of omega 3 polyunsaturated fatty acids (PI)
2012-2013  Research Award from the Physicians Medical Education & Research Foundation (PI, $10,000): Effects of bariatric surgery on adipose tissue and systemic inflammation
2011-2012  AgResearch and Extension Innovative Grant ($38,000): Anti-inflammatory effects of bioactive components of food, metabolic and food borne illnesses (PI)
2009-2011  USDA-NIFA-AFRI competitive research award (PI, grant transfer from Dr. Lisa Jahns after she left UT) $149,000 Epidemiologic tools to assess obesity-related energy and nutrient intakes
<table>
<thead>
<tr>
<th>Year</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010-2011</td>
<td>Center of Excellence for Livestock and human diseases ($15,000): Isoflavones and adipocyte inflammation</td>
</tr>
<tr>
<td>2011-2013</td>
<td>Research Award from the Physicians Medical Education &amp; Research Foundation (PI, $9,000): Omega-3 fatty acids and insulin resistance</td>
</tr>
<tr>
<td>2009-2011</td>
<td>Research Award from the Physicians Medical Education &amp; Research Foundation (Co-PI, $10,000): quercetin, adipocyte inflammation and diabetes</td>
</tr>
<tr>
<td>2009-2010</td>
<td>USDA-AFRI Conference Grant, Experimental Biology symposium on “Systems Genetics in Nutrition and Obesity” (PI, $10,000)</td>
</tr>
<tr>
<td>2007-2010</td>
<td>AHA, Southeast Affiliate (PI, $155,000; mechanisms linking adipocyte angiotensinogen to insulin resistance and inflammation)</td>
</tr>
<tr>
<td>2005-2010</td>
<td>USDA-NRI Competitive Research Grant (PI, $499,000; Dietary regulation of the secretory function of adipose tissue)</td>
</tr>
<tr>
<td>2006-2008</td>
<td>Research Grant from the Physicians Medical Education &amp; Research Foundation (PI, $10,000). Regulation of the renin angiotensin system in obesity and insulin resistance</td>
</tr>
<tr>
<td>2004-2005</td>
<td>Fulbright (Aquitaine) scholarship and Visiting Professor, European Institute for Chem/Biol., Bordeaux, France (PI; €25,000); beta cell signaling and proteomics and mechanisms of diabetes</td>
</tr>
<tr>
<td>2005</td>
<td>USDA-NRI Conference Grant, for organizing the FASEB Summer Conference (PI, $15,000; Nutrient control of gene expression and signaling)</td>
</tr>
<tr>
<td>2005</td>
<td>AHA Conference Grant, FASEB Summer Conference (PI, $5,000; Nutrient control of gene expression and signaling)</td>
</tr>
<tr>
<td>2005</td>
<td>NIH Conference grant (R23), FASEB Summer Conference (Co-PI, $23,000; Nutrient control of gene expression and signaling)</td>
</tr>
<tr>
<td>2002-2006</td>
<td>NIH (NIA U01 supplement) Screening for aging phenotypes in ENU mutagenized mice (Aging Supplement PI; ~$400,000)</td>
</tr>
<tr>
<td>2001-2006</td>
<td>AHA, National Center. Established Investigator Grant (PI, $300,000; Angiotensin regulation of adipocyte gene expression and signaling).</td>
</tr>
<tr>
<td>2003-2004</td>
<td>Catalyst Grant “proteomics of adipose tissue”, UT College of Education Health and Human Sciences (PI; $25,000)</td>
</tr>
<tr>
<td>2002-2003</td>
<td>Research Grant from the Physicians Medical Education &amp; Research Foundation (PI; $10,000): Nutritional regulation of angiotensins.</td>
</tr>
<tr>
<td>2002-2004</td>
<td>Two Professional Development Awards, UT. (PI, $5,000)</td>
</tr>
</tbody>
</table>
2001-2002 Research Grant from the Physicians Medical Education and Research Foundation (PI, $15,000): animal models of the renin angiotensin system

2001-2002 Research Grant (seed funds), Center of Excellence in Genomics and Bioinformatics, UTHSC “Genomics and proteomics of obesity, diabetes and CVD" (Co-PI; $25,000)

1999-2001 Grant In Aid from the Am. Heart Association, Southern Affiliate (PI; $70,000) Angiotensin regulation of leptin: role of prostaglandins

1998-2002 NRI-USDA Competitive Research Grant (PI; $180,000). Nutritional regulation of the human fatty acid synthase gene

1999-2000 Two research grants from the Physicians Medical Education and Research Foundation (PI; $20,000): Angiotensin-leptin interactions

1997-1999 Knoll Pharmaceuticals. (Co-PI; $242,000); Agouti-Insulin interactions in obesity

1997-1999 Grant In Aid from the American Heart Association, TN Affiliate (PI; $50,000): Angiotensin regulation of adipocyte gene expression.

1997-1998 Two Research Grant from the Plastic Surgery Division, UT Medical Center (PI, $10,000): Human adipose tissue metabolism and gene expression

1995-1998 Career Development Award, The American Diabetes Association (PI; $225,000): Cloning and insulin regulation and the adipocyte fatty acid synthase gene

1995-1996 Research Award from the New Foundation for Diabetes (PI; $15,000): Insulin regulation of human adipocyte gene transcription

1995-1998 Three Research Grant from the Physicians Medical Education and Research Foundation (PI, $30,000) (Expression and regulation of the renin angiotensin system in adipose tissue in obesity and diabetes: human and animal models)

1994-1995 Professional Development Award from the Univ. TN, Knoxville ($5,000)

Undergraduate, Graduate and Postdoctoral funding:

1993-1994 Postdoctoral Fellowship from the Juvenile Diabetes Foundation (second year funding declined when I moved into a tenure-track faculty position). Insulin regulation of metabolic gene transcription

1991-1993 Postdoctoral Fellowship from Juvenile Diabetes Foundation. Insulin regulation of metabolic gene transcription

1988-1989 Research Grant from "Group Lipid Nutrition". Development of human adipocyte cell culture models. Paris, France

1980-1989 Scholarship for undergrad and graduate education from the Ministry of National Education, Morocco
PROFESSIONAL SOCIETIES:
ASN (American Society for Nutrition)
The Obesity Society, TOS (Formerly NAASO)
AHA (American Heart Association)
The Biochemical Society, not current
AAAS (American Association for the Advancement of Science), not current.
ADA (American Diabetes Association), not current

PROFESSIONAL SERVICE

JOURNALS EDITORIAL BOARDS
2011- Journal of Nutritional Biochemistry
2011- Frontiers in Nutrigenomics
2011- Frontiers in Fatty Acid and Lipid Physiology
2011- Journal of Metabolic Syndrome
1997- 2009 Biochemical Journal Editorial Advisory Board
1996: Guest editorial board, special issue of Nutrition in the American Journal for Health Studies

BOOKS EDITED:
Marcel Dekker: Genomics and Proteomics in Nutrition. Co-edited with Dr. Carolyn Berdanier, August 2004

GRANT REVIEW COMMITTEES:
2012 AHA, Co-Chair, “Lipids Basic Science” Peer review Committee
2012 Oak Ridge Associated Universities, Peer reviewer, state health research programs
2011 AHA, “Lipids” Peer-review committee (National and affiliates)
2010 NIH, P01 Energy Balance Program Study Section
2009 NIH, NRSA (F31/F32) Diversity Fellowship Study Section
2007-2009 Fulbright (Europe) Peer Review Committee

Nutrition, Hospitality and Retailing
12/2007  NIH, ONRC (Obesity Nutrition Research Centers) Study Section
07/2007  NIH, NRSA (F31/F32) Fellowship Study Section
02/2007  NIH, CNRU (Clinical Nutrition Research Units) Study Section
10/2005  NIH, CNRU Study Section
06/2004  NIH, IPOD (Integrative Physiology of Obesity/Diabetes) Section
02/2004  NIH, Nutrition Study Section
10/2003  NIH, Nutrition Study Section
07/2002  NIH, NRSA (F31) Fellowship Study Section.
1997-  USDA-NRI Ad Hoc Grant reviewer
1996-1997  AHA Grant review committee

OTHER PROFESSIONAL SERVICE:
2010-  The Obesity Society Council Member representing basic obesity research
2007-  Advisory Board, ASN’s Nutrient-Gene Interactions Research Interest Section
2007-2008  American Society for Nutrition (ASN) Young Investigators Awards Committee
2006  ASN, Predoctoral Fellowships Committee
2003-2007  Steering Committee, FASEB Summer Conference on Nutrient-Gene Interactions
2005  Co-organizer of the FASEB summer conference on Nutrient Control of Gene Expression and Signaling, held in July 2005 at Omni resort, Arizona
2004  FASEB summer conference on Obesity; GA; session chair
2003  FASEB summer conference on Molecular Nutrition; Snowmass Colorado; organizing committee and session chair; 08/03 63rd American Diabetes Association scientific meeting, adipocyte session chair
2003  Invited participant, National Academies workshop on foods and Health (Organized by The Board on Agriculture)
2003  Discussion co-leader, NIH Office of Dietary Supplements Strategic Planning Meeting for 2004-2005
2003  Symposium co-Organizer for the American Society Nutritional Sciences. (ASNS), Experimental Biology (EB); Improving Human Nutrition through genomics, proteomics and biotechnology).
2002: Session co-chair; International Congress on Obesity Brazil.
2000-2001: Chair, ASNS Nutrient-Gene Interactions Research Interest Section
2001: Co-chair, Nutrition and genomics symposium at EB 2001
2000: Organizer, Symposium on adipocyte differentiation and metabolism, sponsored by ASNS, EB 2000
1998-2000: Secretary, ASNS Nutrient-Gene Interaction Research Section
1998-2000: Program Planning Committee, ASNS
1999: FASEB (EB, Washington DC): Co-chair, Minisymposium on fatty acids and gene expression
1998: Adipose cell biology section advisory committee, 8th International Congress on Obesity, August 1998
1997: Session chair, NAASO, Breckenridge, Co, 10/97
1997: Session chair, Southeastern Lipid Conference, 10/97

INSTITUTIONAL COMMITTEES:
2011-2012: UT College of Veterinary Medicine, Search Committee for Research Dean
2011-2012: Coordinator II Search Committee, Office of Sponsored Research Search Committee; UT Institute of Agriculture
2011: Chair, Enhanced Retention Review Committee for an Animal Science Tenure-Track (Extension) Faculty
2010-2011: Chair, Human Subjects Committee, Animal Science
2011: UT Institute of Agriculture Chancellor’s Search Committee
2010-: Department Head, UT Animal Science Search Committee
2010-: Promotion and Tenure Committee, UT Institute of Agriculture
2010: Retention review committee for a Tenure Track Faculty in Animal Science
2010-2011: Search Committee, Three coordinator positions for the UTIA Office of Sponsored Research
2009-2010: Faculty Search Committee (Dairy Research and Extension), UT Animal Science
2010: Member of Program Review Committee for the Department of Biochemistry, Cell and molecular Biology (BCMB)
2008-2010: Development Committee, Animal Science
2007-2009: Chair, Genome Science & Technology (GST) Advising committee
2007: Cumulative Review Committee, College of Education, Health and Human Sciences (Post-tenure review of a faculty member)
2007 Faculty Search Committee, Exercise, Sports and Leisure Studies
2007 Beckman Young Proposals review committee, UT Office of Research
2006-2007 Chair, Department of Nutrition Promotion and Tenure Committee.
2006-2007 Faculty Search Committee, Exercise, Sports and Leisure Studies
2006-2007 Faculty Search Committee, BCMB Department
2005-2007 Member, College of Education, Health and Human Sciences, International and Intercultural Council
2005-2007 Member, College of Education, Health and Human Sciences, Promotion and Tenure Committee
2004 Search committee for Dean of the College of Education, Health and Human Sciences (CEHHS)
2006 Faculty Search Committee (Molecular Nutrition), Nutrition Department
2006 Faculty Search Committee, BCMB Department
2004 Faculty Search committee, Exercise Science/Epidemiology
2001-2004 University of Tennessee Graduate Council
2001-2004 University of Tennessee Graduate Curriculum Committee
2003 Faculty Search Committee, Nutrition Department
2003-2005 Steering Committee, Tennessee Mouse Genome Consortium
2001-2004 Chair, GST (Genome Science and Technology Student Affairs Committee
2001-2009 GST Steering Committee
1999-2004 Nutrition Department graduate and human subjects committee
2002 Search Committee, Institutional Animal Care and Use Committee (IACUC) Coordinator
2002 CEHHS, Bylaws committee
2001 GST Retreat Committee
2001 Chair, Tenure-Track Faculty Search Committee (led to hiring two faculty), Nutrition Department
2000 Functional Genomics Interdisciplinary Committee
1998-2003 IACUC Member
1995-1996 ACC (All College Council) Member, Human Ecology

TEACHING (Excluding theses and dissertations):
AS/ES 623 (Advanced Topics in Obesity): Topics covered included Adipose Tissue Biology; Dietary Supplements and Bioactive Components of Food; Stress and Brain; Current Topics in Obesity.
BCMB 552/AS 556 (Physiology of Hormones, section on metabolism and endocrinology of obesity and diabetes; Team Teaching)
Cell Biology and Physiology (BCP), graduate and undergraduate guest lectures, University of Bordeaux 1, France; Guest lectures. 2005 and 2007

Nutrition, Hospitality and Retailing
Nutrition 310/BCMB 310 (Biochemistry, Cell and Molecular biology, Physiological Chemistry): Introductory Biochemistry
Nutrition 416: Clinical Nutrition II
Nutrition 521: Physiological Basis for Diet and Disease (Chronic diseases).
Nutrition 511: Advanced Physiological Chemistry (section on recombinant DNA and gene regulation)
Nutrition 602: Special topic: Obesity: nutritional, physiological, biochemical, molecular, genetic and pharmacological aspects
Nutrition 602: Special topic: Nutrient-Gene Interactions in Health and Disease
Nutrition 493/548: Directed studies, research projects for undergraduate and Graduate students
Research Project Training for Extension Agents, UT Extension

Other Academic Mentoring Activities (All at UT, unless otherwise indicated):
Nutrition and BCMB Undergraduate student advising/research
UT-ORNL summer research Internship mentor
4H students mentoring sessions
Math Science Regional Center high school student mentoring.
Ronald McNair Post Baccalaureate Achievement Summer Program for Minority
Genome Science and Technology student rotations.
Summer Intern, University of LaSalle-Beauvais (School of Agriculture), France
High School senior projects
Back to School Program for high school inner city students (Boston)

POSTDOCS, VISITING SCHOLARS AND RESEARCH FACULTY MENTORED:

1999-2000 Yanxin Wang, Ph.D. Rutgers. , Previously Research Assistant Prof, Rutgers. Currently, Statistician; Sanofi, New Jersey.

2001-2003 Young-Ran Heo, Ph.D. Chonnam National University, Korea, visiting Postdoc (funded by Korea, KOSEF); currently faculty at Chonnam National University

2001-2003 Sumithra Urs, Ph.D. Mysore Univ. India, currently research associate at the University of Maine

Spring 2006 Mohammad Abidi, M.D. Tunisia, Visiting Scholar. Currently Physician, Tunisia

2005- 2007 Morvarid Soltani-Bejnood, Ph.D., GST, The University of Tennessee (Received in 2007 a poster presentation award from the Nutrient-Gene Interactions Research interest Section of the American Society for Nutrition). Currently lecturer, University of Tennessee and Pellissippi Community College
2009- Nalin Siriwardhana, Ph.D. South Korea; Currently Research Assistant Professor (Role: Mentor)
2012- Shaikh M. Rahman, Ph.D. Japan; Research Assistant Professor (Role: Mentor)

GRADUATE STUDENTS (Chair of thesis or dissertation committees):

Current graduate students:
Wenting Xin, Animal Science Program
Won third place for an oral presentation at the Boshell Diabetes Symposium at Auburn, March 2012

Past/recent graduate students:
Brynn Jones (Voy), Ph.D. 1996; Physiology Program. Staff Scientist at ORNL and Associate Professor, The University of Tennessee
Received several local, regional and national awards including from the Univ. of TN (Science Alliance Award, 1996, travel award 1995), Southeastern Lipid Conference (Founder’s Award, 1995), American Physiological Society Student Award (1996).

Kate Claycombe, Ph.D. 1998; Nutrition Program. Previously Faculty at Michigan State University; currently Nutrition Scientist at USDA-ARS, Grand Forks Human Nutrition Research Center, North Dakota.
Received several local, regional and national awards including from the Southeastern Lipid Conference (Founder’s Award, 1997), American Society for Nutritional Sciences Student research Award (1997 and 1998) and a postdoctoral fellowship from the ASNS in 1997. Scientist III at the USDA Human Nutrition Research Center, Tufts University at Boston from 1999 to 2001. Current position:

Melissa Standridge, MS. 2000; Nutrition program. Currently employed as QC and project development staff at Elli Lilly and Company.
Received ASNS student research Award, 1998 and a predoctoral fellowship from ASNS in 1999

Suyeon Kim, MS. 2000

Suyeon Kim, Ph.D. 2004; Nutrition program. Currently a Research Associate at the University of Pittsburg.
Received an ASNS Student Research Award in Experimental Biology, April 2001.

Melissa Derfus, MS. 2002; Nutrition program. Dental School, Univ. FL

Patrick Wortman, MS. 2004; Nutrition program. Nutritionist, Center for Integrative Medicine, Chattanooga, TN
Sarah Fletcher, MS. 2010; Genome Science and Technology Program. (Elected Student Representative for 2007-2008, Nutrient-Gene Research interest Section of the American Society for Nutrition). Research Assistant, ORNL

Suzanne Booker, MS, 2010 Animal Science Program. Pursuing Veterinary Medicine Education at the University of Melbourne, Australia

Nishan Kalupahana, Ph.D. 2011 Nutritional Sciences Program. Currently postdoc in Immunology at St Jude Children’s Hospital, Memphis, TN. Won several university, regional and national awards (including a predoctoral fellowship from the American Heart Association, the American Society for Nutrition (ASN) Graduate Research Award and other ASN-RIS awards, The University of Tennessee Chancellor’s award for professional promise, Gamma Sigma Delta and Auburn Boschell Diabetes Symposium awards)

Membership in other graduate student committees
Served on numerous MS/ PhD committees for the following graduate programs:
- Nutritional Sciences
- Animal Science
- Biochemistry Cell and Molecular Biology
- Genome Science and Technology
- French
- Comparative and Experimental Medicine
- Exercise Science
- Chemistry

INVITED PRESENTATIONS:
1993 NIH (Host: Dr. Samuel Cushman, Director of the Diabetes unit): "Regulation of the fatty acid synthase gene expression in adipocytes"
1994 UT Medical Center: Host Dr. Roger Carroll; Medical Biology seminar: "Regulation of the fatty acid synthase gene expression"
1995 FASEB Summer Conferences: Invited speaker, by Dr. Jim O. Hill, organizer, Regulation of the human fatty acid synthase gene
1995 FASEB Summer Conferences. Agouti regulation of gene expression in adipocytes
1996 Biochemistry Cell & Molecular Biology Department, UTK. Regulation and physiological function of the Renin Angiotensin System in adipocytes.
1997 Animal Science Department, UTK. The endocrine function of adipose tissue: role in obesity and adipocyte metabolism
1998 Exercise Science, UTK. Role of adipose tissue in obesity.
1999 **UT Medical Center, Medical Biology.** Paracrine function of adipose tissue: Paracrine function of adipose tissue: Role of agouti and angiotensin II in obesity
1999 Department of Biochemistry, **East TN State Univ.** Regulation of the fatty acid synthase gene expression by agouti and angiotensin II.
1999 Department of Nutrition **UNC, Greensboro.** Secretory function of adipose tissue: Studies on agouti and angiotensin II
1999 **IBC conference on obesity and diabetes,** Washington DC. Mechanism of agouti-induced obesity
1999 **Steenbok Symposium** on the adipocyte, Univ. of WI, Madison. Paracrine function of the agouti gene product: Implications in the yellow mouse obesity syndrome

2000 **ASNS** adipocyte symposium, EB2000, San Diego, CA.
2000 **Moroccan Association for Biologists in USA;** Sunny Brook, NY Guest Speaker: Paracrine function of adipose tissue: Agouti, leptin and angiotensins
2001 Nutrition Department, **UNC-Chapel Hill.** Endocrine function of adipose tissue, obesity, hypertension and diabetes
2001 Department of Nutritional Sciences, **Rutgers University.** Endocrine function of adipose tissue, obesity, hypertension and diabetes
2001 **ILSI/ Nutritional Biochemistry meeting in Fez,** Morocco. Diet, obesity and metabolic disorders: Public health implications
2001 **FASEB summer conference** on obesity, Snowmass, Co. Paracrine effects of Agouti on adipocyte gene expression
2001 **NAASO annual meeting,** Quebec, Canada. The adipocyte renin angiotensin system
2002 Annual meeting of the **Korean Nutrition Society,** Korea: Genomics and proteomics in nutrition
2002 Genomics & Biotechnology Symposium, **Ewha Womens University,** Seoul, Korea. Nutritional genomics and obesity
2002 Obesity Symposium, **Seoul National University,** Seoul, Korea
2002 Nutrition Department, **Chonbuk National University,** Korea. Adipocyte biology
2002 **Chunnam National University,** Korea. Obesity and the endocrine function of adipose tissue.
2003 Berdanier Lecture Series, Department of Foods and Nutrition, **University of GA at Athens.** Endocrine function of adipose tissue and metabolic disorders: Angiotensins and agouti
2003 Session chair and speaker: **FASEB summer conference,** Snowmass, Colorado. Mechanisms linking adipocyte angiotensinogen to obesity and diabetes
2005 **Human Nutrition Group (INRA/ISTAB), Pessac, FRANCE.** New endocrine functions for adipocytes
2006 **Virginia Tech**, Nutrition Seminar: Role of the adipocyte renin angiotensin system in obesity and hypertension

2006 **Texas A & M**, Seminar, Nutrition Program, College Station, TX

2006 Graduate Center for Nutritional Sciences, **University of Kentucky at Lexington**. Role of the adipocyte renin angiotensin system in obesity and hypertension.

2006 **The Ohio State University**, Nutrition Seminar: Role of the adipocyte renin angiotensin system in obesity and hypertension

2006 Invited Speaker, **Nutrigenomics symposium, Hong Kong Polytechnic University, China**. Genomics of adipose tissue development and endocrine function

2007 Department of Molecular Physiology and Biophysics, **Vanderbilt University, Nashville** Seminar: The Renin-Angiotensin System, Adipose Tissue, Obesity and Diabetes: What are the Links?

2007 Department of Medicine, Endocrinology, Diabetes and Nutrition and CNRU; **University of Maryland**: The Renin- Angiotensin System, Adipose Tissue, Obesity and Diabetes: What are the Links?

2008 Clinical Nutrition Research Center, **University of Alabama-Birmingham**. Seminar: The Renin- Angiotensin System, Adipose Tissue, Obesity and Diabetes: What are the Links?


2011 Co-Chair and Invited Speaker "Obesity session", presentation on angiotensins, adipocytes and metabolic disorders. **International Endobolism Congress**, Xiamen, China

2011 Invited visit and seminar, **Harbin Medical University**, College of Public Health, Nutrition and Foods Department, Harbin, China. Invited visit seminar: Omega 3 fatty acids, adipose tissue inflammation and insulin resistance

2011 Invited speaker, Southeastern Regional Lipid Research Conference “Dietary regulation of adipocyte inflammation& insulin resistance” Callaway Gardens,GA

2011 **Chinese Academy of Agricultural; Quality Standards and Testing Institute of Technology** (Ministry of Agriculture-Agricultural Research Center for Quality Standards). Invited visit and seminar: Omega 3 fatty acids, adipose tissue inflammation and insulin resistance

**PUBLICATIONS**:


Nutrition, Hospitality and Retailing


Manuscripts submitted

Manuscripts in preparation:

FUNDING: CURRENT, PENDING AND COMPLETED OVER THE PAST 3 YEARS:

Awarded and ongoing:
1. USDA: AFRI, Co-PD and Lead PI; 10%; 02/14/08 to 02/14/13 $625,000; “An integrated research and Extension childhood obesity prevention project”
2. Physician’s Medical Education and Research Foundation (PMERF); Effects of Bariatric surgery on adipose tissue inflammation; Co-PI; $9,000; 2012-2013
3. AgResearch & Extension Innovation Award. Mechanisms mediating anti-inflammatory effects of omega-3 fatty acids; PI. $25,000; 2012-2013
4. Physician’s Medical Education and Research Foundation (PMERF); Omega-3 PUFAs, inflammation and insulin resistance PI; $9,000; 2011-2013
5. AgResearch & Extension Innovation Award. Bioactive Food Components as Therapeutic Agents for Metabolic and Food Borne Illnesses; PI. $38,000; 2011-2012
6. AgResearch & Extension Innovation Award. Extractives in switchgrass: an inhibitor for biofuels production or/and a source of value added products?; Co-PI. $25,000; 2011-2012
7. University of Tennessee AgResearch/USDA (Hatch/multistate); 2011-2016. A. Mechanisms mediating actions of bioactive components of food in obesity, insulin resistance and inflammation (PI). B. W1005 USDA Multistate obesity prevention project (member and state liaison PI). C. Omega 3 polyunsaturated fatty acids effects in health and disease NC1039 USDA Multistate project (member and state liaison PI)

Completed over the past 3 years:
1. USDA-NIFA: AFRI, PI, 5%; 01/01/10 to 12/31/10. Experimental Biology 2010 Symposium “Systems Genetics in Nutrition and Obesity Research”; $10,000
2. AHA, GIA, Southeast Affiliate, PI; 10%; 07/01/07-06/30/2010. Mechanisms linking adipocyte angiotensinogen to insulin resistance; $155,000
4. USDA-NIFA: NRI, PI, 15%; 06/01/06 to 5/31/10; Dietary Regulation of the Secretory Function of Adipose Tissue; $499,000
5. USDA-NIFA; AFRI (PI); 15%; 06/15/09 to 06/14/11 Epidemiologic tools to assess obesity-related energy and nutrient intakes; $149,000.

Pending/Planned
1. AHA; Grant In Aid, PI “Inactivation of adipocyte angiotensinogen prevents inflammation and insulin resistance”
2. AHA; Grant In Aid, Co-PI. Role of NOD1 in obesity, insulin resistance and other cardiovascular risks
3. USDA-Sungrant awards’ Co-PI; “Extractives in switchgrass: value added products to prevent inflammation”
4. NIH-R21; PI, “Inflammation links obesity to breast cancer”
5. NIH R01; PI; “Mechanisms mediating anti-inflammatory effects of omega 3 fatty acids in obesity and diabetes”
Curriculum Vita

HYO JUNG (JULIE) CHANG

Texas Tech University
Department of Nutrition, Hospitality, and Retailing
PO Box 41240, Lubbock, Texas 79409
(806) 742-3068
julie.chang@ttu.edu

EDUCATION:

Doctor of Philosophy, August 2012
University of North Carolina at Greensboro
Major: Consumer, Apparel and Retail Studies
Minor: Educational Research Methodology
- Dissertation title: An Investigation of Apparel Selection and Its Related Aspects among Disabled Consumers
- Dissertation topic: The purpose of this study is to investigate disabled apparel consumers with regard to their self-concept, clothing selection, and life satisfaction.
- Advisors: Drs. Nancy Nelson-Hodges & Jennifer Yurchisin

Master of Science, August 2009
Colorado State University, Fort Collins
Major: Design and Merchandising
- Thesis abstract: The study proposes that individual and situational variables moderate consumers’ emotional response to the apparel retail environment and the influence of consumers’ emotional response on impulse buying.
- Advisors: Drs. Ruoh-Nan Yan and Molly Eckman

Bachelor of Science, August 2004
Konkuk University, Seoul, South Korea
Majors: Textile Engineering
Apparel & Textile Design

PUBLICATIONS:

Refereed Research Journal


**Peer Reviewed Book Chapter**


**Full Papers Published in Refereed Conference Proceedings** (*co-authored*)


**Abstracts Published in Refereed Conference Proceedings**


**CONFERENCE PRESENTATIONS NOT ELSEWHERE LISTED:** (* co-authored)

Chang, H., Son, J., & Yurchisin, J. (2012). *The Impact of Retail Therapy on Apparel Consumer’s Post-Purchase Emotions.* International Textile and Apparel Association, Honolulu, HI. *


**TEACHING EXPERIENCE:**

2012 Fall **Assistant Professor**, Fashion and Modern Culture, Department of Nutrition, Hospitality, and Retailing, Texas Tech University
- Prepared and delivered class lectures about fashion and modern culture
- Created learning activities in order to enhance students’ understanding of fashion concepts and trends
- Graded papers, quizzes, exams, and assignments

2012 Fall **Assistant Professor**, Retail Buying and Control, Department of Nutrition, Hospitality, and Retailing, Texas Tech University
- Prepared and delivered class lectures
- Created learning activities with the aim of increasing students’ mathematical and analytical skills
- Graded papers, quizzes, exams, and assignments

Nutrition, Hospitality and Retailing
- Assisted students with course-related issues during office hours
- Prepared and delivered lab lectures in order to enhance students’ practical skills

2012 Spring  **Instructor**, Global Sourcing, Department of Consumer, Apparel, and Retail Studies, University of North Carolina at Greensboro
- Prepared and delivered class lectures
- Created learning activities in order to enhance students’ critical thinking and collaborating skills
- Organized and assisted with global sourcing collaboration project
- Graded papers, quizzes, projects, and exams

2011 Fall  **Co-Instructor**, Global Sourcing, Department of Consumer, Apparel, and Retail Studies, University of North Carolina at Greensboro
- Prepared and delivered class lectures
- Created learning activities in order to enhance students’ critical thinking and collaborating skills
- Organized and assisted with implementation of the international sourcing collaboration project (between UNCG students and Konkuk University students in Korea)
- Graded papers, quizzes, projects, and exams

2011 Spring  **Co-Instructor**, Retail Mathematics, Department of Consumer, Apparel, and Retail Studies, University of North Carolina at Greensboro
- Prepared and delivered lectures
- Created learning activities with the aim of increasing students’ analytical skills
- Graded papers, quizzes, exams, and assignments
- Assisted students with course-related issues during office hours

2009 Fall to Present  **Graduate Assistant**, University of North Carolina at Greensboro
- Assisted in teaching integrated marketing communication and capstone classes

2007 Fall & Spring  **Teaching Assistant**, Social Responsibility Online Class: Supervised College Teaching. Department of Design and Merchandising, Colorado State University
- Assisted professor with execution of course
- Collected course materials for the course

2004 Summer  **English Instructor**, Mongolia Huree University, Mongolia
- Taught reading, listening, and writing English
RESEARCH EXPERIENCE:

08/09 – 05/12  Graduate Assistant, University of North Carolina at Greensboro  
• Assisted in opening and operating a small business on the campus  
• Collaborated in research related to behaviors of used clothing donors and shoppers  
• Assisted in research related to attitudes of salespeople, service quality, and store environment  

08/07 – 05/09  Research Assistant, Colorado State University, Fort Collins, CO  
• Served as a technical editor for the journal “Housing and Society”:  
  Used InDesign for technical editing  
• Worked as research assistant for Colorado State University  
  Extension: Focused on consumer-related fact sheets and PowerPoint  

05/08 – 08/06  Research Assistant, Colorado State University, Fort Collins, CO  
• Assisted in data collection for multiple projects  
• Collaborated in research on ethical marketing, apparel advertising, and sustainable consumption  
• Developed quantitative and qualitative skills for data collection and analysis  
• Used SPSS for data entry and analysis  

INDUSTRY WORK EXPERIENCE:

06/07 – 05/09  Sales Associate, Talbots, Fort Collins, CO  
• Established communication skills with customers  
• Set up visual merchandising displays  
• Developed interpersonal skills with co-workers  

04/05 – 07/06  Merchandiser, Panko Corporation, South Korea  
• Negotiated with buyers  
• Created marketing and promotion strategies  
• Analyzed young consumer market  
• Provided customer service before and after a purchase  

SCHOLARLY AWARDS AND HONORS:  

Award  Best Paper Award in Consumer Behavior Track, International Textile and Apparel Association (ITAA), 2009. Title: *Impulse buying behavior of apparel: Application of the SOR model and the moderating effect of hedonic motivation*.  

Award  Second Place in the Sang Huh Thesis Competition, Konkuk University. 2002. Title: *The relationship between Sang Huh and New Frontier program*.  

Nutrition, Hospitality and Retailing
SCHOLARSHIPS AND FELLOWSHIPS:


$2,000  Summer Graduate Assistantship, The Graduate School, The University of North Carolina at Greensboro, 2011.


$1,005  Summer Graduate Assistantship, The Graduate School, The University of North Carolina at Greensboro, 2010.

$500  Miriam Scott Mayo and Hazeleene Tate Scott Scholarship, The University of North Carolina at Greensboro, 2010-2012.

RESEARCH FUNDING:


TRAVEL FUNDING:

2011 Fall  GSA Professional Development Fund. To attend the 2011 ITAA Conference, Graduate Student Association, The University of North Carolina at Greensboro ($400)

2011 Summer  International Student and Scholar Services Fund. To attend ITAA-KAMS Joint Symposium and develop collaboration between UNCG and Konkuk University, International Programs Center, The University of North Carolina at Greensboro ($500)

2011 Summer  GSA Professional Development Fund. To attend the 2011 ITAA-KAMS Joint Symposium, Graduate Student Association, The University of North Carolina at Greensboro ($400)

2010 Fall  GSA Professional Development Fund. To attend the 2010 ITAA Conference, Graduate Student Association, The University of North Carolina at Greensboro ($400)
<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010 Summer</td>
<td>GSA Professional Development Fund. To attend the 2010 ACRA Conference, Graduate Student Association, The University of North Carolina at Greensboro ($400)</td>
<td></td>
</tr>
<tr>
<td>2009 Fall</td>
<td>GSA Professional Development Fund. To attend the 2009 ITAA Conference, Graduate Student Association, The University of North Carolina at Greensboro ($400)</td>
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<tr>
<td></td>
<td><strong>LEADERSHIP AND GLOBAL ACTIVITIES:</strong></td>
<td></td>
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<tr>
<td>2011 – 01/12</td>
<td>ITAA Graduate Student Liaison, International Textile &amp; Apparel Association</td>
<td>• Delivered information for both the council and the graduate students</td>
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<td></td>
<td></td>
<td>• Supported graduate students in the online community</td>
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<td></td>
<td></td>
<td>• Collaborated in organizing special graduate student sessions at the annual conference</td>
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<tr>
<td></td>
<td></td>
<td>• Attended council meetings</td>
</tr>
<tr>
<td>2010 – 05/12</td>
<td>Graduate Student Representative, Graduate Student Association, The University of North Carolina at Greensboro</td>
<td>• Worked as communication liaison between graduate students in the department and graduate student association</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Attended regular meetings</td>
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<tr>
<td>2010 – 2011</td>
<td>Vice President, Korean Student Association, The University of North Carolina at Greensboro</td>
<td>• Organized regular meetings for Korean students, attending the university</td>
</tr>
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<td></td>
<td></td>
<td>• Participated in international festivals to introduce Korean traditions</td>
</tr>
<tr>
<td>2008 – 2009</td>
<td>Secretary, Korean Student Association, Colorado State University</td>
<td>• Organized and planned events for Korean students</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Prepared regular meetings for Korean students</td>
</tr>
<tr>
<td>2007 Summer</td>
<td>Attended MAGIC, Las Vegas, Colorado State University</td>
<td>• MAGIC: Fashion and apparel trade show</td>
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<tr>
<td></td>
<td></td>
<td>• Learned about the world’s retailers and buyers</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Attended seminars related fashion trends and green consumption</td>
</tr>
<tr>
<td>2004 Summer</td>
<td>Volunteer English Instructor, Mongolia Huree University, Mongolia</td>
<td>• Taught English for middle level class</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Took the students for social activities</td>
</tr>
<tr>
<td>2003 – 2004</td>
<td>Exchange Student Program, Study Abroad, University of Illinois at Urbana-Champaign</td>
<td>• Took art and marketing classes</td>
</tr>
</tbody>
</table>

Nutrition, Hospitality and Retailing
• Learned about the U.S. apparel market

2003  Konkuk Elite Program, Konkuk University
• Selected for advanced curriculum
• Focused to prepare effectively for rapidly changing job market

2002  New Frontier Program, Konkuk University
• Traveled to England, France, Italy, Germany, and Switzerland
• Learned about different cultures and societies

2001 – 2002 President, KIFMOF, Fashion Group, Konkuk University
• Focused on developing leadership abilities
• Made the clothes and accessories for school festivals
• Organized fashion show and fashion events for school festivals

SUMMARY OF COMPUTER SKILLS:
• Adobe Photoshop, Adobe Illustrator, Adobe InDesign
• Computer-Aided Design (CAD)
• Statistical Package for the Social Sciences (SPSS)
• LISREL to test Structural Equation Modeling (SEM)
• Microsoft Word, Microsoft Excel, Microsoft PowerPoint

RESEARCH INTERESTS:
• Meaning of apparel for various consumer groups (e.g., disabled consumers)
• Academic exploration of retail therapy and apparel therapy
• Consumer behavior (store, individual, or situation influences on decision making)
• Social psychological aspects of clothing
• Fashion marketing and management
• Visual merchandising
• Sustainable consumption of consumers
• Community involved apparel businesses

PH.D. COURSES TAKEN:

Major

Nutrition, Hospitality and Retailing
CRS 682 – Graduate Seminar
CRS 701 – Literature Thought in Consumer, Apparel, and Retail Studies
CRS 712 – Theory Development in Consumer, Apparel, and Retail Studies
CRS 713 – Qualitative Methodology in Consumer, Apparel, and Retail Studies
CRS 714 – Advanced Quantitative Methodology
CRS 721 – Consumer Behavior in Apparel and Retailing
RCS 562 – Behavior of Soft Lines Consumers
RCS 560 – Apparel Related Consumer Product Marketing
CRS 605 – Research Methodology in Consumer, Apparel, and Retail Studies
CRS 664 – International Retailing: Theory Practice

Minor

ERM 682 – Multivariate Analysis
ERM 731 – Structural Equation Modeling
ERM 642 – Evaluation of Educational Programs
ERM 681 – Design and Analysis of Educational Experiments
ERM 728 – Factor Analysis and Multidimensional Scaling

PROFESSIONAL AFFILIATIONS:

2006-Present  International Textile and Apparel Association, Member
2011-Present  Kappa Omicron Nu Honor Society
2012-Present  Beta Gamma Sigma
2010-2011    American Collegiate Retailing Association, Member
Appendix G

FOCUS GROUP DISCUSSION GUIDE (Student)

RAPPORT BUILDING [5 minutes] – Dr. Stout introduces Naehyun Paul Jin and HyunSuk Choi
Welcome participants to the focus group. – Tell that Seminar students are observing

Briefly refer to the Grant, the Alumni Focus Groups that have been carried out and present overview of the topics that will be discussed during the 70 to 90-minute focus group session.

Purpose: Our purpose is:
(a) To indentify the strong points/uniqueness/brand of the doctoral program when compared to other doctoral programs and
(b) To enhance the recruitment efforts of the Hospitality Administration Doctoral Program.
(c) To build professional relationships among alumni, current doctoral students, and Hospitality Administration graduate faculty members by exploring strategies to establish and maintain continuing communication

Read statement about audio consent. – Naehyun (Paul)

Introduce moderator. – Naehyun (Paul)

OPENING QUESTIONS [10 minutes]
Let’s take a few minutes so you may share with us, a little about yourselves

• Tell us your name, nationality, and brief your background.
• When did you join Texas Tech University?
• What was your first reaction to (or impression of) Texas Tech University?

TRANSITION QUESTIONS

KEY QUESTIONS [45 minutes]

The first questions are about the Image of the doctoral program.

• What are the strong points of the doctoral program that should be used for publicity?
• What is the uniqueness of our doctoral program when compared to other doctoral programs?

Nutrition, Hospitality and Retailing
• What ideas do you have to create a positive image/brand for our Doctoral Program?

Next we will consider Recruitment.

• What kinds of strategies should we use to promote the Doctoral program?
• In your opinion, what factors impact successful recruitment of Hospitality Administration Doctoral students?

Finally we will consider Communication

• What do you perceive as the mutual benefits of networking/communicating between alumni and our doctoral students?
• Moderator – give time for responses

• We have had 48 graduates of the Doctoral Program since the program was approved in the summer of 2002. These grads are a valuable resource. We conducted 3 focus groups with alumni last year.
• These are the responses from the alumni for the question about the mutual benefits of networking/communication: Power Point Slide
  ○ Collaborate on research projects
  ○ Find jobs
  ○ Answer questions
  ○ Assist with dissertation research
• Moderator-Repeat what today’s focus group panel said and ask: Do you want to add to the Alumni list & your list?

• Given the general agreement that networking/communication is valuable—how could we accomplish better communication among alums and current Hospitality Administration Doctoral students?
• Moderator – give time for response

• These are the responses from the alumni for the question about the mutual benefits of networking/communication: PowerPoint Slide
  ○ Meet at conferences
  ○ Organize Regional meetings abroad
  ○ Network via social media
  ○ Chat online
  ○ Plan alumni events at conferences
- **Create a Newsletter -from the program**
  - **Moderator-Repeat what today’s focus group panel said and ask: Do you want to add to your list & the Alumni list?**

**ENDING QUESTIONS [5 minutes]**

Purpose: Our purpose has been to:
(a) To indentify the strong points/uniqueness/brand of the doctoral program when compared to other doctoral programs and
(b) To enhance the recruitment efforts of the *Hospitality Administration Doctoral Program*.
(c) To build professional relationships among alumni, current doctoral students, and Hospitality Administration graduate faculty members by exploring strategies to establish and maintain continuing communication

**Have we missed anything?**

**OR**

**Is there anything that we should have talked about but didn’t?**

*Thank you!*
## Appendix H
### Alumni Focus Group Direct Quotes

**Question 1:** What do you perceive as the mutual benefits of networking/communicating with current students?

<table>
<thead>
<tr>
<th>Direct quotes</th>
<th>Themes</th>
</tr>
</thead>
<tbody>
<tr>
<td>“At my current university, if there is any opening positions I can quickly let the faculty as Texas Tech know so they can try to help a doctoral student get the job”</td>
<td>Helping Graduates Find Jobs</td>
</tr>
<tr>
<td>“I try to show doctoral students what I am doing as an Assistant Professor to show them what they have to do later rather than telling them what to do as a doctoral student.”</td>
<td>Mentoring</td>
</tr>
<tr>
<td>“I have provided information on my experience of what life may be like after they graduate.”</td>
<td>Dissertation Advice</td>
</tr>
<tr>
<td>“Because we have our degree, we know exactly what we have to do. . . can tell him to take a break then come back and write more and that everything will be OK”</td>
<td>Comfort/Counsel</td>
</tr>
<tr>
<td>“We can also talk to current doctoral /master students to see if they have any questions, maybe regarding specific topics or concerns. . . “</td>
<td></td>
</tr>
</tbody>
</table>

**Themes**
- Helping Graduates Find Jobs
- Mentoring
- Dissertation Advice
- Comfort/Counsel

**Question 2:** What do you perceive as the mutual benefits of networking/communicating with other alumni?

<table>
<thead>
<tr>
<th>Direct quotes</th>
<th>Themes</th>
</tr>
</thead>
<tbody>
<tr>
<td>“I have good relationship with alumni and have collaborated on some research projects”</td>
<td>Research Collaboration</td>
</tr>
<tr>
<td>“A major benefit is the collaboration on research projects.”</td>
<td>Help with Class Preparation</td>
</tr>
<tr>
<td>“The teaching aspect is also very important. If you can share ideas then it is very beneficial”</td>
<td>Job Information</td>
</tr>
<tr>
<td>“I did hire one of our alumni at____ so that was pretty neat. I interviewed other of them in other positions too and that’s pretty great for talent.”</td>
<td>Information about other Programs</td>
</tr>
<tr>
<td>“The benefit from other alumni through communication allows me to learn about other hospitality program’s environments”</td>
<td>Information about other Programs</td>
</tr>
<tr>
<td>“…program’s environments, students behavior… other administrative points of views, things along those lines.”</td>
<td></td>
</tr>
<tr>
<td>“Another thing is moral support. We know that each other may have a</td>
<td></td>
</tr>
</tbody>
</table>

Nutrition, Hospitality and Retailing
Question 3: What do you perceive as the mutual benefits of networking/communicating with Hospitality Administration faculty members at TTU?

<table>
<thead>
<tr>
<th>Direct quotes</th>
<th>Themes</th>
</tr>
</thead>
<tbody>
<tr>
<td>“During the past 3 years I have worked with my dissertation chair Dr.___ on research projects. She also still provides me with teaching information and has kept in touch with the research center and this has helped my teaching.”</td>
<td>Support for Research and Teaching</td>
</tr>
<tr>
<td>“I also agree with the research collaboration with alumni….and finding grants…”</td>
<td></td>
</tr>
<tr>
<td>“When we go to a new place, we do not know anyone so it is important to talk to faculty members and other alumni for support”</td>
<td>Moral Support</td>
</tr>
<tr>
<td>“As junior faculty…..we may need advice and suggestions from the senior faculty at Texas Tech….”</td>
<td></td>
</tr>
</tbody>
</table>

Question 4: Given the general agreement that networking/communication is valuable—how could we accomplish better communication among alums, current Hospitality Administration doctoral students, and the faculty at TTU?

<table>
<thead>
<tr>
<th>Direct quotes</th>
<th>Themes</th>
</tr>
</thead>
<tbody>
<tr>
<td>“I mean we host, OSU, UNLV, and Purdue host cocktail receptions at CHRIE for alums, friends, and faculty. Our alums love that and our graduate students are there, it gives a really good connection.”</td>
<td>Meet at Conferences</td>
</tr>
<tr>
<td>“Facebook is a great that allows us to share our teaching experiences.”</td>
<td>Networking</td>
</tr>
<tr>
<td>“Using Facebook or other social networks or even TTU alumni community would help a lot.”</td>
<td>Chatting</td>
</tr>
<tr>
<td>“The biggest problem is that we are spread all around the world. Maybe</td>
<td></td>
</tr>
</tbody>
</table>
even chatting online would be valuable.”

“We all get bombarded with tons of emails and we are busy…. So we should try to make a long term plan to have an event, say every 5 years, for the alumni, maybe at conferences”

“We do a newsletter out of the school of business from our alumnus specific to highlight professors, students, and staff . . things going on in the department and program.. special recognition/grants....”

“They can print out the PDF and read it in a hardcopy.”

“..but now I would like to know that they broke ground at the Rawls Course this year for the new clubhouse and little things like that..”

“This would be useful for alumnus to meet once a year, may be during ICHRE conference or those in Taiwan, Hong Kong, Korea, China, etc. (meet regionally)

| Question 5: What kind of information do you want to receive from/about the doctoral program? How should information be shared/communicated? |
|-----------------|-----------------|
| **Direct quotes** | **Themes** |
| “I would like to know more about the recent alumni: Who they are, where they are working now, any special efforts on their part.” | Recent Alumni News & Alumni List |
| “I like alumni lists, but we need to put it up on the internet…..’’ | |
| “Monthly updates to see what is going on with the program, either from the faculty or current students.” | Monthly News about RHIM at TTU |
| “I would like to get teaching and research strategies from the program” | Teaching & Research Interests and Strategies |
| “Alumni could send out publications that they currently have so that we can know each other’s research interest “ | |

| Question 6: What are the strong points of the doctoral program that should be used for publicity? |
|-----------------|-----------------|
| **Direct quotes** | **Themes** |
| “In my experience, the first thing that I look at is the assistantship and scholarship. This will be very attractive to the students.” | Financial Support (TA’s RA’s) Scholarships |
| “But there is still this, camaraderie, I think, among the alums and the faculty who were there when we were there understand it too” | Camaraderie |
| “The relationships between the faculty and students is very unique. They treat us like friends, not solely as students.” | The Unique Relationship between the |
| “We were loved and supported by the faculty. At TTU I felt like a member of the family” | |

Nutrition, Hospitality and Retailing
“Gatekeeper for the student is the professor.”
“…I kept looking behind my back-- What’s the matter with these people are they really this nice. They are genuine and accessible. It is true and really how it is.”

“Faculty was supportive, but the accessibility and the ability to in a moment’s notice I needed help it was there.”
“What Dr. Goh does with his minions as he calls them. He may say it that way but he truly cares. You Dr. Stout and Dr. Blum, as much as I give him a hard time also although he would not admit it, cares about our success and it shows.”

“The faculty support was definitely there but the faculty was accessible. I did not have to make appointments and wait in line.”

“The biggest uniqueness of the program was the teaching component, the education side. We came out more prepared to be in a classroom”
“…which were 3 or 4 courses in education that just reinforce the teaching. I knew it didn’t matter what classroom . . . I could walk into and teach.”

“The TLTC…we can go and take advantage of anything faculty were able to take advantage of.”

“When I was at ____, I did teach in a lab. It was different then teaching in a classroom. Classroom experience is completely different, totally different requirement than running a lab”
“We came out more prepared to be in a classroom. We actually got the experience to teach in a classroom.”

“I think the wine marketing is very unique to TTU compared to other universities”

“I think we need to add some type of quality of faculty work to give TTU unique publicity”

“They really reached out to help me prepare for the next step in my life.”
“We can find out what percentage of our graduate students find jobs after graduation, and this is usually high”

“The location in West Texas, especially for international students is unlike anything else in the world”
“… provided a low cost of living, …”

**Question 7: What ideas do you have to create a positive image for the Hospitality**

**Nutrition, Hospitality and Retailing**
### Direct quotes

“I think that together, the good relationship between faculty and students will help create a synergy and a better image for the program”

“I have heard that other universities in the US have research training as part of their brand, and this is something we should do”

“I think the diversity is so unique and that is what we should focus on.”

“Our students can go both the academic route and also the industry route.”

“…but the strengths you guys have to play on is the facilities that you have, the culture of the area and everything like that..”

“I think we should build up the alumni loyalty and promote this to show the strength of the graduates”

“This would show prospective students how proud the alumni are of TTU.”

“Everything that applies to marketing a service applies to marketing a doctoral program, including positions, doing SWATs, follow up with alumni.”

### Themes

- Relationship between Faculty and Students
- Research Training
- Maintaining Diversity
- Build on Alumni Loyalty and Pride
- Use our Marketing Skills to Position the Program

---

**Question 8:** In your opinion, what factors impact **successful recruitment** of Hospitality Administration Doctoral students?
<table>
<thead>
<tr>
<th>Direct quotes</th>
<th>Themes</th>
</tr>
</thead>
<tbody>
<tr>
<td>“Maybe using personal testimonials in recruiting, including their life at TTU and what they are doing now.” “I was at the Broadmoor…. visiting interns…on the screen they had playing testimonials about the CEO.”</td>
<td>RHIM Alumni Testimonials</td>
</tr>
<tr>
<td>“I think the benefits that TTU can offer will help attract more prospective students, if we show that TTU is a good research institution.”</td>
<td>Showing that TTU is a good Research Institution</td>
</tr>
<tr>
<td>“I think every country has educational fairs and we can advertise TTU at them using alumni from our programs where we have local alumni.” “Looking at other parts of the world to being recruiting from, (e.g. Australia, Europe, etc)</td>
<td>Attending Education Job Fairs</td>
</tr>
<tr>
<td>“Branding TTU is more important than social media” “The current standing of the program already is a brand”</td>
<td>Branding Hospitality Administration at TTU</td>
</tr>
<tr>
<td>“Maybe a unique online program to attract doctoral students, especially for those who are currently in the workforce and cannot leave the workforce to become a full-time student.”</td>
<td>Creating Online Program to Attract Part-time Doctoral Students.</td>
</tr>
<tr>
<td>“Maybe see what the future trend of the industry would be and construct our courses around that to get an edge over other programs and to help future students.”</td>
<td>Course Content that Reflects Industry Needs</td>
</tr>
<tr>
<td>“We can also go to conferences in parts of the world where we would like to recruit from.” “The conferences attended and research activities, that TTU will put its name out there and show that we are engaged and connected to the industry” “There was representation showing that students were being supported at that conference. Senior faculties were there and were present at sessions.”</td>
<td>Conference Participation</td>
</tr>
<tr>
<td>“Inviting professors to the program may be helpful.” “They would be able to be like a spokesperson for TTU for their current students to encourage them to come to Tech.”</td>
<td>Visiting Scholars</td>
</tr>
<tr>
<td>“We can encourage our students to get professional certificates (like marketing or event management) through TTU and we could use this to”</td>
<td>Creating Professional</td>
</tr>
</tbody>
</table>
“Networking and Word-of-Mouth.”

“We could even make a video. . . to show our atmosphere there at TTU.”
“Also using media more effectively, by making the program more appealing.

“If you are trying to target international students, support is extremely important because they may be unfamiliar with leaving their home country”

“Student organizations are also a good way to recruit international students to give them a sense of home and to give them support.”
## Appendix I
### Hospitality Administration Marketing Plan

### HOSPITALITY ADMINISTRATION DOCTORAL PROGRAM - MARKETING STRATEGIES

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>STRATEGY</th>
<th>HOW?</th>
<th>WHO IS RESPONSIBLE?</th>
<th>COMPLETION DATE</th>
<th>COST</th>
</tr>
</thead>
</table>
| Research | Present at conferences  
Encourage collaboration  
Announce dissertation research  
Encourage students to seek research  
competitions/awards/excellence  
Recognize awards | Provide funds for travel to Graduate Conference, ICHRIE & other conferences. Identify faculty & alumni research interests on Website. Recommend students for Grad School Highlights. Nominate students for Caesars Outstanding Dissertation Award & other awards | Department Chair to support travel funding; Graduate Advisor to collect faculty research interests; all faculty to work with graduate students on research, presentations, awards, etc. | Ongoing | $5000 for graduate student travel |
| Teaching | Review course content-reflect industry needs.  
Invite visiting scholars.  
Publicize that program places a high value on teaching.  
Create a competitive event to highlight teaching. | Deliberate at graduate faculty meetings and via new committee assignments | Doctoral Advisor and faculty | Host competitive teaching event in Fall 2013 | $1,000 to support first competitive teaching event |
| Recruitment | Faculty meet with alumni in other countries & the U.S. Visit universities & conferences. Attend Job Fairs Ask alumni teaching in other countries & in the U.S. to recruit. Recruit at TTU Support new international students via assistantships and scholarships. Post testimonials & video clips of Hospitality alumni at Website. | Target selected alumni & provide a recruitment guide. Target specific universities for recruitment. Target students from the TTU Master's Program. Purchase exhibit materials for conference display. 3 video clips completed—Junior Rivera, Joy Cheng, Lisa Assante; 1 pending —Zoe Ho | Department chair to secure funds; all faculty to travel to conferences, etc. to recruit students. Exhibit materials will be reviewed by a graduate faculty committee Graduate Advisor | Ongoing | $10,000 for travel funds; $2,000 for exhibit display Request extension of grant from Grad School to fund alumni video editing |
| Program Success | Build on program success: High job placement rate; Supportive faculty & positive relationships between faculty & students; Faculty is accessible; Graduates are recognized for teaching ability; Diversity of students | Highlight alumni at the website List alumni and jobs at the website. Provide teaching experience for at least 85% of doctoral students. Expand recruitment to more countries | Chairperson to assist with teaching assistantships; Doctoral Advisor currently gathering alumni data | Ongoing |
| School Spirit | Plan receptions/social events at major international, national, and regional conferences for current students & alumni. Build school spirit, loyalty, and pride. | At least 4 faculty members attend I-CHIRE yearly; 3 faculty attend Graduate Conference. Host a reception. | Chairperson, Doctoral Advisor, faculty | ICHRIE in July and Graduate Conference in January | Travel funds for faculty |
| Positioning | Determine the position of the program among others in nation. | Review doctoral programs & program research for discussion at faculty meetings. | Doctoral Advisor and Department Chair | Prepare for August 2012 Faculty Retreat | NA |
| Branding the Program | Focus groups with alumni, students, and faculty | Focus on: West Texas location Affordability of Lubbock Maintaining diversity Wine Marketing Teaching ability of graduates | Doctoral Advisor and graduate students | 3 Alumni focus groups completed; Faculty at 2012 Retreat; Current students-fall 2012 | Funding support has already been obtained from the Graduate School; additional funding from the department |
| Camaraderie /Networking | Build network system among alumni, current students, & faculty. | Use social media & semi-annual newsletter from the RHIM Program | Doctoral Advisor, graduate students, faculty | Ongoing | Funding for graduate student assistance with newsletter, etc. |

**Current Enrollment = 37*  
Ideal Enrollment = 40-45  
Max Enrollment = 50**

* Data for Spring 2012 via the Texas Tech University Fact Book

Nutrition, Hospitality and Retailing
APPENDIX J
Original Graduate School Degrees Awarded Charts

Degrees Awarded - Academic Year (RHIM)

Degrees Awarded - Academic Year (Nutritional Sciences)

Nutrition, Hospitality and Retailing
Graduate Program Reviews
2006-2012

FACULTY AND STUDENT SURVEY RESULTS

College: Human Sciences
Department: Nutrition, Hospitality and Retailing
Conducted by: Institutional Research & Information Management

November 2012
FACULTY SURVEY RESULTS – NUTRITION, HOSPITALITY AND RETAILING

Number of faculty participated in survey

<table>
<thead>
<tr>
<th>Role</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor</td>
<td>8</td>
</tr>
<tr>
<td>Assoc. Professor</td>
<td>6</td>
</tr>
<tr>
<td>Asst. Professor</td>
<td>8</td>
</tr>
<tr>
<td>Emeritus</td>
<td>0</td>
</tr>
<tr>
<td>Other</td>
<td>14</td>
</tr>
<tr>
<td><strong>PARTICIPANT TOTAL</strong></td>
<td><strong>36</strong></td>
</tr>
</tbody>
</table>

SCALE

<table>
<thead>
<tr>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Neutral</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
<th>N/A</th>
<th><strong>Average</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>-</td>
<td></td>
</tr>
</tbody>
</table>

Q-1 The facilities and equipment available to teach graduate courses are adequate.

| 12 | 17 | 1 | 3 | 1 | 2 | **4.06** |

Q-2 I have adequate access to facilities and equipment needed for my graduate work.

| 16 | 10 | 3 | 3 | 1 | 3 | **4.12** |

Q-3 The quality and availability of departmental graduate student office space is adequate for my needs.

| 10 | 10 | 5 | 5 | 1 | 5 | **3.74** |

Q-4 Library resources available to me are adequate.

| 22 | 9  | 1 | 3 | 0 | 1 | **4.43** |

Q-5 Teaching resources (faculty, teaching assistants) are adequate to my needs.

| 16 | 12 | 2 | 4 | 1 | 1 | **4.09** |

Q-6 The program offers an adequate selection of graduate courses, sufficient for timely completion of a full graduate program.

| 13 | 14 | 5 | 0 | 1 | 3 | **4.15** |

Q-7 The graduate courses available are taught at an appropriate level and are of sufficient rigor.

| 6  | 12 | 10 | 4 | 1 | 3 | **3.55** |

Q-8 The graduate teaching assistants available to faculty in the program are of appropriate quality.

| 8  | 15 | 7  | 2 | 1 | 3 | **3.82** |

Q-9 Graduate courses in other fields, needed to support your program or minor, are sufficiently available.

| 10 | 14 | 6  | 3 | 0 | 3 | **3.94** |

Q-10 There is adequate communication about policy and program changes in your department.

| 11 | 16 | 4  | 1 | 1 | 3 | **4.06** |
Q-11 There is adequate communication from the upper administration regarding policy changes.  
| 10 | 13 | 6 | 3 | 1 | 3 | 3.85 |

Q-12 I am satisfied with the professional interaction with faculty throughout TTU.  
| 9  | 12 | 10 | 1 | 1 | 3 | 3.82 |

Q-13 Graduate courses in other fields, needed to support your program(s) or minors, are sufficiently accepted.  
| 9  | 13 | 10 | 1 | 0 | 3 | 3.91 |

Q-14 Graduate courses in other fields, needed to support your program(s) or minors, are sufficiently recommended by your advisor(s).  
| 10 | 14 | 9  | 0 | 0 | 3 | 4.03 |

Q-15 I am receiving the research and professional development guidance I need from other faculty.  
| 9  | 12 | 10 | 1 | 0 | 3 | 3.82 |

Q-16 I am satisfied with the professional interaction with the graduate program coordinator(s).  
| 18 | 3  | 7  | 1 | 1 | 6 | 4.20 |

Q-17 I am satisfied with the professional interaction with other faculty within the program(s).  
| 12 | 13 | 4  | 4 | 0 | 3 | 4.00 |

Q-18 I am treated as a respected contributor to the graduate program in which I am involved.  
| 16 | 9  | 5  | 0 | 1 | 5 | 4.26 |

Q-19 I have been given an opportunity to be engaged in decisions regarding changes in the program(s).  
| 15 | 9  | 6  | 1 | 1 | 4 | 4.13 |

Q-20 Course and program changes are evaluated by all faculty and voted upon by those faculty.  
| 10 | 8  | 7  | 4 | 0 | 7 | 3.83 |

Q-21 Sufficient graduate teaching assistantship stipends are available.  
| 4  | 7  | 11 | 6 | 0 | 8 | 3.32 |

Q-22 The program offers adequate opportunity for its faculty to gain teaching training.  
| 18 | 6  | 5  | 1 | 0 | 6 | 4.37 |

Q-23 Graduate teaching assistantships assignments are made equitably, based on established criteria.  
| 8  | 9  | 8  | 2 | 2 | 7 | 3.66 |

Q-24 Graduate program policies are clearly defined and readily available to me.  
| 12 | 12 | 3  | 3 | 0 | 6 | 4.10 |

Q-25 Graduate program policies clearly identify petition and appeals procedures available.  
| 10 | 10 | 5  | 3 | 0 | 8 | 3.96 |
**FACULTY COMMENTS:**

**What do you consider to be the strengths of your graduate program(s)?**

<table>
<thead>
<tr>
<th>Strengths</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sometimes, there are not enough elective courses that are offering. / Sometime, even if I hope to take some major related elective courses, not many courses are offered so I have to take another course from other department such as statistics or research.</td>
</tr>
<tr>
<td>I like the smaller class size and think that proves to be very effective in the classroom setting.</td>
</tr>
<tr>
<td>The professors in the program, they are all so willing to work with any student and truly want the best for each individual. They give up so much of their time to make sure we stay on the right track.</td>
</tr>
<tr>
<td>Caring faculty, diverse curriculum</td>
</tr>
<tr>
<td>Diverse curriculum within the subject matter area, excellent teachers, great opportunities for interaction between students and faculty. Students are given opportunities to work with many faculty. There are an adequate number of electives from which students may choose within the program and outside the program. Students have opportunities to study abroad and to teach or assist in teaching classes.</td>
</tr>
<tr>
<td>Strong student demand. Faculty who are willing to take on students even if they don't fit their research area. An excellent program coordinator.</td>
</tr>
<tr>
<td>My program meets all the needs and skills required for me as a human nutrition graduate student need in order to be professional and expert. Faculty members are do friendly and helpful.</td>
</tr>
<tr>
<td>Our program has experienced growth and with additional added faculty our program has been able to offer some additional graduate classes to meet varied student needs. In addition, our faculty have begun using LYNC to provide students access to the class that do not live in Lubbock. This has made it much easier for those students to complete their Master's degree while not living in Lubbock.</td>
</tr>
<tr>
<td>The question is not worded correctly. The question should be; what are the weaknesses of the graduate program and what can be done to improve the program? / The strongest aspect of the graduate nutrition program is the Dietetic Internship Program where competition for placement of students is selective; student applicants exceed possible enrollment (only ~1 in 3-4 student applicants are accepted presently) and they usually academically pretty good. There primary interest in to obtain certification to take the national dietetic registration exam. Enrollment is sustainable and many go on to non-thesis MS degrees, Some do MS thesis, a very few go on to the TTU doctoral program here. / The laboratory situation for teaching classes that should have laboratories at the MS and PhD levels are non-existent. This laboratory situation also is true for upper level undergraduates. There are no teaching laboratory sections for any basic science classes. The program leadership for Nutritional Sciences is dismal. You have a non-scientifically trained or inexperienced people leading the program. Laboratories, hundred s of square feet have been converted to offices. /</td>
</tr>
<tr>
<td>We have some professors who are very strong researchers and do an excellent job mentoring graduate students.</td>
</tr>
<tr>
<td>1. Diversity of faculty expertise in basic, science, clinical/interventions and community-based research. / 2. Faculty dedication to strong research and teaching / 3. Ethnic/racial diversity of faculty, staff and students / 4. Accredited Dietetic undergraduate program and the dietetic internship program / 5. Critical mass in the area of nutrition and obesity / 6. Undergraduate research opportunities</td>
</tr>
<tr>
<td>I am not involved in the graduate program. I only teach undergraduates.</td>
</tr>
<tr>
<td>The institution, College, and Department are heavily invested in our growth and future success.</td>
</tr>
<tr>
<td>Our curriculum is well organized and our faculty are committed to our students. We recruit top students and work with them to prepare them to be effective educators.</td>
</tr>
<tr>
<td>The graduate students</td>
</tr>
<tr>
<td>Diversity</td>
</tr>
<tr>
<td>Job placement has been excellent. Dedicated faculty, advisors for the programs, and administrators are also a strength.</td>
</tr>
<tr>
<td>Much personal interaction with students, small classes and flexible course hours. Also faculty having</td>
</tr>
</tbody>
</table>
input into students admitted into the program.

Depth, diversity, and essential to the profession of nutrition

Covers a wide variety of topics that directly apply to the degree programs

We have tripled the number of graduate students in the past 4 years through intensive efforts to be responsive to student inquiries about our graduate program. Further we have added 2 additional faculty in strategic areas and are increasing the distance learning options so that more course are available to students and required courses are offered more frequently. This helps students to progress through the programs more efficiently. We have helped students take advantage of existing scholarship opportunities and have pursued new scholarship opportunities. We have replaced some adjunct instructors with PhD students to create more teaching assistantships. Our Program is becoming recognized for producing quality graduates as our MS graduates are in demand by health care facilities and our PhD graduates are in demand by universities.

What changes, if any, could be made to improve the quality of your graduate program(s)?

More interesting classes and more diverse courses might be added.
I would not change anything about the graduate program I am in.
I think some courses are not rigorous enough. More research assistantships are need to allow all students to be supported
I wish we had more scholarships and assistantships because the cost is rising for students, particularly out-of-state students.
Limit admission to fewer but stronger students. Increase the rigor of courses and qualifying exams.
Nothing but add more offices with good accommodation for PhD students.
I think as we have experienced student growth that we as a team need to work on flexibility regarding class scheduling, etc. Sometimes it's easy to want to keep doing things the same old way but with our growth, some adjustments may need to be made.
Nutrition should be its own department as it was in 1978. It should be administered by a distinguished scientist with a national reputation for achievement. Departments and this College in particular have excessively hired its own graduates over the years. Not a good academic situation.
I would like to see more rigor in many of the graduate classes. I also feel the quality of some of graduate students is lacking. I think we accept anyone who applies regardless of whether or not they should really be here and are prepared to begin a graduate program.
1. More competitive graduate student assistantships / 2. Increasing number of research and teaching assistantships to recruit the best students / 3. Expanding the Nutritional Sciences program (faculty and students) but that would mean also need for more space for research and teaching / 4. Increasing research expenditure, faculty and student awards and recognition / 5. Need a strong interdisciplinary graduate seminar highlighting invited experts in areas of nutritional sciences to help improve visibility of the program and also provide opportunities for graduate students to meet other experts in the field.
I cannot answer this question.
Reduce the teaching load to 1 course per semester (or less) to provide sufficient time for faculty to mentor graduate students. Increase the number of research assistantships to increase recruiting power to bring in the best students from outside TTU.
Just like many other things we could use more money and space. We cannot offer all graduate students an assistantship or office. We are working to better identify assistantship openings so we can use them more effectively to recruit top students.

Recruitment
<table>
<thead>
<tr>
<th>Obtain Tier 1 status ASAP</th>
</tr>
</thead>
<tbody>
<tr>
<td>It is difficult to recruit domestic students. More assistantships might help this situation.</td>
</tr>
<tr>
<td>Having more resources to recruit more domestic graduate students.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>None</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increased funding for graduate assistances so we can capture the best possible students for our programs. We have lost many outstanding students because we could NOT give them the TA ships necessary for them to accept the offer to enroll in our programs. We can't compete with the better research institutions for the best students</td>
</tr>
<tr>
<td>Adding more teaching and research assistantships would be helpful to recruit top students. Our faculty are becoming more active in recruiting at conferences, etc but more recruiting could be helpful, especially if we had more incentives. Due to a shortage of PhDs who also have the registered dietitian credential, we have an opportunity to meet this need here at Texas Tech.</td>
</tr>
</tbody>
</table>

**Please feel free to add any additional comments or questions in the space below.**

<table>
<thead>
<tr>
<th>In my department, everyone is so generous and help each other. / I love the warm and welcoming atmosphere of my department. /</th>
</tr>
</thead>
<tbody>
<tr>
<td>I hold an administrative role and now only teach one graduate course a year. However, I still have doctoral students and keep up with the progress of the department.</td>
</tr>
<tr>
<td>Nothing</td>
</tr>
<tr>
<td>Not applicable.</td>
</tr>
<tr>
<td>We do an admirable job with what we have to work with. Our faculty, for the most part, try and work as colleagues in cooperation with one another.</td>
</tr>
</tbody>
</table>
STUDENT SURVEY RESULTS – NHR

Number of students participating in survey

<table>
<thead>
<tr>
<th>Program</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Doctoral</td>
<td>26</td>
</tr>
<tr>
<td>Master’s Thesis</td>
<td>7</td>
</tr>
<tr>
<td>Other</td>
<td>6</td>
</tr>
<tr>
<td><strong>PARTICIPANT TOTAL</strong></td>
<td><strong>39</strong></td>
</tr>
</tbody>
</table>

Student participant: Years in program

<table>
<thead>
<tr>
<th>Year</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>1\textsuperscript{st} year</td>
<td>12</td>
</tr>
<tr>
<td>2\textsuperscript{nd} year</td>
<td>10</td>
</tr>
<tr>
<td>3\textsuperscript{rd} year</td>
<td>12</td>
</tr>
<tr>
<td>4\textsuperscript{th} year</td>
<td>4</td>
</tr>
<tr>
<td>5\textsuperscript{th} year</td>
<td>1</td>
</tr>
<tr>
<td>6\textsuperscript{th} year</td>
<td>0</td>
</tr>
</tbody>
</table>

SCALE

<table>
<thead>
<tr>
<th></th>
<th>5</th>
<th>4</th>
<th>3</th>
<th>2</th>
<th>1</th>
<th>N/A</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q-1</td>
<td>Strongly Agree</td>
<td>Agree</td>
<td>Neutral</td>
<td>Disagree</td>
<td>Strongly Disagree</td>
<td>N/A</td>
<td><strong>Average</strong></td>
</tr>
<tr>
<td></td>
<td>12</td>
<td>17</td>
<td>2</td>
<td>4</td>
<td>1</td>
<td>3</td>
<td><strong>3.97</strong></td>
</tr>
<tr>
<td>Q-2</td>
<td>I have adequate access to facilities and equipment needed for my graduate work.</td>
<td>18</td>
<td>14</td>
<td>5</td>
<td>0</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Q-3</td>
<td>The quality and availability of departmental graduate student office space is adequate for my needs.</td>
<td>15</td>
<td>9</td>
<td>3</td>
<td>1</td>
<td>6</td>
<td>5</td>
</tr>
<tr>
<td>Q-4</td>
<td>Library resources available to me are adequate for my needs.</td>
<td>18</td>
<td>11</td>
<td>3</td>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Q-5</td>
<td>Teaching resources (faculty, teaching assistants) are adequate to my needs.</td>
<td>15</td>
<td>14</td>
<td>5</td>
<td>1</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Q-6</td>
<td>The program offers an adequate selection of graduate courses, sufficient for timely completion of a full graduate program.</td>
<td>9</td>
<td>17</td>
<td>5</td>
<td>7</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Q-7</td>
<td>The graduate courses available are taught at an appropriate level and are of sufficient rigor.</td>
<td>10</td>
<td>19</td>
<td>5</td>
<td>3</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Q-8</td>
<td>The graduate teaching by faculty in the program is of appropriate quality.</td>
<td>12</td>
<td>16</td>
<td>6</td>
<td>4</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Q-9</td>
<td>Graduate courses in other fields, needed to support my program or minor, are sufficiently available.</td>
<td>17</td>
<td>11</td>
<td>5</td>
<td>3</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Q-10</td>
<td>Program seminars are adequate to keep me informed of developments in my field.</td>
<td>9</td>
<td>18</td>
<td>4</td>
<td>4</td>
<td>1</td>
<td>3</td>
</tr>
</tbody>
</table>
Q-11 The initial advising I received when I entered the program was an adequate orientation.  
| 17 | 13 | 7 | 0 | 1 | 1 | 4.18 |

Q-12 I have a department mailbox or other form of communication with faculty & graduate students.  
| 19 | 9 | 3 | 1 | 1 | 6 | 4.33 |

Q-13 I have adequate access to my major professor.  
| 24 | 13 | 0 | 0 | 0 | 2 | 4.65 |

Q-14 I am receiving the research and professional development guidance I need.  
| 18 | 14 | 3 | 2 | 1 | 1 | 4.21 |

Q-15 I am satisfied with the professional interaction with my major professor.  
| 24 | 10 | 2 | 1 | 0 | 2 | 4.54 |

Q-16 I am satisfied with the professional interaction with faculty both within the program and at TTU.  
| 16 | 17 | 3 | 1 | 1 | 1 | 4.21 |

Q-17 I am treated as a respected contributor to the research program in which I am involved.  
| 19 | 14 | 0 | 1 | 1 | 4 | 4.40 |

Q-18 I have been given an opportunity to be engaged in significant research for my thesis or dissertation.  
| 19 | 13 | 3 | 0 | 1 | 3 | 4.36 |

Q-19 If I decide to change my major professor, the mechanism for doing so is suitable.  
| 8 | 9 | 11 | 1 | 0 | 10 | 3.83 |

Q-20 I am informed of opportunities for professional development and contacts outside TTU, such as attendance at professional meetings.  
| 17 | 10 | 7 | 2 | 2 | 1 | 4.00 |

Q-21 Graduate teaching or research assistantship stipends are adequate.  
| 9 | 8 | 4 | 7 | 6 | 5 | 3.21 |

Q-22 The program offers adequate opportunity for its graduate students to gain teaching experience.  
| 13 | 9 | 10 | 2 | 1 | 4 | 3.89 |

Q-23 Graduate teaching assistantships, assignments are made equitably, based on established criteria.  
| 14 | 7 | 6 | 4 | 3 | 5 | 3.74 |

Q-24 Program policies are clearly defined and readily available to me.  
| 18 | 13 | 4 | 2 | 1 | 1 | 4.18 |

Q-25 Graduate program policies clearly identify petition and appeals procedures available to me.  
| 14 | 12 | 5 | 2 | 2 | 4 | 3.97 |

Q-26 There is a well-established mechanism for regular graduate student participation in decisions affecting students, whenever this is appropriate.  
| 8 | 9 | 13 | 4 | 3 | 2 | 3.41 |
STUDENT COMMENTS:

What do you consider to be the strengths of this program?

<table>
<thead>
<tr>
<th>1) Certain experienced faculty</th>
<th>2) Interesting courses</th>
<th>3)</th>
</tr>
</thead>
<tbody>
<tr>
<td>I love the smaller classrooms, the discussion in class, the diversity of people in the program and the presentations we prepare for.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Very well organized program and warm people</td>
<td></td>
<td></td>
</tr>
<tr>
<td>International students were supported financially.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Professors background knowledge of areas</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nutritional Sciences program at TTU is a well planned program, offers different classes like sports nutrition, community nutrition etc. And faculty and advisors are really approachable</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Highly skilled professors who are friendly, supportive and helpful.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The length of time of the program along with opportunities for research.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Great faculty.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Diverse Faculty, and students. The availability and selection of courses. The overall helpfulness from the Faculty.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>A lot of graduate students.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Faculty have varied experience in multiple disciplines and are willing to share information with students. As for the courses I've taken, all faculty are readily available outside of class time to discuss coursework and any other topics.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The strengths of this program is being able to have a chair that in encouraging, but firm in her instructions and expectations.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Very practical but not many courses I want offered here</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Offering more research position instead of focusing in home works and assignments in PhD. program</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Teaching opportunities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Behavior of faculties and officials, nice people, growing department.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>It is expanding and always trying to improve the programs and classes available.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>My Graduate Advisor and Mentor Dr. Debra Reed is extremely wonderful and I am really glad to be working under her. Her guidance is great and I think it’s one of my biggest strengths to have great mentor, specially being a PhD student.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Constant communication with students about opportunities and events. Strong mentors and knowledgeable professors. Friendly staff who are always willing to help.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

What do you consider to be the weaknesses of this program?

| 1) Cheating amongst [certain] students goes unpunialized. This is completely inappropriate and should follow TTU OP 34.12. By allowing cheating to go unpunished, the value of a HA PhD from TTU is minimized. A 'warning' from department administration is inappropriate. | 2) Student |
10

problems/issues are not kept confidential. / / 3) Faculty shows favoritism / / 4) Courses available are often inadequate for PhD level students / / 5) Dr. Boyce is not an effective instructor and should not teach graduate level courses. / I do not see any weaknesses to this program.

Less classes offering course diversity is lack.

Research spirit among faculty

None

Need more research faculty. I mean there are only a handful of faculty members to start with and they are doing their own research, but we need more faculty and research if we ever want to expand program. (Due to limited research, doctoral or thesis students don't have a lot of options.)

Nothing

A couple of the professors that I have had during the program have not taught at the level of a master's program. Their priorities were elsewhere. Also there is a different level of accountability standards for certain groups of students.

Few classes, offered irregularly.

Lack of statistical knowledge among Faculty. Allowing international students to "slide by" by not grading as rigorously as needed.

Not research focused. Classes for doctoral students should be more research focused.

While this is an academic program, it would be very interesting and beneficial for to students to learn more about professional, non-academic job opportunities, particularly as teaching positions in the hospitality field are limited. Internships in senior hospitality management positions would be helpful and provide more rounded academicians (as well as potential job opportunities outside of academia.) Our program should provide intermediate statistics so that we are not required to take these classes outside of our department, and qualifying exam questions will be written by faculty within our department.

The weakness of this program is too much stock market related subjects. Another weakness to the program is when a professor is so busy with their own research that student time is limited.

Not many faculty led research programs

Under graduate method of teaching are used in PhD. Classes

Separated course work for Doctoral students and researcher support are required

I feel like my lab based science research I do within the department is unknown and undervalued because it is associated with a department that mostly does not engage in or is not associated with that type of research. / / The graduate student office space feels inadequate.

Very poor stipend hard to survive, some faculties are rude; behavioral problems, course works are not precise, work space problem, not enough equipment are available for good research.

I do not feel that I have adequate communication with my major professor. When speaking with other departments, they are more involved with research, article submittals, poster presentations, etc. and are well informed and guided on how to participate in such activities. I have been needing to get that information from people outside of the department and feel I am much less knowledgeable about what should be occurring during my 2nd semester as a doctoral student.

I am happy with my progress and do not have any complaints.

Too early for me to be able to tell.
**What changes, if any, could be made to improve the quality of this program?**

<table>
<thead>
<tr>
<th>Faculty members ask graduate students to dress professionally but some faculty members wear hoodie, flip flops, and gym pants to the graduate class.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) Advanced statistics classes should be available within NHR department. / / 2) The paperwork required (course plan, long-range course plan, program of work, committee paperwork, etc.) throughout the program is not cohesive and seemingly duplicated. / / 3) Administrative support ([name removed]) should be required to sign confidentiality agreements that she will NOT discuss student and/or faculty information, issues, grievances, etc. with any student (undergraduates included) or faculty person under any circumstances.</td>
</tr>
<tr>
<td>I would not change any.</td>
</tr>
<tr>
<td>More classes offering</td>
</tr>
<tr>
<td>Specialized faculty</td>
</tr>
<tr>
<td>None</td>
</tr>
<tr>
<td>Just need some more faculty involved in various research arena. We also need to have some kind of career guidance or job fair, because most of the NS students do not know about jobs out there. And if we have some kind of job fair, students will get to interact with professionals and do networking.</td>
</tr>
<tr>
<td>Increase and improve the offices for PhD students.</td>
</tr>
<tr>
<td>More classes, more biochem/metabolism classes. Classes offered more regularly.</td>
</tr>
<tr>
<td>Demanding students with no background in Hospitality to take more leveling courses so that Professors don't have to ease up on course material.</td>
</tr>
<tr>
<td>Hire more young, research oriented faculty.</td>
</tr>
<tr>
<td>More interaction with alumni to learn about what to expect after graduation about tenure-track positions in other universities. Many community colleges are creating or expanding hospitality programs, and no value is placed on these positions. The emphasis is on four year institutions and &quot;publish or perish.&quot; Internship program for doctoral students in senior management positions would also improve the quality of the program.</td>
</tr>
<tr>
<td>Separate the classes that are RHIM related from the classes that are more scientific related.</td>
</tr>
<tr>
<td>(1) offering more different courses so we can get more choices / (2) having more faculty led research programs</td>
</tr>
<tr>
<td>Let the PhD students to do research instead of wasting their time in course home works and attendance to classes</td>
</tr>
<tr>
<td>Hire professors who have passion and capabilities for research</td>
</tr>
<tr>
<td>Enough space for working, enough money to go to conferences (at least 2 conferences in a year), graduate student should provide enough stipend that they can focus on research. Secure summer funding, courses should be precise, courses should be taught in a graduate level.</td>
</tr>
<tr>
<td>Adequate orientation for students that enter programs in January; providing appropriate objectives for students and pathways to reach these objectives with specific timelines; limit number of students a faculty member is able to be a major professor for.</td>
</tr>
<tr>
<td>I would like to get my RD and hoped the program offered a Little bit of flexibility to options for international students and PhD students who had already done a lot of course work. I would also like to get regular job postings, it will help us to think about the job prospects and how to prepare ourselves to meet the needs, once we graduate and are in the job market seeking jobs. It will also help students who are about to graduate for easy job placements. Job postings from various fields requiring PhD will be helpful and not just academia.</td>
</tr>
<tr>
<td>Higher stipend for graduate research and teaching assistants.</td>
</tr>
</tbody>
</table>
Please feel free to add any additional comments below.

<table>
<thead>
<tr>
<th>The [title removed] made an announcement at the beginning of the semester about personal hygiene. Her words were &quot;[Certain] people, brush your teeth and take a shower every day because things you eat are stinky.&quot;</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty is great, advisors and office staff is very helpful :)</td>
</tr>
<tr>
<td>Love my department</td>
</tr>
<tr>
<td>I do not feel that the Master's degree here is as useful as an MBA.</td>
</tr>
<tr>
<td>Please let us to do research freely!!! We are not undergraduate students to attend classes and just spend our time on doing home works!!!!</td>
</tr>
<tr>
<td>To be a top-tier research school, support for research is required in the level of department</td>
</tr>
<tr>
<td>The services from the Graduate School is absolutely inadequate and ineffective. People work in the Graduate School should provide more helpful services for graduate students.</td>
</tr>
</tbody>
</table>